

BIRMINGHAM BUSINESS BRIEFS



SATURDAY WAS A BIG DAY for John L. King III of 508 N. Wilson, Royal Oak, who excused himself from a trip with other cub scouts to the Detroit Tiger game, so he could pick up the 1 1/2 scale model of a Ford Thunderbird which he won in an art contest sponsored by Harold Turner, Inc. (Birmingham) in the third grade at Whittier school, won out over 100 other entries. Here he compares his new model with a full-size Thunderbird.



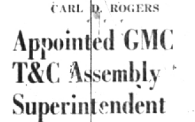
Opens 'Charm For Children' Studio Here
The Barbara K. Carleman "Charm for Children" studio opened last week at 912 S. Woodward.

Operated by Mrs. Barbara K. Carleman, the school will teach piano, guitar, singing, speech, modeling and social manners to children and adults, but is primarily for the education of the younger set.

Miss Callahan, a member of the Ice Capades for two years as a skater, is a graduate of the University of Toronto, Ont., and completed a modeling school course in that city.

NAMED "Queen of Ice" for Nebraska, Miss Callahan was one of 13 who progressed to Hollywood for screen tests, and was one of three from the 44 who were selected to take part in the "Ice Capades."

Working during college summer vacations at such places as Sun Valley, Idaho as an ice skater, helped qualify her as a finishing school instructor.



Appointed GMC T&C Assembly Superintendent
Appointment of Carl D. Rogers to the new position of general superintendent of assembly plants, was announced recently by T. E. Wilson, general manufacturing manager of GMC Truck and Coach Division.

Elected President Of SOCLU Society

R. C. Garrison, who resides at 18569 Dolores, Lathrup Village, was elected president of the South Oakland County Life Underwriters. The SOCLU is a Local Division of the National Association of Life Underwriters. Garrison is the Manager of the Metropolitan Agency of the Macalesters.

Supplementing his work with The Macalesters, Garrison has been an active member of the SOCLU for several years.

Major Harlow F. Bates returns to civilian duties from USAF.

Major Harlow F. Bates of Franklin Village, has completed a two-year tour of duty in the United States Air Force and will return to his civilian dental practice July 1.

Denyes Will Move Offices by July 5

Harry M. Denyes, Jr., located at 360 E. Maple, is conducting his architectural business from the offices of O'Dell, Hewlett & Luckenbach, of 250 N. Hunter Blvd. Denyes announced this week.

The planned move will be made by July 5, according to Denyes.

"This move is being made in order to utilize the facilities of a larger organization and provide a broader base of operation. This will result in my ability to furnish better and more efficient service to my clients. I trust I may continue to have your good will and support," said Denyes.

LEGAL NOTICES
CLARENCE W. BLENMAN, ATTY., 207 W. BANK BLDG., BIRMINGHAM.

FOR THE FINEST IMPORTED AUTOMOBILES
Visit FALVEY SALES AND SERVICE
22606 Woodward Ave Ferndale
Phone Lincoln 3-5000



Appointed Head Of Research Unit

John G. Bamister, president of National Automotive Fibres, Inc., recently announced the appointment of N. J. Rakas as director of research and development.

A graduate of Michigan State College, Rakas joined the company as a sales engineer in 1948, and has since carried out various assignments in the sales division.

Rakas, of 1234 Greengary, is widely known in the plastics field and is a director of Society of Plastics Industry, Inc., for whom he headed a group of technical committees in compiling the first Plastics Engineering Handbook.



LEGAL NOTICES
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RENNYON M. LEE, 945 N. Glenhurst, a vice president of MacManus, John & Adams, Inc. advertising agency, will take charge of the agency's new Miami, Fla. office opening July 1.

SCREENS AND STORM SASH
L. S. HUGHES
WOODCRAFT CO.
1181 Grant MI 4-0421

SPRAYING
Shade Trees, Shrubs, Fruit Trees and Orchards
Lawn spraying for weed control. Also spraying for mosquito control.
Michael J. Jasso
40 Blitmer Phone Birmingham MUberry 9-2700

Hold 'Miss B'ham' Contest June 19

"Miss Birmingham" one of eight girls who will compete from this area in the "Miss Michigan" contest this year, will be selected June 19 at the Bloomfield theater.

