

Water

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Plans

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will be asked questions covering their buying habits pertaining to at least 24 types of merchandise, 11 types of stores in the various communities, plus length of residence in the county, place of employment and size and age of family.

"THE RESULT is expected to answer such questions as: Where are the major retail shopping centers in the county and what are the market areas served by them?"

Why do people make their purchases where they do? What role do parking and road conditions play in shaping public buying habits? What percentage of Oakland residents work outside the county? The questionnaires will be distributed some time this month by school superintendents to all families with children in grades 1-10 in both public and parochial schools. Results will be available in the fall.

ALTHOUGH the data will be analyzed on a county-wide basis, much will pertain to local conditions and a specialized and detailed report on each local community will be prepared following the main report.

"The report will be very useful in our program 'Keep Birmingham Ahead,'" Sellers said. "How-

SINCE 1938 when the city of Birmingham initiated a program of leak detection, maximum efforts have been made to conserve water. A recent report by Robert S. Kenning, superintendent of public works, indicates the continuing success of this program.

According to the tabulation of tests made on the city water system, night consumption of water (during hours of minimum demand) was at a rate of 875 gallons per minute in January 1947.

WITH CITY efforts in leak detection and repair, the consumption lessened to 499 gallons a minute in 1950 during the minimum hours between 1:50 a.m. and 4:15 a.m. and to 265 gallons a minute by May 5, 1954.

On April 21, 1955, even with a 50% rise in population since 1947, the consumption of water reached a new low of 255 gallons per minute.

This approximates an average water loss well within the 15% average loss in the water system industry.

ever, the retail problems are only one of the major considerations in our expanded chamber program. The many civic problems which are coming up and which are apt to come up will be probably the major activity in our future program of action."

WM. BREECH MRS. J. R. QUINN IRVING BABCOCK
1955 Torch Drive leaders (Eccentric Photo)

This & That

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tion of Indo-China by the Red Reds?"

My ex-preacher friend began to rave. Then I began to ask him a few questions about personal experiences he had gone through within the dedicated environment of his own long ministry.

"Did you ever attend a church convention and observe how some of your fellow preachers revealed strong desires for position and power, for larger congregations and increased salaries?"

"HAVE YOU not seen how, within a single church, factions develop, strife takes place, and often the current minister is removed to another assembly?"

"Have you, yourself, not had honest differences of opinion, of belief with another, just as others have and will again do?"

"Do you believe it is possible to bring together a group of nations, each of whose traditions and attitudes, religions and social patterns, differ in many respects, and keep them walking together toward Utopia?"

"SIR, ARE you not expecting too much from those who make up this age of imperfect world?"

"Are you not assuming that a mere agency or organization is a cure, instead of what it really is, a mere instrumentality?"

"... by this time my ministerial friend apparently decided that I wasn't on his side of the discussion. I only trust that I did not shock him too much... that I did not project him from the shelter of his visionary world into a realization of the somewhat jungle environment that mankind still keeps in slowly improving repair."

FOR I AM deeply convinced that the United Nations, the pattern of Atlantic Union or One Worldism merely is comparable to a bottle that contains some form of medication. It is the bottle's contents (not the bottle) that is depended upon to effect a cure.

As "bottles," let's trot out a variety of ideas... but let's also always remember that it's what's in the bottles that counts.

We need to improve mankind's head and heart, make it WISE and DEMAND and SACRIFICE for peace... then we'll get it!

UF Drive

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he became controller for Yellow Cab Manufacturing Company, later becoming treasurer and in 1952, vice president. Soon afterwards, he became executive vice president of General Motors Truck Corp. in Pontiac.

IN 1935 he was named vice president of General Motors and general manager of the General Motors Truck & Coach division, a position he left to become president of Aviation Corp.

"The Birmingham-Bloomfield-Franklin section shares with the entire metropolitan area both a rising need and a growing responsibility for adequate funds for important health and welfare agencies," Babcock told the advisory committee meeting.

"Our local problems are becoming more intense with the accelerating growth of the suburbs we live in. While our neighborhood needs do not seem quite as acute as those apparent in other sections, we do not live on an island."

"FOR SERVICES we could little afford alone, we draw on the resources of the greater community of which we are a part. The multiplicity of our needs, as embraced in the nationally famous one-for-all approach of the United Foundation, will continue to call forth, I believe, the same kind of resource-breaking support we have had in past years."

Report Jewel Theft

Burglars ransacked the Franklin Village home of Alfred Loewenstein Sr. last week and took between \$25,000 and \$30,000 worth of women's jewelry from a wall safe, Michigan state police said.

