

BITS OF BIRMINGHAM

WITH \$470 turned in from the BHS special services auction Tuesday morning, and more coming in as homeowners continue the bidding, the high school contribution to the United Foundations Torch Drive will top \$5,500, according to Mrs. Carol Darling. She said the assembly portion of the auction will be conducted with spirited bidding for dress-off, parking privileges, and other intangibles attractive to the student body.

ITS ENCOURAGING, with all the news items and broadcasts these days about the severe winter we're facing, to find that plant life is giving us a note of cheer. The Eccentric's business office was made brighter Friday by the fine "Easter" lily, gift of Mrs. H. H. Hicks, 1860 Oak. Mrs. Hicks found the bloom, about three inches across and perhaps five inches long, blooming cheerily in her garden. The pure white bloom drew many comments from staff and customers.

A COMMUNITY CHRISTMAS PRESENT the city of Birmingham is trying to wrap up its \$175,000 artificial fishing rink at Elog Park. They are striving for a Christmas opening of the facility. Commissioners have okayed \$4,000 for a parking strip along Lincoln Avenue—or \$11,000 under what was originally set aside for spraying. The 11 grand will be used to pay some of the added cost resulting from a decision to include at this time a complete "warming shelter."

DURING LAST WEEK'S Wednesday night down-pour, motorists traveling Woodward avenue reminded this Wanderer of the Gold Cup races. Each zipping motorist threw up a spray that hid all but the top of the car's trunk and roof, and the fanned-shaped water pushed out from the rear wheels looked identical to that tossed up by racing speedboats.

WE'VE EMPHASIZED THIS BEFORE, but it seems to bear repeating: Pick your parking place at the city's new Merrill-Pryce parking lot by the corner of the motor post. The red ones give a maximum of two hours' parking at five cents per hour. The yellow-posted meters provide up to 12 hours at the rate of two hours for five cents. All-day parkers, therefore, will be heading for the 173 spaces south of the center aisle, while shoppers will be using the 58 red-marked meters to the north.

IT'S A LUCKY YEAR for artist Dorothy Siddall, who has won honorable mention in the Christmas card competition at Detroit Institute of Arts with a stained-windmill-like painting of a madonna and child. She won the modern water color award at Kirk-in-the-Hills art festival recently, and a few weeks earlier a similar award at Michigan State Fair. She has had a painting accepted for Michigan Artists, too, she confides.

P. G. WODEHOUSE'S collection of rugs, which most readers of the famous British humorist's stories of Lord Bertie Wooster and his butler, Jeeves, have seen, has yielded three rugs to a local rug store. One among the Orientals, all woven in silk instead of the usual wool, is a \$3900 one with orange tigers and brown monkeys, with Persian characters written about the edges. Others are a prayer rug and another small one, all in the durable Eastern style of which people say, "You'll wear the house out before you wear out the rug."

BIKE RIDERS will be heading towards Franklin Cider Mill on Sunday. A group of 150 with Hotel members are meeting at 7 Mile and Woodward, at 10 a.m., with their lunches along, and will cycle to the mill.

WINNING ON THE Garden club membership is the League of Women Voters, which added 11 members this month boosting to 340. But still in lead of women's clubs here are the branch of the Woman's National Farm and Garden association, with 400, and the American Association of University Women, with 375. All three have up and downs still due this fall before final directories are published.

MEMBERS AND GUESTS came garbed in various fantastic costumes to Forest Lake Country club's annual costume ball Saturday evening. First prize winner was a couple who did a take-off on a much publicized news story of a husband-slaying-wife. It was almost too real to be funny for some, but the husband was carried into the ballroom, very dead indeed, in real casket. His face, which well made up in a gray corpse-like appearance that the sight brought forth screams of fear, mingled with gales of laughter.

THE ROLPHS have the majority in the student governing body at Central Michigan College. The Rolphs are twin brothers Ron and Don, sons of Mr. and Mrs. George Rolph, 1159 Chapin, Birmingham. Ron is president of the student body at Central and twin Don is vice-president. Both are seniors and members of Phi Sigma Epsilon, in which Don is secretary and Ron is treasurer.

BIRMINGHAM CHAMBER of Commerce this Christmas season will get an asset from the city in decorating downtown light poles. City crews will provide the labor for installing the C of C Yuletide strings of colored lights which are wrapped around the street light standards. Decorations are expected to be up by Dec. 3.

JIM PEABODY, of Quartor road and Carleton Scott, of Lane Lake were busy last week rehearsing their part in the Junior League Follies. In the act with Jim and Carleton are 14 dogs. Only three poches were actually used in the rehearsals. It chases was the effect desired, the act was a howling success. But this week, it's on with the show with Peabody, Scott and the full canine cast.

