

fashions
**B
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 OF

Furs by Robert

550 N. Woodward
 MI 6-2266
 BIRMINGHAM

3 Kercheval
 TU 5-6350
 GROSSE POINTE

BUSINESS BRIEFS



KERLEY



HESELBERG



HIRSCHLER



WALCUTT



WARREN

Ewing Appointed Sales Manager

BUSINESS BRIEFS
 James Rowan Ewing, 1925 N. Glenhurst, Birmingham, has been appointed general sales manager of Mechanical Handling Systems Inc., Detroit manufacturers of conveyors and automation equipment.

It was announced by W. V. Casgrain, president.
 Ewing has been assistant sales manager of Motor Products Corporation and prior to that was sales manager of Solvent Products Corporation.

DeSoto Division Promotes Mahler

In launching its advertising-promotion campaign for 1956, Robert G. Mahler was appointed by DeSoto division of Chrysler as sales promotion manager.

Mahler, who resides with wife and two children at 17446 Kinross, Birmingham, started in the auto field as a mechanical engineer.

HE WAS associated with another auto manufacturer in Detroit for 12 years before joining DeSoto.

He held positions in the engineering division and sales division before assuming his new post.

Mahler is a graduate of the University of Detroit and Notre Dame University.



MAHLER

SAVE ME!
HELP!
 I WANT TO BE TRIMMED THIS WINTER

- Shade trees, Evergreens and shrubs trimmed for compact growth
- Large shade trees planted and transplanted

FE 2-0557
WALTER W. MORRIS NURSERY AND LANDSCAPING
 4819 Rochester Rd., Birmingham

Mink...

Where to buy your mink coat?
 Buying a mink coat is like buying a fine diamond. Quality is hidden—expert judgment so necessary. Robert's international reputation for fine furs, particularly mink, is an important consideration.

When to buy your mink coat?
 Right now, Robert's offer an outstanding collection of mink coats which are priced most advantageously. Won't you come in soon and see these beautiful furs?

Furs by Robert Detroit
 1550 BROADWAY

Dairy Queen Visits A&P

Wisconsin's pride as the Dairy-land state of the nation was observed last week at the Birmingham A&P supermarket with the presence of Miss Mary Ellen Jenks, alias "Alice in Dairyland".
 An employee of the Wisconsin Department of Agriculture "Alice", 22 years old from Chippewa Falls, Wis., won her title in a statewide competition against 500 girls.

SHE WAS hostess at the International Dairy Show in Chicago and has attended Dairy Festivals

throughout the country.
 Miss Jenks visited metropolitan Detroit with a delegation of Wisconsin dairy specialists last week, and appeared at the local A&P last Thursday morning.
 She made numerous appearances on local radio and television food programs.

MEMBER of the A&P division of public relations which promoted the local appearance is Thomas J. Noonan, 2795 Yorkshire, Birmingham.

Gardner Cited for Bond Work

Framed in wood which made up the start from which President Eisenhower made his inaugural address on Jan. 20, 1955, a citation now adorns the office of Herbert H. Gardner, president of Birmingham National bank.

The citation was made Friday evening at Meadowbrook country club, when Gardner was honored for his work in promoting the sale of United States Savings Bonds.
 Gardner, chairman of the bond program for the state of Michigan and president of the Michigan Bankers' association is one of the nation's bankers charged with the duty of supporting sales and serving as liaison between the U. S. Treasury, state bankers' associations and individual banks.

Huston Named to Detroit Office

Coincident with the establishment of combined sales office and warehouse at 18320 West McNichols road, Fifth-Loach Metals of McKeesport, Pa., announces the appointment of William D. Huston as Sales Engineer.

Huston, 27512 California Dr.

Accountants Move To Couzens Hwy.

Carlebach and Dorfman, certified public accountants, this week announced the opening of a branch office at 18222 James Couzens highway at Okemos.

GARAGES & PORCHES
GET READY FOR WINTER!
BUILD YOUR GARAGE — ENCLOSE YOUR PORCH
 JALOUSIES — AWNING WINDOWS
 STORM WINDOWS & DOORS
 LAMP POSTS & LANTERNS
 FHA TERMS
STUART E. SHEILL CO.
 SINCE 1947
 "Here Tomorrow To Guarantee Today's Job"
 318 E. MAPLE MI 4-3713

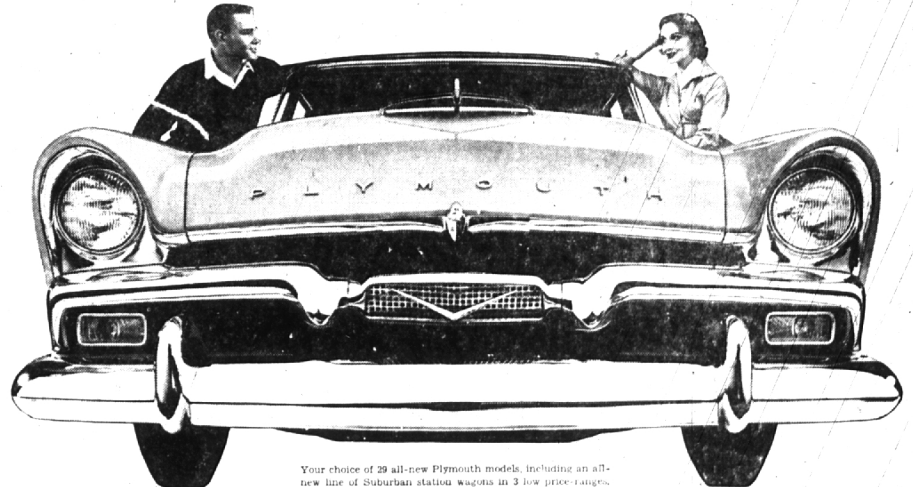
Birmingham
DRIVE-IN CLEANERS
 WOODWARD AT ADAMS RD.
 ★ 4 HOUR SERVICE
 ★ We Give 5. & H. Green Stamps

5395-5400 DIXIE HWY.
 WATERFORD — OR 3-1225

ELLIOTT UPHOLSTERING

Creators of Fine Living Room Furniture
 VISIT OUR NEW SHOWROOM
 TABLES — LAMPS — CARPETS

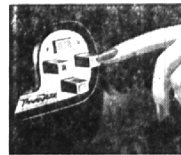
Open Evenings by Appointment ELLIOTT FURNITURE



Your choice of 29 all-new Plymouth models, including an all-new line of Suburban station wagons in 3 low price-ranges.

GOING PLACES WITH THE YOUNG IN HEART!

With all-new Push-Button Driving, Aerodynamic Styling, and 90-90 Turbo-Torque Power, Plymouth has again captured the spirit of our day in gleaming metal. Outside, it's bold new Aerodynamic Styling . . . bigger . . . one long sweep of beauty up to the distinctive new rear fins. Inside, it's roomier . . . decorator-tuned interiors sparkling with new "miracle" fabrics! On the road, it's breath-taking . . . as Plymouth's new 90-90 Turbo-Torque Power gives you Top Thrust at Take-Off!



PUSH-BUTTON DRIVING
 With a finger tip touch you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic Power-Elite — the world's smoothest, most advanced transmission — takes over. It's the ultimate in driving ease!

PLYMOUTH '56
 All-new Aerodynamic
 Drive it at your Plymouth dealer's today!