

A & P Completes Modernization

Installation of a modern air-conditioning system has been completed in the recently remodeled Birmingham A & P super market, the company announces.

The addition of air-conditioning completes a six-month program of modernizing the store in the center of the Birmingham business area. One of the major features of the remodeling program was installation of a new self-service meat department. The packaging area, keyed to a refrigerated production line, is located behind the meat display cases.

James (Jim) Tuoh, a veteran of nearly a quarter century of service with A & P, is the manager of the Birmingham super market. His staff of more than 50 employees includes: Thomas Sanders, assistant manager; Cecil Simolin, meat department head; and Calvin Bell, produce department head.



B'ham Hardware Sold to McQuaid

Sale of the Birmingham Hardware 152 1/2 Woodcrest, was announced this week by the new owner, Orin McQuaid, Oakland County resident who lives at 225 N. Berkshire, Bloomfield township.

McQuaid has engaged Tom Cummings, formerly with McBride's Hardware, to serve as manager.

Ownership of the store, now owned by the late Lester J. Shusser, was assumed by McQuaid May 14.

The new owner plans a sale in order to "start fresh," probably some time this month. There will be some stock changes, McQuaid said, as well as a remodeling.

THREE DETROIT FIRMS were among those who won awards during the National Industrial Advertisers Association convention just concluded in Washington, D. C. Representatives of the companies pictured above are, left to right, Corman J. Diehl of Wyandotte Chemicals Co., H. A. Harty of Wolverine Tube Division of Calumet and Hecla, and Charles E. St. Thomas, Carboloy department of General Electric company. Harty resides at 1758 Birmingham Blvd., and St. Thomas at 17492 Hiwood, Southfield township. Harty's and St. Thomas' companies both won NIAA toppers awards.

Hills Firm Begins Building Addition

Construction will start this week on an addition to one wing of the MacMamus, John & Adams, Inc., building in Bloomfield Hills, according to James R. Adams, president.

The addition, which will add one more floor to the southeast wing of the building, was provided for when the present building was built two years ago. Pipes, wiring, and pipes were installed at that time for future expansion, Adams pointed out.

The new addition will provide approximately five thousand square feet of floor space. It is expected to be completed in three or four months, Swanson Associates, the Bloomfield Hills architects who designed the original building to meet the needs of the advertising agency, also designed the addition. Cunningham-Lamp are the contractors.



THOMAS A. FARRELL

O'Toole Named Sales Agent In Detroit Office

Donald L. O'Toole has been appointed special sales representative of the automotive industry for The Landers corporation, it was announced today by James I. Davison, general sales manager of the firm. His headquarters will be at 19191 James Couzens highway.

Landers has been a leading supplier of coated and processed fabrics in the automotive field for many years. In making the announcement, Davison said O'Toole's appointment is in accordance with the company's present plan to provide additional sales coverage and service to all automobile manufacturers.

A NATIVE of Detroit, O'Toole began his career in the automobile field in 1935 when he joined the purchasing department of the Chevrolet central office division of General Motors corporation in Detroit.

He remained as a buyer in that division until 1945 and subsequently formed D. L. O'Toole company, manufacturers' representatives, who will continue to represent other clients.

He is a member of the Detroit Athletic club, recess club of Detroit and the Flint Golf club. With his wife, Florence, he lives at 1001 Timberlake drive, Gilbert Lake.

Early copy for church activities makes it better for us and better for you. Don't wait until the deadline, please.

Wm. Grimes Heads Mercury's Planning

The appointment of William M. Grimes, of 259 Baldwin, as manager of the merchandising and product planning office of the Mercury Division of Ford Motor company was announced today by F. A. Reith, vice president and general manager.

Increased emphasis on the development of plans for future products has resulted in the expansion of this phase of Mercury's activities, Reith said.

Product planning, directly responsible for advanced model studies and costs analysis, will be a part of the program. D. T. Ellis has been named by Grimes as product planning manager.

