

Muller, Peckheiser Appointed To New Positions By Socony



HENRY J. MULLER



HARRY J. PECKHEISER

Appointment of Henry J. Muller of 7 Old Salem court, Birmingham as assistant manager of Socony Mobil Oil Company's central region was announced by H. T. Ashton, central region manager.

Socony Mobil's central region, with headquarters in Chicago, includes five marketing divisions and covers sixteen states, extending from Ohio west to Wyoming, Montana and Colorado; and north from Kansas and Missouri to the Canadian border.

MULLER has been manager of central region's White Star Division, with headquarters in Detroit, since 1946. He will be succeeded as White Star division manager by Harry J. Peckheiser of 189 Glenway, Birmingham, manager of the Pontiac, Mich. district.

Muller joined the company in 1912. Starting as a messenger boy, he was successively a clerk, an assistant to a director, and, from 1926 through 1933, assistant secretary. He was assistant to the president from 1931 to 1934, when he was transferred to Central Region marketing.

He has remained in marketing since that time and prior to being named White Star division manager, was for three years general sales manager of that division.

PECKHEISER joined the company in 1934 as a service station salesman in the New York city division. He served in various staff positions in that division until 1948 when he was made manager of the accessories division.

Select Architects For Home Center

Palmquist & Wright, architects, have been selected to design a special home for the Homestyle Center near Grand Rapids, Clifford N. Wright lives at 38270 Leemoor, Southfield township.

The Homestyle center is being constructed to create a housing village displaying better home solutions through the combined efforts of architects, designers and builders.

HOMES of all price-ranges will be built in the center. The center will select and display the latest in design, materials and equipment that are nationally available or still in the experimental stages.

Homestyle Center foundation is a non-profit, independent public service organization. Surveys indicate that a minimum of half a million people will visit the center in 1957.

Combs Gets Post

Wayne L. Combs, 1161 Graefield, Birmingham, has been appointed to the membership committee of the associated credit bureau of Michigan.

Combs is manager of the Birmingham credit bureau.

Pediatrics Elect Drs. Galpin, Peirce

Drs. Richard R. Galpin, 525 Southfield, Birmingham, and William H. Peirce, 400 N. Woodward, Birmingham, have been elected to the American Academy of Pediatrics.

To be eligible for the Academy, doctors must take extended post-graduate training and specialize

in the care of infants and children. This proceeds comprehensive examinations given by the American Board of Pediatrics.

The American Academy of Pediatrics, whose sole purpose is the fostering of child health and welfare, has some 4,500 members in the United States, Hawaii, Canada and Latin America.

BUSINESS BRIEFS

Lynch Heads New Automotive Division

Frank W. Lynch, 751 Covington, Birmingham, who has represented the Tyson Bearing Corporation in the Detroit area since 1950, has been appointed in charge of the new automotive division.

division by Tyson Bearing Corporation, a subsidiary of SKF Industries, Inc., will provide prompt service for tapered roller bearings to the automotive concerns in Detroit and nearby areas.

Lynch has spent 20 years in the tapered roller bearing business since his graduation from Purdue University. Prior to joining Tyson, he was in a managerial capacity for two in other concerns serving the automotive industry.

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