

## Area 'Hams' Give Aid to Fairhaven After Wind Damage

Birmingham radio "hams" aid into high gear March 22, when an emergency call came from Fairhaven for communications facilities after that community was struck by a severe wind storm.

A truck and communications trailer with portable generator equipment was sent out by the Inter-County Amateur Radio club. By late afternoon the Fairhaven station was on the air and in contact with the Midwest base

operated by Howard Estes in Troy twg. James Abbott operated the Oakland county control station in Birmingham while Robert Shepard manned one of the radio cars kept on a standby basis.

"The hours we've put in on practice emergencies paid off," Estes commented. "The call for the real thing found everyone functioning smoothly."

## ★ Smile a Minute...

Candidate—"I suppose in this campaign the proper thing for me to do is stand on my record."

Political Boss—"No, to jump on the other fellow's."

The tempo, speed of average people today is faster than it was a generation or two or three ago. This increased tempo is evidence of increased tensions under which we live today; ever deliberately try to walk slowly; ... it's relaxing.



THERE WILL BE no delay in the area if these workers have their way. Plans are going forward at a rapid pace for the 1955 Salk vaccine program with letters being prepared to send to every parent in the county whose children are in the first two school grades. Mrs. Howard Riemann, third from left, directs a crew of volunteer typists in preparing lists from last year's "phonebooks". Shown with her are Mesdames Frank Barber, R. H. French, Dean Hamlin, Beryl Bergerson, J. S. Riccardi, Carl Lundblad and Miss Annabelle McLay. (Eccentric Photo)

THIS is a small Ad, but it's packed full with desire to serve my community well.

**Florence H. Willett**  
Birmingham City  
Commission  
2-Year Term

## SPECIAL VALUE Helena Rubinstein's New Make-up Sets



regularly 2<sup>10</sup> now . . . . 1<sup>50</sup> plus tax

Helena Rubinstein creates for you the flattery of harmonized rouge and lipstick—keyed to blondes, brunettes, redheads, silver hair and American Look brunettes. What's more, it's yours at a price you simply can't pass up! The softening, lustrous new lipstick costs 1.10 by itself. The Silk-Tone Liquid Rouge that blushes like youth, not make-up, costs 1.00 alone. During this limited-time offer, you get both for 1.50 in a wonderful choice for 5 color types: for **BLONDES**, blazing new TORERO PINK lipstick with PINK-TONE rouge; for **BROWNETTES**, brilliant WEAR-WITH-ALL RED with RED-TONE rouge; for **BRUNETTES**, tangey APPLE RED with RED-TONE rouge; for **REDFLESHES**, vibrant CRACKERJACK lipstick with CORAL-TONE rouge; for **GREY or SILVER** hair, sparkling RED RASPBERRY lipstick with ROSE-TONE rouge.

3 Deliveries Daily — 11 a.m. 2 p.m. 4 p.m.

**MILLS PHARMACY**  
1740 W. Maple at Chesterfield MI 4-5060

## Returns to U.S. After Navy Duty

Lt. (j.g.) Whitney Buck, Jr., son of Mr. and Mrs. W. W. Buck of Cranbrook road, has been given a new station at Camp Lejeune in North Carolina. He has been on duty aboard the USS Toledo in the Pacific, and arrived recently back in this country, according to a wire received by his parents.



## Engineers to Hear Medical Director

Dr. Earle A. Irvin, medical director of Ford Motor company, spoke at a dinner meeting of the Detroit chapter, Society of Safety Engineers, at Kingsley Inn, Monday evening, on "Industrial Medicine and Safety."

Dr. Irvin, a nationally-known industrial physician, has headed Ford's medical program since July, 1954.

He is a past president of the International Industrial Medical association, Michigan Industrial Medical association, and president-elect of the Michigan Heart association.

