

Wayne Combs Praises Annual Credit Meeting

Wayne L. Combs, manager of the Birmingham Credit Bureau returned last week from the 41st annual International Consumer Credit Conference with a report that the meeting was tops in business value.

A feature of this year's convention, held in Louisville, was a joint session where credit bureaus and collection service offices were advised how to work more closely with businesses that sell to customers on credit.

In addition to specialized discussions 1955 credit and collection problems in general were given serious consideration.

THE Associated Credit Bureaus of America say that any merchant or professional man can do more profitable business by granting credit to deserving consumers, if (1) the credit granter makes full use of all services offered through the credit bureau, and (2) he follows up carefully on collections—using the services of an outside collection service and leaving his own time free for selling to customers.

Other topics which Combs said were covered at the meeting were: more professional education for credit bureau and collection service managers; better public relations and how to achieve them; new services or new ways of handling old services; and exchanging of information among those attending the meeting.

THE Birmingham Credit Bureau has been a member of the Associated Credit Bureaus of America for 25 years. Membership in the A.C.B.A. entitles them to a roster, making it easier and faster to get credit reports from out of town or to have out-of-town accounts collected for them, according to Combs.

10th Body Engineers Convention

The 10th Annual Technical Convention of the American Society of Body Engineers will be held in Detroit Oct. 26, 27, and 28, according to W. K. Norwick, society president.

Detroit Mayor Albert E. Cobb will speak on Detroit's Civic Center, Wednesday, Oct. 26, and State Highway Commissioner Charles M. Ziegler will discuss future Michigan highways on Thursday, Oct. 27.

Development of body engineers and drafting contest awards will be presented Friday, Oct. 28.

APPLICATIONS and rules for the body drafting contest, sponsored by the society for high school students, have been sent to 95 high schools in metropolitan Detroit and eight outside the city.

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NORMAN H. STROUSE Elected Ad Company's President

Norman H. Strouse has been elected president of the J. Walter Thompson company, succeeding Stanley Fearor who became chairman of the board.

Strouse joined the Thompson company in 1926 in San Francisco after six years in newspaper work on the West Coast.

He was successively a space buyer, account representative and assistant Pacific Coast manager before enlisting in the Army in 1942 during World War II.

BE SERVED for 26 months with General MacArthur in the Southwest Pacific, organizing and directing information and educational activities from MacArthur's headquarters.

AT the conclusion of the war, Strouse rejoined the Thompson company as vice president in the Detroit office. He has been manager of that office for the past eight years. Strouse lives at 5781 Snowshoe Circle, Bloomfield Hills.

J. M. Woodman Selected As Ad. Sales Assistant

The appointment of James M. Woodman Jr., as assistant general sales manager in charge of advertising, promotion and training, Lincoln division, has been announced by Henry B. Daniels, general sales manager of the division.

Woodman had been a vice president in the Detroit office of Kayton & Eckhardt since February, 1954. Previously, he was a vice president of Hoche, Williams and Cleary, Chicago advertising firm, which he joined in 1926.

A Navy lieutenant commander in World War II, he served for two years in the Southwest Pacific as executive officer of an advance air base. He also was shipped from California, to the 7th Fleet Utility and Transport Aviation squadron and of Master Field Naval air station, Hawaii.

Woodman was born December 27, 1904 at Elgin, Ill., and was graduated from Lake Forest university with a bachelor of arts degree in psychology and economics. He is married and has two sons. The family lives at 565 Wooddale.

Woodman is a member of Kappa Sigma fraternity and the Bloomfield Open Hunt club.

LEGAL NOTICE

Clarence W. Blinnam, Atty. 207 Wabek Bldg., Birmingham

STATE OF MICHIGAN

IN the Matter of the Estate of CLAYTON H. BECKY, Deceased.

At a session of said court held at the Probate Court in the City of Pontiac, Michigan, on the 24th day of June, A. D. 1955.

Vickers Pledges JA Adviser Unit For Coming Year

Vickers, Inc., is the first contractor to pledge sponsorship of a Junior Achievement company in Birmingham for JA's seventh program year.

A three-man team of management, sales and production experts will advise one of the eight firms expected to be operated by Birmingham teen-agers starting next October.

Advisers will be D. J. Ayers of W. Baker, Clawson; and Richard Lewis, 2351 Worchester and Ray Simanek, 17110 Birwood, in Detroit.

Boys and girls, aged 15 to 21, will be able to join JA in September, when JA assemblies will be held in high schools.

LAST YEAR, 160 Birmingham boys and girls operated eight JA firms. They conduct their operations at the Birmingham JA business center, 17 So. Woodward in the Birmingham theater building.

JA firms are miniature corporations that manufacture, sell or produce services, completely in the hands of teen-agers. Advisers from established business and industry work with the Achievers, advising them in various problems.

The boys and girls sell stock, buy raw materials, act as their own management and labor force, all to "learn by doing" the functions of business operation in our free economy.

This year another eight JA firms are expected to sponsor in Birmingham. Concerns arrange for sponsorship by contacting Harry Simanek.

Pontiac Movers Locate in B'ham

Gaukler Moving and Storage Co., Pontiac, opened a dispatch office this week at 129 W. Maple.

The firm, in business in Pontiac since 1914, is headed by Henry Gaukler, president and general manager.

"We have been continually serving this area, and with new families moving in and as a convenience to our customers, we have put a completely staffed office here," Gaukler said.

The local three-man office will be managed by Emerson Loan who has been with the company for almost 35 years. All dispatching will be made directly from the Birmingham office, according to Gaukler.

Gaukler's company handles local moving, as well as long-distance hauling through association with Allied Van Lines, Inc., long-distance movers.

Selling your home? Advertise it in the "For Sale—Houses" columns of The Eccentric.

