

See So Young

New up, weaving, working wire into artistic shapes, and other hand-knit crafts done with kits available this year for youngsters' Yule morning gift.

Pint-Sized Replicas

Pint-sized likenesses of father's or mother's household work shop or garage interests are tops for toys for boys, girls and boys according to Toy Guidance Bureau.



MATCHING the plaids that little boys wear so much is this colorful little wheelbarrow made by Garton Toy Co. Perfect for hauling small loads for playtime, it's big enough for helping Dad.

Stands Named in Cook-Sets For Young Homemakers

Every girl likes to practice cooking, but this year even the boys are invited into cookery by the items offered by toy shops and stores.

Frontier men, jacks, grade, will take to the ordinary arts seriously with "cook" sets. Equipped with a framed, soap-maker's sink and brass, rock look for the cows.

girl and real camper's kettle, the set is a "match" for Davy Crockett in small size. High incidence of famous American brand names in the kits featuring real food and household products and equipment is a major trend that argues well for free enterprise.

FOR PLAYROOM chefs, there are fibreglass, enameled, roaster, real barbecue equipment and a variety of kits, stock, quality, fashion brands of soap, pork and beans, spaghetti and mixes. Daily exposure of backyard barbecue responsibilities has inspired a junior chef barbecue version of cardboard with 22 pieces of equipment, including chef's hat and apron, outdoor cooking utensils and a collection of soap, hot dogs and cardboard hamburgers.

MINIATURE brands of famous brand cookie, cake and dessert kits are featured in the toyland supermarket.

Favorite new cleaning toys include a vacuum cleaning in a miniature style, whose battery powered motor catches crumbs like a snap.

Famous brands in detergents included in dish washing sets are shown this year, too.

Laundering devices appear for a top spot in the home maintenance toys.



THE MOTHER-DAUGHTER dress-alike fad now extends to the mother and doll world. Both are called "draft-dodgers" and the doll sits, knaps, crosses her legs and coos when rocked.



COOKING can be fun with a set like this designed especially for girls six years old and up. Includes frostings, mixes and biscuit powder.

Developmentally Gauge of Child On Toy-Gift List

A child's developmentally is one main thing to consider if you want to be a wise as well as a jolly Santa Claus, one child expert advises gift shoppers.

She refers to the individual child's age and abilities, considered in buying toys. "If he's two he needs simply constructed toys that are plenty large to aid his clumsy grasp," she says. "If he is five he may be interested in a sequence of acts to solve a puzzling toy, using manual dexterity and sustaining interest."

A TOY WHICH is too hard frustrates the child's attempts to manipulate it and sets any feeling of accomplishment," she points out. "Give a child something which is closer to a raw material than a finished product," she advises, noting how a three-year-old plays with a pile of pebbles, giving him a chance to experiment with many ideas, holds interest longer and leaves something to his imagination, she explains.

DRESS UP costumes for four year olds are made from simple things—lengths of fabric, old hats and costume jewelry, gloves or neckties.

Safety is a criterion, as is durability. And other factors she suggests in gift buying are attractiveness, aesthetic appeal and the youngsters' expressed wishes, and cost.

Records and Player Plastic, imitated records to go with your child's new record player are a durable and economical gift, according to one toy expert. She suggests a complete book with colorful pictures for young children.

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Toy Sportscars

Even the sportscar has reached the nation's playrooms. One model kit builds a Jaguar sportscar with precision parts, a 17 and a half inch length, and a working steering wheel.

Labeled For Age

Many toy manufacturers label their products for the age group for which they are planned, to guide the gift shopper.

The perfect gift for children of all ages!



SO SANTA SAYS

And, the music the kids will be receiving from Santa will include opera and symphony as well as popular and kiddies' records. He knows that the younger they are the more chance there'll be that the kids will grow up with a greater appreciation of truly fine music. So he'll be doing his part to add an immeasurable something to their lives.



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