

The Birmingham Eccentric

A PRIZE WINNING WEEKLY
YEAR AFTER YEAR*

AWARDED

FIRST PLACE

for

GENERAL EXCELLENCE

among all the nation's suburban weeklies

The highest national honor to be attained in the weekly newspaper field was awarded June 17, 1955, to The Birmingham Eccentric. This much coveted recognition for general excellence represents the most highly cherished achievement in the weekly newspaper profession with its more than 10,000 publishers in the nation. In addition we were given High Honorable Mention in three sub-classifications of publishing.

These awards were made by the National Editorial Association, which each year evaluates the American press, both daily and weekly.

To us at The Eccentric, we humbly accept the bestowed honor. In so doing, we reaffirm ourselves to a continued effort dedicated to the community's service. And we pledge anew always to serve the best interests of both our loyal readers and our advertisers who make possible the successful operation of our publishing enterprise.

We feel the honor we have received is an explicit tribute to publishing integrity and a high morality of journalistic effort. To this, too, we again reaffirm our unflinching purpose and energies.

*** NO OTHER MICHIGAN WEEKLY HAS EVER RECEIVED AS MANY AWARDS!**

1954: 1st Place . . . Award of Excellence for the outstanding Suburban weekly in Michigan. 1953: 2nd Place . . . General excellence in the United States. 2nd Place . . . Award for outstanding General excellence in state. 1952: 3rd Place . . . Award for Excellence in Michigan. Honorable Mention for General excellence among the nation's 10,000 weeklies. 1951: Honorable

Mention certificate for Community service. Honorable Mention certificate for excellence in typography. 1950: 1st place . . . General excellence award from Michigan Press Association. 1949: 2nd Place . . . Community Service in the United States from the National Editorial Association. Plus many awards in prior years.