

Great Engineering Research Center Comes to Birmingham

Formal opening, June 8, of the new engineering and research departments of Ford Motor Company's tractor and implement division in their 75-acre property adjacent to Birmingham's eastern boundary is an event of great importance.

This importance includes not only the fact that this industry brings to this area new residents and new payrolls, but it may be destined to influence, on a world-wide basis, the future of agriculture... which means food for mankind.

In this engineering and research center are concentrated the "brains" of this farm implement segment of the great Ford industrial empire.

IT IS HERE THAT experts in the engineering and physical sciences, aided by equally expert sales and administrative talent, will conjure up the variety of mechanical apparatus that seeks to improve the productivity of American farmers, (and farmers of many other nations) including the lightning of the physical efforts involved in farm operations.

Only one needs to go through this new engineering and research center to realize

the tremendous quantity and quality of the thinking behind every phase of the company's farm implements. Every possible scientific apparatus and device is available to the men whose time and talents are employed there.

IN A SPEECH DEDICATING this engineering and research portion of the operations of the business, Irving A. Duffy, a Ford Motor Co. Vice-President, and General Manager of the tractor and implement division, said last week: "... among other things I want to say, on behalf of our company, that we deeply appreciate the warm welcome and friendliness shown us by the communities who are neighbors to our plant. Not only have their public officials been gracious to us, but also countless numbers of residents have made us feel glad that we located here."

"Thanks, Mr. Duffy, on behalf of these communities... and we join with them in wishing for you long and happy lives, and unparalleled success in your industrial endeavors to help the human family in its endless efforts to co-operate with Mother Nature in creating a plentiful food supply!"

This Voluntary Work Deserves Support of All

A huge share of all that is good in the world has resulted from the efforts and thinking of volunteers.

It was volunteer thought and action that brought into being a new concept of liberty and freedom through government in our own New World. It was the freewill movement of courageous individuals that peopled and developed this country. Many of our institutions which help to make life livable, such as hospitals, churches and many other human service agencies, stem from the ideas and efforts of volunteers.

It is for these human service agencies that the Metropolitan Detroit Building Fund is conducting its current campaign for \$16,500,000. This is an effort to raise funds, not for the operational support of the agencies, but for the repair, expansion or construction of buildings. It is a need which has piled up over more than 25 years of depression and war when such appeals were virtually impossible.

THIS DRIVE IS OF special importance to Birmingham-Bloomfield area residents. Nearly two-score of our citizens are volunteer leaders in this effort. Many more are rank and file workers, aiding in the task of asking for pledges to this worthwhile cause.

Beyond this personal interest, however, the Birmingham-Bloomfield area has a stake in this campaign because some of the human service agencies to be improved or constructed are situated in Southern

Oakland County.

But, topping all these reasons for interest, lies the fact that as a part of Michigan's greatest urban area all of us realize the inter-relationships that exist between us and Detroit, itself. As John Donne said, "No man is an island, intire of itself; every man is a pece of the Continent..."

THIS IS THE VERY SPIRIT in which our volunteers have helped us to conceive this Campaign, as a united effort for 43 human service agencies, made possible through the united works of many volunteers who have the interest of their community at heart.

This volunteer spirit is what makes America great. It is the attribute we have which will help us to overcome all obstacles in our striving for the perfection of our, as yet imperfect, civilization.

As we stated in the beginning of this editorial, much of all that is good and enduring in human society has resulted from the voluntary, enthusiastic and sincere efforts of men and women, dedicated to a righteous cause.

Such a cause is the current effort to raise \$16,500,000 to be used for repairs, expansions, or construction of new buildings... this physical program is so important to the 43 service agencies that do so much good for the whole Detroit and suburban metropolitan area.

May success mark the campaign!

Support Chamber of Commerce

Current efforts to increase the membership of Birmingham's Chamber of Commerce, together with obtaining funds to the extent of \$18,500 for the ensuing year's activities, should be rewarded with success.