Books and drawers were scattered around the home and furniture overturned in attempts by thieves to locate the jewels, described as a diamond necklace, a set of diamond earrings, a diamond socked ring, a ring with rubies and an aquamarine pin.

Police believe that a window or door had been unlocked since they found no sign of forced entry. The jewelry was insured, police said.

By-Laws, Officers Put Before Voters At ARC Meeting

By-law changes aimed at clarification and simplification, will be voted on when the annual meeting of Oakland county's Red Cross chapter is held May 25 at Deyou Hall.

One of the main changes will be the reduction of the board of directors to 45 persons for the present board of over 100. These, with the chapter officers will be elected and installed.

Voting delegates to the June 13-15 convention in Atlantic City will be Mrs. Mildred E. Bennett, executive secretary, said the annual report would be submitted by the writing. Service committee chairman will be recognized for their work.

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LEAN GROUND BEEF 35^c lb. **3 lbs. \$1⁰⁰**

Choice or Prime **ROUND or SWISS STEAK** 79^c lb.

PORK LOIN ROAST 33^c lb. 7-Rib Cut of Pig Pork

Genuine Spring **LEG O' LAMB** 73^c lb.

Rolled Shoulder **LAMB ROAST** 89^c lb.

Mickelberry's **SKINLESS FRANKS** 43^c lb.

DuBuque **CANNED HAMS** 3 lb. can EACH \$2⁷⁹

10 to 12 Pound Avge. Can **69^c lb.**

ARMOUR'S GRADE "A" EGGS LARGE SIZE **49^c doz.**

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POTATOES LARGE TINS **2 FOR 39c**

DOG FOOD GAINES CANNED **CASE OF 48 CANS \$6⁹⁹**

STAR CROSS NEW POTATOES No. 303 Tins **8 for 99c**

QUART BOTTLES **SUNSWET PRUNE JUICE** 3 for 99c

HEINZ KETCHUP 4 large bottles 99c

HUNTS PRUNE PLUMS, No. 2 1/2 Tins 4 for 99c

STAR CROSS TOMATO JUICE, 46 oz. tins 4 for 99c

Snow Crop FROZEN FOODS

Leaf or Chopped **SPINACH** 4 pkgs. 69c

BROCCOLI SPEARS 2 pkgs. 49c

RED RASPBERRIES 3 pkgs. 89c

Chicken of the Sea **TUNA PIES** 3 for 79c

Sfire's

CHEESE DEPARTMENT **Special of the Week**

Pineoning **SHARP CHEESE** 69c lb.

New York **SHARP CHEESE** 69c lb.

Domestic **SWISS CHEESE in Piece** 69c lb.

Mild **CHEDDAR CHEESE** 49c lb.

Sfire Brothers **ROLL BUTTER** 59c lb.

FREEZER Specials

Prime **HINDS of BEEF** 59^c lb.

PRIME RIBS of **BEEF** 7 RIBS WHOLE 63^c lb.

Genuine Spring **LAMBS** 59^c lb.

No Extra Charge for Cutting and Wrapping

LIVE MAINE LOBSTERS 89^c lb.

BETTER SPREAD 5 lbs.

OLEOMARGARINE \$1⁰⁰

AWREY BAKERY

Crunchy Butterscotch Chip Cookies... 59c per dozen

Fresh Fruit Strawberry Tarts... 3 for 55c

Fresh Fruit Strawberry Pies... 90c each

Strawberry Filled Danish Horn Sweet Rolls... 6 for 62c

Raspberry Cocoman Loaf Cakes... 75c each

Delicious Summer Chocolate eclairs... 3 for 38c

Apricot Filled Danish Triangle Coffee Cakes... 78c each

Yeast Raised Glazed Donuts... 6 for 37c

Specialty Bread—A different variety every day

Almond Crunch Catted Dunkers... 6 for 38c (FRIDAY & SATURDAY ONLY)

Rich Buttercream Layer Cakes... 75c each (FRIDAY & SATURDAY ONLY)

Almond Fandant Buttercream Chocolate Chiffon Layer Cakes... 78c per half, \$1.55 each

Nabisco **RITZ CRACKERS** lb. box 35c

Nabisco **OREO CREAM SANDWICH** lb. Bag 35c

LEMONADE, 6 oz. 3 for 49c

BIRDS EYE Fish Sticks, 10 oz., 39c

CHICKEN PIES 8 oz. Each 4 for 99c

TURKEY FRENCH FRIES, 9 oz. 3 for 55c

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