Three judges, Mrs. Kathleen Flint, president of the Zonta Club of Birmingham, Bloomfield Hills, Fred LaVell of Hilda's Ladies Apparel, and Lee E. Fraser, Bloomfield Theater manager, will select a winner for the cities of Berkeley, Cleveland, Royal Oak, Bloomfield Hills, Hazel Park, Ferndale, and Pontiac as well as Birmingham.

The contest, sponsored by Arthur Murray Studios, Inc., Birmingham, is backed by several local merchants.

LEGAL NOTICES
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STATE OF MICHIGAN—The Probate Court for the County of Oakland, in the Matter of the Estate of ROBERT L. PERRY, deceased.

STATE OF MICHIGAN—The Probate Court for the County of Oakland, in the Matter of the Estate of EMILY HEINZ, deceased.

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POLO INSURANCE

\$10,000 Blanket Family Polo Protection Costs Only \$10 Per Year. Polo and 10 Dread Diseases Policies—\$13.00 for Entire Family.

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SAVE \$25.00 on this SINGER Portable

only \$69.50 Reg. \$94.50 includes...
• Basic Attachments
• Home Sewing Course
• 5 Year Guarantee
• Always Available Service

SINGER SEWING CENTER
177 W. Maple



B'ham Man Will Head New Unit For Chevrolet

Formation of an engineering product information department under the engineering group for advertising and sales promotion projects, as well as for animated product exhibits.

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Sedgwick Opticians Joins Film Company Will Open June 20

Brewster G. Sedgwick, 1544 Webster, will open his new firm, Sedgwick Opticians, until recently occupied by the Birmingham Chamber of Commerce.

Sedgwick, besides filling prescriptions for oculists, will carry a complete line of optical goods.

Prior to opening his shop here, he had about 10 years' experience with Detroit doctors and the J. L. Hudson company.

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Catalogs - - - ?

YES... WE PRINT THEM FOR SCORES OF DETROIT FIRMS
Three Detroit Salesmen... TR 5-2629... Plant MI 6-2000

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THE AVERILL PRESS INC. of Birmingham
A COMPLETE PRINTING SERVICE FROM THE DESIGN TO MAILING
FORMERLY THE BIRMINGHAM ECCENTRIC PRINTING DEPARTMENT

account executive. Kegel, of Madison, was the founder of the Book-Kit Sales company of Birmingham, and is well known in the audio-visual industry.



ARNOLD BUTTER ROLLS
FOR HAPPY EATING!
YES... WE PRINT THEM FOR SCORES OF DETROIT FIRMS

In the low-price 3, PLYMOUTH is FIRST IN STYLE, FIRST IN SIZE, FIRST IN SAFETY FEATURES!

The thrill of pride you feel each time you take the wheel of your new Plymouth has several sources. There's the sleek smartness of its all-new *Forward Look* styling. The eager power of the thriest-smoothest 6, or the most powerful standard V-8 in Plymouth's field.

And there's the peace of mind that comes from knowing that you and your family are protected by more safety features than offered by any other low-price car. You'll know what we mean when you take a big new Plymouth—how about today?

BIGGEST LONGEST ROOMIEST

"AMERICA'S MOST BEAUTIFUL CAR"—that's what the nation's foremost artists' group, the Society of Illustrators, say about the 1955 Plymouth!

NO BLIND SPOT

NO EYE-LEVEL "BLIND SPOTS," thanks to this unique swept-back windshield design that gives you the greatest visibility in Plymouth's field.

ELECTRIC WINDSHIELD WIPERS operate at a constant speed; do not slow down when you accelerate. Standard equipment only on Plymouth in its field!

NO GLARE FINISH ON INSTRUMENT PANEL prevents annoying light reflections and helps keep you fresh and alert. In the low-price 3, a Plymouth exclusive!

SURE, MORE PREDICTABLE STOPS come from two hydraulic brake cylinders in each Plymouth front wheel, where the other two low-price cars use only one.

BEST BUY NEW; BETTER TRADE-IN, TOO

YOUR PLYMOUTH DEALER

See Science Fiction Theatre, Thursdays, 9:30 P.M., WXYZ-TV, Channel 7

SEE "PLYMOUTH NEWS CARAVAN" WITH JOHN CAMERON SWAYZE Enjoy "Climate" and "Power of Stars" on CBS-TV