There are many agencies in the modern community whose various programs create the environment of that community. Some of them are supported by taxation, while many others depend upon voluntary contributions, or dues, for their existence.

Each of these agencies performs, for the most part, very necessary and good services for a community. Without them people would lack some of the good things they now enjoy.

forms services for residents of a community that cannot be duplicated by any other agency.

To be sure, such Chambers consist wholly, or for the most part, of business and professional men and women. Yet they are not solely interested in the commercial side of affairs. There are many worthwhile projects which they engage in, often provide leadership for, that redound to the benefit of all.

Birmingham is in the midst of its most rapid, and almost incredible, growth and expansion. It well can use the variety of services which an alert and progressive Chamber of Commerce can supply.

It is to be hoped that the current membership and finance campaign here will reach desired goals.

From The Eccentric's Point of View...

Our compliments to the magazine, "Inside Michigan", and its publisher and editor, Arthur A. Hagman, who, incidentally, lives at 3916 Cottonail, Bloomfield Township. The magazine in its last issue printed a number of beautiful colored scenes found in this State, using what is called "true micro-color lithography." We'll wager that many of the pictures, from time to time, will be framed and kept by the magazine's subscribers.

facts of economic life", a majority of voters are inclined to trade self-reliance for dependency upon a paternalistic government. That's the way it is, and will remain until some future date when a few of the old-fashioned virtues will return to those who can vote.

The King of the Hoboes has been voted a raise in pay from 25 to 50 dollars a week. No doubt it was given in appreciation of the rising cost of loafing.

Michigan's population passed the seven million mark on July 1, 1954. In the past 20 years, Michigan's population climbed relatively more than that of any other state in the northcentral region. For every 100 deaths in Michigan last year, 316 births were recorded. Apparently, the human family is here to stay... providing means are developed to control the A & H bombs.

For a period indefinitely into the future, men and women who seek election, or reelection, to high public offices in State and federal governments in the United States will have to play, to some degree, the role of Santa Claus, if he is to win at the polls. Unable, or at least unwilling, to know and therefore "face the

As a general rule, women are more polite to one another than men are. Men seldom hesitate to "needle" one another... now if more women wouldn't give a damn how they needle their women friends, they might patch up many differences.



HORSE SENSE AND NONSENSE

By ALICE E. MORGAN

Golly! Diogenes sure would have an awfully hard time finding that honest man if today's news releases are anything to go by.

Magazines warn us to beware of door-to-door salesmen offering rare bargains in plants, top soil, household repairs and a multitude of other articles.

To these, police departments add their warning, along with Chambers of Commerce all over the country.

Another of today's shadowy enterprises is the "make money at home" gimmick.

Our observation is that the latter should be strictly on the up-and-up so general public can afford the others.

JUST FOR KICKS, we have answered some of these "get rich without leaving your home" pags. Always, the "free information" tells that a number of people in only four days, earned more than they'd been making in a month.

In a real spirit of adventure we sent a dollar for a kit which would show us how to make money addressing envelopes in our spare time.

Back came another envelope (they were prompt with their replies) that told us hundreds of business houses were handling direct mail advertising programs and needed people to address those envelopes. The field was wide open.

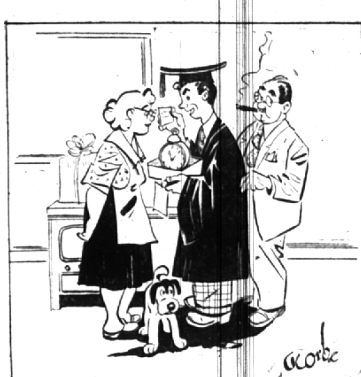
THE SECOND bait tossed at us said that for only a cent a name they would be delighted to send us mailing lists. The firms would

ONE THING OR ANOTHER

By George Wm. Averill

And how many other parents are on the verge of creating a "that-song-is - forbidden - in - this - house" list, with Number One being, "Day-y-vee-ee Krok-kit-t-t!!!!"

