

Art Directors Awarded Prizes at Club's Banquet

Art directors who reside in the Birmingham-Bloomfield and Beverly Hills areas numbered nine among the 53 awards made at a banquet meeting last week in Detroit.

The awards were made by the Art Directors club of Detroit.

James N. Hastings won first award in the color drawing or painting competition in magazine with a Chevrolet ad done by Campbell-Ewald, while another C-E art director, A. E. Scott, won honorable mention with a Burroughs corporation ad in the magazine

competition. TWO MacMANUS, John & Adams, Inc., men, won in color drawing and painting in trade magazine work: George T. Sparks for a Dowell ad, and Fred Singer for Bower Roller Bearings.

For design of a complete unit in a trade magazine, R. V. Hungerford, of Campbell-Ewald, took honorable mention, with a Burroughs ad. He also won honorable mention for direct mail for Champion Paper & Fibre Co. and small ads for Mittag & Volger, Inc. Bill Johnson won honorable mention in small poster competition with a Mercury division ad done by Kenyon & Eckhardt, Inc.

DOUGLAS MacINTOSH shared work on a Lincoln division ad done by the same agency, taking honorable mention for direct mail and sales promotion folders.

Arthur T. Laugel won first award for Ford Publications color drawing or painting, while Eugene F. Duffy won both first and honorable mention for color photography units done for Chevrolet by C.C. Publishing company, and first for black and white photography for Chevrolet.

Two MacManus, John & Adams workers won a first award in color drawing and painting in direct mail and sales promotion folders, with a Pontiac Motor Car company piece. They were Ben Jaroslaw, artist, and Vernon Isbell, art director.



MEMBERSHIP CERTIFICATE in the Lincoln-Mercury "100 Club" goes to E. Henry Leiphart, Jr., 612 Fairfax, president of the Leiphart Lincoln-Mercury company of Toledo. L-M Field Manager Carl H. Hughes (right) looks on as Leiphart receives congratulations from another Birmingham resident, William G. Licht, assistant district sales manager. Membership in the club is awarded to management and sales persons for outstanding achievements in sales for Lincoln-Mercury. Leiphart purchased the Toledo franchise last October and received the award on the basis of March 1955 sales.

Given ROTC Rank

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Manila Grant Shaver, son of Mrs. Irene Gase, of W. 12 Mile road, Southfield township, has been promoted to grade of cadet captain in the Army ROTC at Michigan Col-

lege of Mining and Technology, Houghton. A senior in chemical engineering, he belongs to the student branch of American Institute of Chemical Engineers.

SNUFF OUT WEEDS Easy Scotts Way!

A pleasant stroll with the Spreader and 4-X-D® in the hopper, cleans out dandelions, buckhorn and other broadleaved weeds. Scotts form of 2,4-D is a clean, granular compound—ready to use as it comes from package. Won't harm the grass.

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Spot-treat Ugly Weeds with NEW SCOTT'S WAND & TOUCH COMBO \$1.89

TOUCH here and there... weeds GO! Enough to knock out 2,000 weeds.

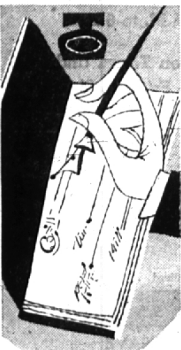
A. L. DAMMAN HARDWARE COMPANY

4066 W. Maple at Telegraph MI 6-0111
OPEN A CONVENIENT CHARGE ACCOUNT
East side store: 3911 Hayes, Lakewood 7-9600
FREE PARKING Open 7:30 to 6 Daily Fri. 7:30 to 9



On a 14-day leave in Pvt. Raymond K. Walmoth after completing his eight weeks of combat basic training with the 276th Armored Field Artillery Battalion at Ft. Knox, Ky. After his leave he will return to the 276th for an additional 8 weeks of advanced individual training in connection with armored field artillery. Pvt. Walmoth is the son of Dr. Raymond, 4210 Sandy Lane.

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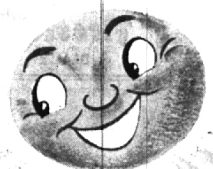


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It's Time to Move Outdoors! ... AND TIME TO USE FOLDING CHAIRS



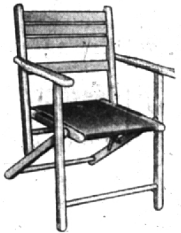
These gaily colored folding chairs fit perfectly into your outdoor scheme of living. Whether you choose the reclining chair or smaller yacht chair... you'll get comfort plus sturdiness. All styles fold compactly for easy storage.



Telescope DECK CHAIR
Hardwood frame has rubber-tipped legs. Choice of green, lemon peel or red.
\$988



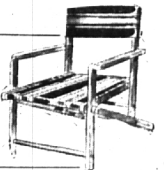
gaily striped YACHT CHAIR
For patio, porch or game room. Bright stripes only.
\$360



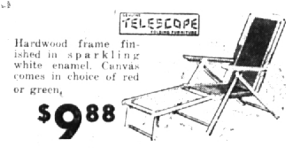
Solid Color YACHT CHAIR
Sturdy hardwood frame combined with heavy canvas covering. Available in cardinal red or emerald green.
\$488

All the Yacht and reclining chairs fold flat in one easy motion.

SPECIAL SELLING!
Folding Yacht Chair
• striped canvas
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\$2.50 ea. 2 for **\$4.88**



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Hardwood frame finished in sparkling white enamel. Canvas comes in choice of red or green.
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each style adjusts to 5 positions... upright to full reclining. Adjust them while you're sitting.
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Hardwood frame finished in black lacquer. Attractively covered in colors of lemon peel or cardinal red.
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