WOULD YOU LIKE TO... Shop on Credit and Pay all Bills with 1 Check?

Here's how you can do it. Get your charge plate (at no cost, from Wabek State Bank. Then you can shop at any store displaying the sign of the Shoppers Credit Plan.

You'll get one bill a month for all your purchases — from Wabek. And you pay that bill with one check — to Wabek. Any Wabek office or member store will be glad to tell you about this new simplified way to shop.

WABEEK STATE BANK OF DETROIT

People's Column Thanks Children, Parents For Their Cooperation

To the Editor: I do hope all my former students who read this will appreciate my sincere regret in leaving Birmingham as a teacher.

I certainly appreciated all the fine cooperation I have had from the parents. Whenever I needed assistance and asked the parents

the response was immediate and without question. Sometimes all we needed was fifteen cents or an empty coffee can or help on a picnic or field trip but we always got what we needed most.

It has been wonderful working with the children of Birmingham and I have great faith in them! I do appreciate that I was privileged to work with the children and parents here for a ten good years.

Even though I will be teaching in a neighboring community I will always be interested in my associations here.

ELEANOR CARMODY 1944 E. Maple

ADDING A ROOM? SEE US!

Save time, worry and expense by letting us help you select the building materials for that added room. We'll deliver everything you will need from foundation to roof.

LAWSON & JON LUMBER & SUPPLY CO.

653 S. Eton Rd. BIRMINGHAM Phone Midwest 4-6810

PECK'S MEN'S WEAR

108 S. Woodward MI 1-7721

COOLEST SUITS NYLON, RAYON AND ACETATE CORDS

You never had it so COOL as in one of these zephyrweight summer suits! Skillfully tailored from Nylon, Acetate and Rayon fabrics that look crisp and trim on the hottest, muggiest days. Choose from four smart colors.

• CHARCOAL GREY • BLACK • CHARCOAL BLUE • CHARCOAL BROWN

\$47.50 With 2 Pair Pants • \$37.50 WITH 1 PAIR PANTS

STYLE-MART Dept. 1000

STYLING BY J. J. McLaughlin

Ease Restrictions On Use of Homes In Business Zones

Residential buildings in the Birmingham business zone may be used entirely for certain business purposes, according to a building code amendment approved by the city commission.

Uses will be primarily professional and office nature if certain special fireproofing measures are complied with.

Formerly, such buildings were limited to 40 per cent business use. The change will affect 186 such buildings in the city.

WAITING AND reception rooms will be permitted above the first floor only upon approval by the city and after meeting strict safety regulations.

Property owners have sought the lifting of the 40 per cent limit, declaring it has been difficult to find desirable residents for second floors.

Enjoy your weekend by building those backyard projects. See us for all your building needs!

"oh, say can you SAW?"

AMATEUR MAKE LIKE PROS WITH FAMOUS EASI-BUILD PATTERNS...

It's as easy as A, B, C to make your own toys, gifts and furniture the Easi-Build "Build It Yourself" way. Merely trace pattern on wood, saw and assemble. See our complete assortment of over 200 different Build It Yourself Patterns.

It's the economical way to solve your furniture and household equipment problems.

NO SKILL REQUIRED. JUST TRACE, SAW AND ASSEMBLE. COME IN AND SEE OUR COMPLETE ASSORTMENT!

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Will Open Car Wash-Coffee Shop in Sept.

A combination car wash and coffee shop is now under construction at 515 Hunter boulevard, between Hazel and Bower streets, with completion date scheduled for Sept. 1.

Emelche corporation, formed last March 5, controls the unusual combination, and the three men in charge of the corporation are William Lind of Detroit, the president, and Lou Hillis of Birmingham and Joseph Minirelli of Detroit.

All three are connected with Allied Asphalt Paving Co. of Birmingham.

TO MAKE room for the building it was necessary to tear down an old blacksmith shop, according to Lind, who said the name of the car wash will be "Aqua-Suds." No name has been selected for the coffee shop.

The car wash, with \$20,000 worth of modern washing equipment built into the building, will handle about 110 to 120 autos an hour, said Lind. "A car will roll off the wash rack every 32 seconds," according to Lind.

"Aqua-Suds" will be open 24 hours a day and the coffee shop will open at 8 a.m. and close at midnight.

The modern building, which Lind termed, "A credit to Birmingham," will be finished on the outside with porcelain steel, glass and aluminum.

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REILLY BIRD THE PRESIDENT OF Bird, Russ & Bird, Inc., of Detroit, has announced this week his resignation from the company to form his own advertising agency.

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THE Canadian Motor Lamp company, Ltd., with offices and plant in Windsor, manufactures auto head lamps, Lyon wheel covers, hub caps and die castings.

Attends Company Training Course

Brise M. Magnard, 1675 Shipman Boulevard, local representative of the New England Mutual Life Insurance company, is attending an intensive two-week course at the company's home office in Boston, covering the latest developments in the application of life insurance to business, estate and family protection problems.

He is one of 21 men representing agencies from Massachusetts to California who qualified on the basis of their outstanding field records to participate in the course.

He is a member of the Birmingham Rotary club and the Junior Chamber of Commerce, and is associated with the Frasier E. Pomeroy agency in Detroit.

To Begin Peter Pan Snack Restaurant

Peter Pan restaurant, which will specialize in snacks, is scheduled for completion on S. Woodward, south of Jacobson's late this fall.

Manager of the one-story building will be Henry Stealy of Detroit. Work crews were expected to start work on the ground for the 40-by-100-foot building, which will have built-in special lighting and cooling systems.

Wabek State Bank of Detroit

Member of Federal Deposit Insurance Corp.

WABEEK BUILDING BIRMINGHAM, MICHIGAN

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