Will He Make Time—or Take Time?



Who pays for the pop? Some circles settle this by having the name on the bottle determine it. Farthest town away gets tagged for the bill.

Other night I tried it out on myself on a six-bottle Coke carton from the fruit cellar—and set a new record. I discovered this unusual assortment; two from Detroit, and one each from Pontiac, Mich., Hillsdale, Ionia, and Dayton, Ohio.

"Dear old Uncle Charles doesn't believe in spoiling anyone with gifts. The card says: 'This is a do-it-yourself gift—earn your own wrist watch!'"

Latest product to be packaged in a toothpaste-like tube is jelly—the table variety. With food, it looks like it is getting to the point of tube-y or not tube-y.

Birmingham city officials are pondering the advisability of going in with several other South Oakland communities on a communal dog pound, probably lo-

rated some seven miles from Birmingham.

This ought to meet with local residents' approval—the city's \$6.50 minimum rate for reclaiming pouches should be ample to provide both pickup and delivery service for the dogs.

Reports for Duty

Reporting for duty at the Naval Training center in Great Lakes, Ill., in May was Leo W. Blitz, seaman apprentice, who has been assigned duty with the commissary department. Before entering the navy in February, he attended Birmingham high school. His parents are Mr. and Mrs. Leo J. Blitz, 17332 Dunblaine.

Have You Met

The former Cincinnati, O., residents who now live at 6220 E. Dartmouth? They are Mr. and Mrs. Lyke B. Paris and their sons, Gary, 4, and Garth, 7 months. Paris is national field sales manager for the paint division of Porcelux Cement Corp. of Detroit. Both are bowlers, and Mrs. Paris belongs to Delta Delta Delta and OES.

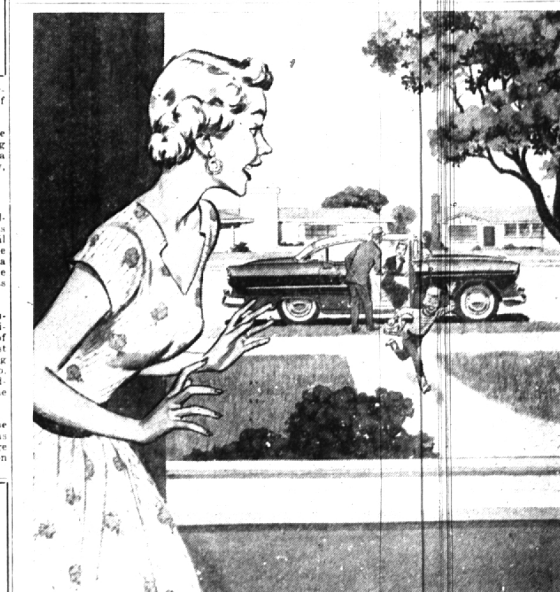
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Happenings of Long Ago

Bits of News Gleaned From Old Files of The Eccentric—The Items That Make Up The Historical Background Of The Birmingham Of Today.

50 YEARS AGO
June 16, 1905
Melvin Dier, one of Birmingham's brightest sons, is anxious to "follow the footsteps of his dear old dad" and will begin to learn the formal profession in his father's shop, and from now on W. I. Dier will have a two-chair shop.

15 YEARS AGO
June 13, 1940
The largest senior class in Baldwin high school will receive its diplomas this evening in formal commencement exercises in the school auditorium, bringing to a close a busy graduation week. One hundred and thirty-eight students are candidates for diplomas.

30 YEARS AGO
June 12, 1925
Mr. and Mrs. J. Bert Peabody issued invitations this week to the wedding of their daughter, Cora Louise, who will marry Norman Frederick Schlaack at a pretty home wedding on June 25.

Birmingham high school won first place for Class A in the first annual track meet at the Oakland

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