## Set Schedule for Late Tax Returns

District Director of Internal Revenue A. M. Menninger this week said that the Pontiac branch office, 33 1/2 W. Huron, will assist taxpayers at the close of the filing period by remaining open on a Saturday schedule.

The office will be open Saturday, April 2, from 8:00 a.m. to 1:00 p.m. and Saturday, April 9, from 8:00 a.m. to 4:30 p.m.

From April 11 through April 15, the office will remain open from 8:00 a.m. to 8:00 p.m.

Any taxpayer desiring clarification of income tax problems can obtain information by calling the Pontiac office, Menninger reminded.

## Troop B-12 Scouts Attend Camp Rotary

About 30 boys of Boy Scout Troop B-12 spent last weekend at Camp Rotary on the Clinton River northwest of Utica.

Scout Master Joseph Beckley, and Eugene Scala, assistant scoutmaster, along with several committee members accompanied the boys who left for camp Friday night and returned Sunday.

The scouts are members of Holy Name school in Birmingham.

## Tractor Test Track Here

A unique outdoor evaluation center for tractors and farm equipment, combining the best features of automobile test tracks and present farm equipment laboratories, will be built by tractor and implement division. Ford Motor company it was announced Monday.

Merritt D. Hill, Division assistant general manager, said the evaluation center will be located on a four-acre wooded plot at the Division general offices, 2500 East Maple.

Hill said survey work is underway with construction scheduled to start about mid-April and to be completed about mid-July.

Raymond J. Miller, manager of the division's general engineering department, said the tractor and implement division has drawn on Ford experience in the testing of automobiles to design the evaluation center for farm machinery.

MILLER SAID the evaluation center will perform three major functions: aid in developing new products; evaluate performance and economy of production models; and compare Ford farm equipment with competitive makes.

"The center will permit us to design and develop rugged, efficient, economical tractors and equipment much more quickly than would be possible with laboratory and field testing alone," Miller said.

## Joins Ad Agency

Ruthrauff & Ryan, Inc. has announced the appointment of Thomas Pearce Wheelwright, 791 N. Eton as a merchandising group contact man in their Detroit office. Wheelwright was formerly sales promotion manager of the parts division of Chrysler corp.



Birmingham KIDS WON'T HAVE TO FREEZE TO HAVE FUN if you vote YES

On Proposal No. 1 To Provide a New SKATING RINK With Smooth, Artificial Ice Every Day of the Winter . . . . AND THAT'S NOT ALL:

Good Ice Skating with constant supervision is only a part of what PROPOSAL NO. 1 Provides for the recreation of our children. In addition there will be a paved spectator area surrounding the rink. Two tennis courts and a regulation basketball court will be available on the area for summer use. In addition there will be a pleasant warming room provided and an adequate parking lot, surfaced and useable winter and summer.

This ADVERTISEMENT Contributed in the Interest of BIRMINGHAM YOUTH by B/W CONTROLLER CORP. 2200 East Maple Birmingham

A vote for **WACKER** IS A VOTE TO SAVE THE PARK!



**RENTAL & SALES**

- HOSPITAL BEDS
- BED SIDES
- WHEEL CHAIRS
- WALKERS
- CRUTCHES

**MICHIGAN FIRST AID**  
Invalid needs—sick room supplies

LI 2-3027 JO 4-6847  
1621 S. Woodward, R. O. 3 doors north of 10 Mile

## Bowers Paving Is Scheduled

Birmingham's 1955 paving program will include Bowers from Adams to Hamon, city commissioners have agreed. Although the special assessment roll has not been confirmed yet, the commission desires the construction for better access to the center of the city from the fire and police upon under construction at Adams and Bowers.