OLSEN'S FEATURING...

PRIME "AGED" MEATS

ORDER YOUR HOLIDAY TURKEY NOW!

OLSEN'S MKT.

Ample Parking

West Brown at Chester MI 4-1916

This & That

(Continued from Page 1, Sec. 1)

At a meeting of the Eccentric Club, an organization of Birmingham youths patterned after a London, England, club by the same name, mentioned in Jules Verne's "Around the World in Eighty Days," one of the solemn vows of which forbade matrimonial ventures, members Whitehead and Mitchell announced that they were seeking a name for the proposed new Birmingham weekly.

The immediate result was that some club was explained: "Call it The Eccentric after our club. It's how can you think of calling it anything else?"

THAT EVENING the club, by unanimous vote, adopted the name. For as one of them stated: "It's ready throughout much of Oakland County the name has had considerable advertising, and this ought to help you get subscribers."

And this it was that Messrs. Whitehead and Mitchell found a name, not as peculiar (they thought) as Piragone—"The Birmingham Eccentric." It was then, after the only newspaper in the earth bearing that odd name—a name that hasn't a single similar-sounding connotation.

(How an eccentric name so often call for facetious synonymy has been called "Off Center," "Gimlet," "Oddity," "Peculiar," and numerous others, so different from the more common, "News," "Journal," "Press," etc., etc.)

FOR A SHORT period, The Eccentric was printed in Pontiac, at the shop of that city's then publisher Bill Poster. While the type was composed and the pages made in Pontiac, in Birmingham, the actual press work for many years also was done in Detroit. In 1929, the press work was done in the shop of the Royal Oak Daily Tribune, weekly.

During the intervening years, however, the meager assortment of the Eccentric's small job presses, owned by Whitehead & Mitchell were moved from Whitehead and Mitchell to the second floor of a building on the west side of N. Woodward. His brother, Paul, now a co-owner and business manager, started the Eccentric in 1926. The business has continued to grow, and now an average of 30 people are on the payroll.

THE NEXT move was to the rear of the small building on Pleasant street now occupied by McCoy Tailors. It was in this building that George R. Averill, president and publisher, took office. The Eccentric February 14, 1926, Averill inherited two employees.

Two years later he purchased the building at 220 N. Woodward and moved the then meager equipment there. His brother, Paul, now a co-owner and business manager, started the Eccentric in 1926. The business has continued to grow, and now an average of 30 people are on the payroll.

From an obscure little four page 8x11 paper in 1928 to its present size, together with many state and national journalistic honors that have been awarded to it, The Eccentric still wears the name given it so many years ago.



THESE FOUR were seen on last night's television program as Baldwin public library had its first session in the new Wayne university UHF educational broadcasts. Katherine Quinn, Kathleen Picket, children's librarian, Janet Potter and Mrs. Gordon Hill, AAUW representative presented a story demonstration of the trend in fiction for today's children.

Campaign

(Continued from Page 1, Sec. 1)

policy which approves one financial campaign a year for these campaigns.

"A gift by a parent does not give the child the feeling, the inner satisfaction, that results from a gift directly made by the child. It does not mean that the total family gift is any larger.

"As a matter of fact, it would be a wonderful family experience for the family as a group to discuss giving to such causes and determine what the total gift shall be. Then a decision can be made as to how this gift is to be made by the various members of the family.

"This is an educational experience and a privilege which should help to develop our children into stronger and better citizens. It would be unfortunate to deny them this actual experience in participating in United Foundation.

We Heard It Said By:

CHARLES MORTENSEN, manager Birmingham Chamber of Commerce: "Our local Friday evening shopping is becoming more popular as the weeks go by. Many people, too, have commented pleasantly on the free parking nickels given out Friday evenings."



TALK ABOUT VALUES

SHOP DURING OUR HOLIDAY SAVINGS SPREE!

WATCH REPAIR SPECIAL
Complete overhaul, Cleaning, Regulating, All Parts and Labor. \$7.95
Chronographs and Rusted Watches Excluded

SONORA CLOCK RADIO
Reg. \$29.95 Our Price \$19.95

SONORA TABLE RADIO
Reg. \$19.95 Our Price \$12.95

SCOOPI! LADIES' ELECTRIC RAZOR
Limited Quantity Guaranteed \$3.95

WEBCOR HI-FI
Our Price \$74.50

FAMOUS NAME STERLING FLATWARE
20% to 30% Discount
* Gorham * Reed & Barton * International * Wallace * Heirloom * Towle * Lunt

DIAMOND DEPARTMENT
Many Excellent Values Guaranteed Discounts Up to 60%
Free Insurance Policy With Each Ring

Adams Village Lot Remains Business

Reopening of a large business zone lot on the north side of Bienville, east of Adams, was turned down by the Birmingham city commission. Some weeks ago, several commissioners suggested that present development of that area to single family homes perhaps indicated rehousing was desirable.