Grimes was for two years head of a similar program in merchandising and product planning for Ford of France, and prior to that was engaged in comparable work with the Ford Division. He has been with the Ford Motor Company since August, 1949.

Elected to Society

Howard Schreidell, Birmingham certified public accountant, has been elected a member of the American Institute of Accountants national professional society of CPAs. Schreidell is a partner in the firm of Reston and Schreidell.

Kiwians Prepare To Entertain Sons

Birmingham's Kiwanians are making final plans for their annual Father-Son night on June 7, evening.

Gene Lewis is in charge of the evening.

The program will be a sports theme, featuring Lou Creekmur of the Detroit Lions.

Future plans include the inter-club meeting on June 14. Cliff Wright will make contact with the as-yet unknown guest club.

Wayne ITE Group Praises Program

To the Editor:

As a group we are so enthusiastic about our Wayne university course that we feel we would like to call it to the attention of others.

The program is called the Intensive Teachers Education program and is planned to get people with college degrees into the education profession. Its purpose is to help alleviate the elementary teacher shortage.

Our group has been very stimulating primarily because our members have had various backgrounds. They have had training and experience in many fields including law, psychology, sociology, music, home economics, business administration, english, history and science.

PRACTICE teaching is done each morning in some nearby suburban area. There is a three hour work shop held in Royal Oak three afternoons a week. A total of 20 hours of education credit can be earned in one semester and six weeks in another.

Mr. and Mrs. Richard L. Fitzgibbons, 1851 Cheltenham, who moved here in March from Mt. Clemens? Fitzgibbons is manager of the Mt. Clemens shop of the Children's Shops firm of Royal Oak, and belongs to the Notre Dame club of Detroit. Their children are Matthew, 3, Mary-Elizabeth, 2, and Peter, 1.

Have You Met

Mr. and Mrs. Richard L. Fitzgibbons, 1851 Cheltenham, who moved here in March from Mt. Clemens? Fitzgibbons is manager of the Mt. Clemens shop of the Children's Shops firm of Royal Oak, and belongs to the Notre Dame club of Detroit. Their children are Matthew, 3, Mary-Elizabeth, 2, and Peter, 1.

summer. Registration will start on June 27, 1955, and will qualify one to begin teaching next February.

Inquiries may be directed to Dr. Frank Campbell, Room 121 Old Main, College of Education, Wayne university.

Signed:
FRANCES MOOK
ELEN VAN WAGONER
RUTH B. KRIGGER
MARY L. BUICK
CHARLOTTE COOK
Z. IRENE JANKIE

Honored at MSC

Mary Ann Chenault, daughter of the J. W. Chenaults of Tibbory, is among 28 Michigan State college students elected life members of Pi Gamma Nu, national social science honorary. She is a senior.

Household goods of every description are offered for sale in the Classified Columns of The Birmingham Eccentric.

Toys and Games

- EDUCATIONAL GAMES
- TERRI-LEE DOLLS
- PARTY FAVORS

A whole downstairs devoted to toys.

BODINE'S

172 N. Woodward - "The Greeting Card Shop" MI 4-1177

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Birmingham

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WE GIVE S & H GREEN STAMPS

Your June Graduate

Give him the thrill of receiving his graduation gift from the shop—selected by people who know and appreciate quality! Choose from our wide selection of accessories and leather goods.

Let us gift wrap and ship your purchase for you.

Don't forget Father's Day, June 19th

Higgins and Frank Shoe Department

GENUINE MOCCASINS with hand sewn seams

Wonderfully pliant leathers . . . plus hand sewn seams . . . make the difference. Drop in soon . . . slip on your favorite style . . . discover what Freeman craftsmen have created in finest leather to help you lead the life of Riley!

For that young man who will be graduating this June!

WHITE BUCKS \$12.95

Brown or Black Hand Sewn Vamp \$11.95 Other Freemans from \$9.95

WABEEK BUILDING BIRMINGHAM

DETROIT CHICAGO GROSSE POINTE FARMS

Higgins and Frank

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