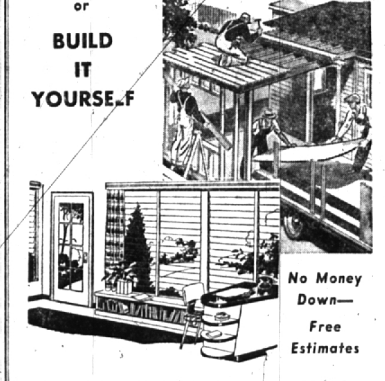
## Plans for Cruise

Walter A. Morgan, Birmingham Exchange club member, will be among the 400 who will take part in the 1955 Michigan State Exchange club cruise June 5-8. The trip will take in Lake Huron, the St. Mary river and on to Sault Ste. Marie for a special shore program, the Centennial celebration. Returning they go through the Straits to Green Bay, Wis., with a stop-over at Escanaba.

## Sale Postponed

Bad weather drove those ardent toothbrush salesmen under cover Saturday. Exchange club members, keeping their fingers crossed, said this week their sale would be held Saturday, April 2, for both direct sales and the redemption of coupons purchased earlier.

## PORCHES BUILT



We rescreen and repair porches. All types of Storm Sash. All types and sizes of screens made.

**AWNINGS**  
Canvas — Aluminum — Fiber Glass

**OAK SASH and SCREEN**  
2317 WEST 12-MILE ROAD, BERKLEY LI 2-2226  
Open Daily Till 5:30—Friday Till 9 P.M.

## Select your DRAPERIES like a QUEEN . . .

Let YARDSTICK'S Decorators help you—right in the privacy of your own home.

Call Today **LI 2-4460**  
no obligation

What a majestic feeling . . . viewing all the newest drapery fabrics, relaxed and at ease in your own home. Our courteous, experienced decorators will offer you time and suggestions at no obligation.

**YARDSTICK DRAPERY SHOP**  
Open Evenings Thurs., Fri., Sat.

506 SOUTH WASHINGTON ROYAL OAK

- ✓ Greatest Selection
- ✓ Finest Workmanship
- ✓ Fastest Delivery
- ✓ Lowest Prices

J. C. ZEDER, Jr.

## Directs Radio-TV For Plymouth Div.

The appointment of James C. Zeder, Jr., of Birmingham, as radio-television advertising manager for Plymouth division of Chrysler Corp., has been announced by Bruce E. Miller, director of advertising and merchandising.

Zeder, of 1396 Southfield Road, is the son of Mr. and Mrs. Jarline C. Zeder of Orchard Ridge Road, Bloomfield Hills.

Since joining Plymouth a year ago, Zeder has been assistant to Miller in all phases of advertising and merchandising. He will continue those duties in addition to his new activities.

ZEDER'S previous business experience has been with advertising agencies, including work in production, research, service and sales, and responsibility for both local and national television programs.

A native Detroit, Zeder is a graduate of Cranbrook School and the Babson Institute of Business Administration. His service during World War II was with the Army Air Corps.

Monday, April 4th

## VOTE FOR DR. BERNARD A. O'DELL, D. C.

to fill unexpired term of Robert E. Navin

Dr. O'Dell will Promote:

1. AN ACTIVE CIVIL DEFENSE PROGRAM TO GO INTO EFFECT IMMEDIATELY. THIS PROGRAM TO BE ADMINISTERED BY THE COMPETENT WOMEN OF BIRMINGHAM.
2. EFFICIENCY IN CITY GOVERNMENT WITH FULL VALUE RECEIVED FOR EVERY TAX DOLLAR SPENT.
3. A SOLUTION TO THE PROBLEM OF PARKING TO SHOP IN BIRMINGHAM—WITH OFF-STREET PARKING TO ASSIST BOTH MERCHANTS AND SHOPPERS—TO MAKE THE SHOPPING AREA A CONVENIENCE.
4. MODERN TRAFFIC CONTROL METHODS THAT WILL PROTECT THE SCHOOL AND RESIDENTIAL AREAS, YET ALLOW THROUGH TRAFFIC TO BE ROUTED SAFELY AND EFFICIENTLY.

— Committee — O'Dell For Commission —

Dr. O'Dell resides at 1074 Wakefield Rd., with his wife and five children.