Explorer Transfers

Five new members have transferred to the local Explorer troop, BSA, officially known as #333. They are Bernard Strubel, Peter Mouton, George Holden, Bob Gooter and Gerry Herman.

Noise—No Damage

BLOOMFIELD—Fire department answered two calls this week when 600 furnaces blew doors off furnaces. One call at the W. F. Cooper home, 400 Quanton road revealed about \$100 damage to the furnace while soot and smoke damage resulted from the blow-back at the home of C. E. Durham, 5741 Snowshoe Circle.

OLSEN'S MKT.

Leg of Lamb lb. 69¢
Greenfield Bacon . . . lb. 55¢
Mont Apple Sauce . . 3 for 59¢
Cream Style Corn . . 3 for 49¢
Olsen's Coffee lb. 89¢
Fresh Chicken Breasts & Legs . lb. 89¢
Nabisco Premium Crackers . . 1 lb. 25¢
Glazed Fruit for Fruit Cake

Choice Selection of The Seasons Fresh Fruits and Vegetables

We Carry A Complete Line Of Frozen Foods Including The New Stuffler's Brand

AMPLE PARKING West Brown at Chester WE DELIVER MI 4-1916

TALK ABOUT VALUES

SHOP DURING OUR HOLIDAY SAVINGS SPREE!

CAMERA DEPARTMENT
HEADQUARTERS FOR REVERE—ARGUS—DAIKI—POLAROID—ANSCO—KODAK—WOLLENSAK
COMPLETE STOCK OF CAMERAS—PROJECTORS—TAPE RECORDERS—SCREENS—LIGHT METERS—CAMERA CASES
SAVE 20 to 40%

8mm Color Film, Reg. \$4.65 \$3.55
8mm Roll, Reg. \$3.75 \$2.88
35mm—36 Exposures, Reg. \$4.95 \$3.80
35mm—20 Exposures, Reg. \$3.25 \$2.19

These Are Our Everyday Low Prices
KODAK AUTOMATIC DEEP FRY Reg. \$29.95. Our Price \$19.95
RACINE HAIR CLIPPER SETS Reg. \$19.95. Our Price \$15.95
REMINGTON SHAVERS Reg. \$29.50. Our Price \$19.95
SCHICK RAZORS No. 25 Reg. \$28.50. Our Price \$14.95
G. E. STEAM AND DRY IRON Reg. \$17.95. Our Price \$14.95
VACUUM CLEANERS Reg. \$89.95. Our Price \$49.00
GOLDEN HOUR CLOCK Reg. \$29.95. Our Price \$14.95
ROYAL TYPEWRITERS Reg. \$120.00. Our Price \$86.00
G. E. POP-UP TOASTER Reg. \$23.95. Our Price \$14.95
G. E. ELECTRIC FRYING PAN WITH COVER—Reg. \$23.95. Our Price \$14.95
ALL METAL IRONING BOARD (CHROME LEGS) SPECIAL \$6.95

4-LITE BAR, 4 BULBS & CASE
Reg. \$29.95 Value \$12.95

AURORA SCREENS—40% OFF

MEN'S WATCHES
17 Jewel Waterproof—Shockproof Anti-Magnetic—Luminous Unbreakable Crystal With G.S. Expansion Band \$15.95

NAME BRAND WATCHES
Save Up to 60%

EMERSON CLOCK-RADIO
Reg. \$44.00—Our Price \$29.95

PARKER "21" PEN AND PENCIL SET
Reg. \$8.75—\$6.25

WE CARRY COMPLETE LINES OF
PEN AND PENCIL SETS—WALLETS—COMPACTS—CLIFF LINKS—STAINLESS STEEL FLATWARE—SILVERWARE APPLIANCES—DIAMONDS—GIFT ITEMS—RADIOS—PHONOGRAPHS—CLOCK RADIOS

USE OUR LAYAWAY PLAN

NORTHWOOD JEWELRY CENTER
2602 NORTH WOODWARD ROYAL OAK
AT 1/2 MILE ROAD LI 7-5407
Open Daily from 10 A.M. to 9 P.M.