Chamber of Commerce Membership Drive Gets Under Way

120 Volunteer Workers Start Two-Week Effort

A campaign to triple the activities and the membership of the Birmingham Chamber of Commerce is now being conducted, according to President Henry L. Setters. Nearly 22 commerce of calling the issuing of automobile licenses, me to be in the process of calling the issuing of automobile licenses, on 600 business and professional. The activity which was first me, and women of the area.

Chamber of Commerce adoptone. See a point man tenno current for the needs of a community this facilities. Seltiers said However, it size, Mr. Seltiers said.

18,260 ft. members of at least produced more than 50% of the 18,500 ft. members of the least produced more than 50% of the 18,500 ft. members of the least produced more than 50% of the being sought, be explained. Previ-ulos to January 19, the Chamber of the Previous to January 19, the Chamber of the Seventy of Studys office for and interest to evite and business.

"THE TASK of preserving the raditions, adding to the beauty and promoting the progress of our rea is not a one man, one organ-tation e.

TWO INSTITUTIONS ARE INTEGRAL



A growing and prospering community, such as Birmingham, needs an active and aggressive Chamber of Commerce and leadership in banking. We are equipped to provide every banking service and are cooperating with the Chamber of Commerce to provide a more Beautiful

THE BIRMINGHAM NATIONAL BANK

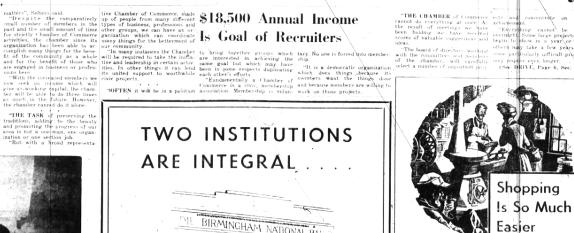
BIRMINGHAM, MICHIGAN

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

1954 S. Woodward near 14 Mile Rd

TODAY!



What a tedious, time-taking task stopping used to be! Recognized brands were few and far between. But men (and women) of vision steadily raised the standards in every field until the fine stores of today became a reality. As each business has given and prospered, so has Birmingham . . . until we now life in a community of which we can be proud. Let's not jest on our laurels, but all work toughts? but all work together to make the future of Birming

Let's all help to

"BUILD A BETTER AND MORE BEAUTIFUL BIRMINGHAM"

OLSEN'S MKT.



Quality Value and Service Meet!

DELIVERY SERVICE

AMPLE PARKING West Brown at Chester-MI 4-1916



ROLLIE REESE

RICHARD WILSON

Committeemen lay out details of intensive campaign (Eccentric Photo)

B'ham Belongs to Nat'l Network

As a part of a federation of more than 3,100 chambers of at a profit and without commerce and trade associations with 1,650,000 members, The Birmingham Chamber of Commerce gives its members and Birmingham the advantages of a national network of .

The Birmingham Chamber of Commerce's Program

"To Build a Beautiful and Better)Birmingham — Preserve the Traditions — Add to the Beauty — Promote the Progress"

Key points in the expanded program of the Chamber of Commerce are:

Develop and promote Birmingham as the shop-ping center of our area. Develop and promote community-wide events of special interest. Review solicitations to protect your interests. Work for improved communer service. Expand information and statistical services of chamber.

chamber.

Present views of members before governmental bodies. Review budgets, legislation and regulations and inform members of matters important to Birmingham area.

Work for continued beautification of city.

Work with all those who seek the betterment of

standards.

Cooperate with existing industries of area, large and small, in seeking to overcome mutual problems.

Work to preserve, and where possible, improve recreational facilities and park areas.

Build greater confidence in Birmingham business and publicize Birmingham as a place to shop and do business.

do business.

Cooperate in a continuous program of accident and fire prevention.

Extend interests and activities of Chamber throughout the area is circumstances may justify action.

cooperation.

Through the affiliation the local chamber has at the common Chamber of Commerce to talent and energy of sources of the talent through this network can express the additional through the native of area in the through the native of sources of the talent through this network can express that the talent through the native of sources of the talent through the talent through



We believe that Birmingham Needs the guidance of an effective Chamb of Commerce, not only in the field of Retailing but also guidance in Civic Activities and Local Governmental affairs. The Birmingham Chamber Commerce needs the physical effort and support of every business and professional man, and woman, to make Birmingham what we all want it to be

TO GET TOGETHER IS A BEGINNING TO WORK TOGETHER IS PROGRESS TO STICK TOGETHER Let's All Stick Together & Keep Birmingham Ahead

—Build a Beautiful and Better Birmingham Richard J. Wilson

WILSON Drug Company

SERVING AND HELPING TO BUILD BIRMINGHAM FOR OVER 32 YEARS

