



FORD LEADERS VIEWED experimental and testing processes during a tour of the Ford Motor Company's new research and experimental center at their tractor and Implement Division on East Maple road. Here, Irving Duffy, (right) vice president in charge of the division, explains one phase of experimental work being done at the plant to: (left to right) Del S. Harger, executive vice president; Benson Ford; Ernie Breech,

chairman of the board of directors; Henry Ford II; and Dean Donald David of Harvard University, board member. About 300 local businessmen and press representatives who inspected the center, later heard U. of M.'s president, Harland Hatcher announce a \$100,000 grant by Ford's for research on relationships between plant roots and the soil, during a banquet at Oakland Hills-Country club. (Eccentric Photo)

COMMUTER'S WIFE

Whose Choice Says How Women Dress?

By HELEN BRUNSON
Special Writer for The Birmingham Eccentric

Do American women dress to please men—or to please other women?
You would think that, since the average woman today has a man in tow who's working his hardest to provide for her, that her main consideration in clothes-selection, would be what he likes.
You would also presume that young girls, whose chief desire apparently is to acquire a man, would eschew all unbecoming and extreme styles and try only to please the boys.
They may think they are doing so. Yet for whom, pray tell, were designed the pony-tail hair-do, sawed-off pants, the long straight wastline, and high platform heels? What man thinks a woman looks good in such weird get-ups?

A MAN LIKES a woman because she's different from himself. For that reason he likes femininity, which, thank fortune is perfectly acceptable to fashion now. But there were years when it was taboo and women left it strictly alone.
A man knows careful grooming is becoming color and line and, we believe like a designer of modernity for his own woman.
He likes pretty hair's worn the way they look; the best, not crazy hanks of nothing set at an absurd angle that makes them look different but not necessarily any better, than last year's style.
INCIDENTALLY, the average male doesn't know what high fashion is and cares less. The only impact he gets from it is a shock in the region of the check-book. And the whole thing baffles him. If you ask him, he'd say that some of its extremities leave him absolutely cold.
Why, then, do women wear ex-

a department store by this attentive husband of some 15 years duration, where he paid for, and carried the purchases she made.
Apparently we women are in a quandary on this matter. We want the men and need them as much as we ever did. Yet we're out to please them, by dressing to please someone else, that we are smugly pleased in a great degree from them.

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