

Two Area Men Promoted

The Burroughs Corporation has made two promotions involving area men.

HARRY B. KOTTIERS of Franklin Village, has been appointed Birmingham sales manager of the Defense Contracts, Inc. Organization where he will be responsible for the sale and promotion of defense contracts.

Bottiers, a graduate of Culver University of all Burroughs produced defense products and services by all Military Academy, received his of the corporation's units and sub-law and Ph.D. degrees from the

Fry Appointed Sales Manager

Appointment of **C. Norman Fry**, 819 Jonathan, Bloomfield Hills as sales manager of the central region of the Direct Mail Division of R. L. Polk & Co., was announced today by **W. H. Beatty**, vice president.

Fry will direct all automotive sales and sales of The Polk Market in the Division's central region.

Fry joined the Polk organization in 1938 as a consumer magazine editor. Subsequently he handled publications for many Polk scientists in the automotive and allied fields including General Tire, Plymouth, Nash, Hudson, St. Rubber, General Motors, Packard, The Mansfield Tire and Rubber

Company and Secony Vacuum.

In 1944 Mr. Fry was named director of Polk's Creative and Merchandising Department. In 1946, he became a Polk national account executive specializing in the automotive field.

Fry's appointment is an outgrowth of the Polk company's rapidly expanding direct mail activities which include launching The Polk Market, a new concept in the advertising field.

You will find many bargains in the advertising field.



READY FOR ITS Nov. 22nd Birmingham debut is this Studebaker "President Classic", a 4-door sedan with 210-hp engine and new styling. The President line also includes 11 other models. The cars are scheduled for local showing next Tuesday at Carkner's, 666 S. Woodward.

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WABEK BUILDING
BIRMINGHAM, MICHIGAN



Arthur T. Prew Birmingham Man Sets Sales Record

Arthur T. Prew of 1111 Wakefield Birmingham, set a new sales record for the Institute of Insurance Marketing at Southern Methodist University. Prew paid for over \$1,200,000 in 32 weeks between classes at S.M.U.

Prew is a Special Agent of the John Hancock Mutual Life Insurance Co., with the E. J. Lynch Agency in Detroit. He has completed the one-year course at S.M.U. and was awarded the school's trophy for the outstanding student. The course qualifies Prew as proficient in Business Insurance, Taxation and Estate Analysis.

To Help Empire Army Maneuver

FORT POLK, La.—Army Lt. Col. Eric M. Meyer, son of Mr. and Mrs. T. F. Meyer, 671 Elm rd., Birmingham, Mich., is participating in the largest Army-Air Force maneuver since World War II—Exercise Sage Brush, in Louisiana.

Colonel Meyer, assigned to the maneuver's empire group.

Some 410,000 Army troops are testing the latest concepts of atomic, bacteriological, chemical and electronic warfare. The exercise ends Dec. 15.

Col. Meyer was graduated from Virginia Military Institute at Lexington before entering the Army in 1941.

Local Real Estate Office Gets Award

Snyder, Kinsey & Bennett, 259 South Woodward Ave., Birmingham was cited today for outstanding service to the real estate profession by the National Institute of Real Estate Brokers, meeting in New York.

The Institute's award came to Snyder, Kinsey & Bennett for presenting a display of business building sites during the 48th convention of the National Association of Real Estate Boards, of which the institute is an affiliate.

Selection was from presentations by leading real estate brokers throughout the United States during the New York session attended by over 5,000 Realtors.



WILLIAM KINSEL DOWNEY (left), of Abbey Road, Birmingham, grandson of the founder of the Kinsel Drug Company, presents Mrs. Kenneth A. Hannah with a Mink Stole which was won in a "Word-Making" contest. The award was made in conjunction with the opening of a new Kinsel store at the Northwood Shopping Center. Watching the presentation is Carl W. St. Henry, General Merchandising Manager.

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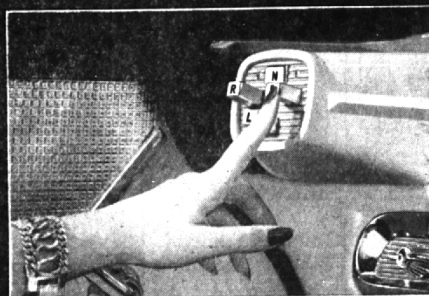
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Royal Oak



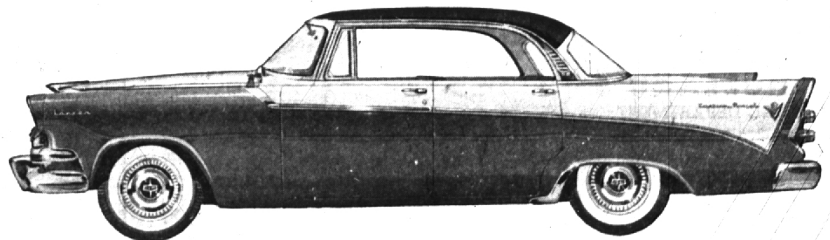
IT IS TO YOUR ADVANTAGE TO BE PHOTOGRAPHED EARLY FOR CHRISTMAS



Do you have the "Magic Touch?"

WIN!

New DODGE every year for the rest of your life!



Fabulous? No, it's fantastic! Each week for four weeks, somebody is going to win a brand spanking new Dodge every year for the rest of his or her life! It may be you!

What? A new Dodge EVERY YEAR?

That's right—as stated in the terms of the Contest Rules! If you are one of the weekly winners of the Grand Prize, you will take command of a new '56 Dodge right away! Next year, it will be exchanged for a new '57 Dodge, delivered to your door! The year after that, a new '58 Dodge . . . and so on for the rest of your life!

Do you have the "Magic Touch"?

Here's what you do. Visit our showroom today and discover the "Magic Touch" of Dodge push-button driving . . . the safest way to drive ever developed. Write a short driving safety slogan

(3 to 10 words) on your "Magic Touch" entry blank. Fill it in, mail it. Yours may be selected!

Hollywood—here you come!

If your entry is selected for any one of the four weekly final contests, you will compete with two other contestants for a "DODGE FOR LIFE" on the popular Lawrence Welk Show from Hollywood, over a national television network. It will be fun! A few minutes after you appear on the show—you may be the winner of a new Dodge for life! (Naturally, you're Dodge's guest in Hollywood—all expenses paid, and what a time you will have!) Come on in today, and get started!

JESS McNEAL, Inc. 360 South Woodward Ave. Birmingham MI 4-2042