



DELIVERY TRUCKS READY TO GO
Chicken Delight features half-hour service. (Eccentric Photo)

Unusual Business Opens on Woodward

In business, as in many other takings, the unusual is of the difference between success and failure.

A business with a style all its own, the Chicken Delight at 2094 S. Woodward, Royal Oak, seems to have that unusualness that spells success.

Owned and managed by H. J. Jamer of Grosse Pointe, the Chicken Delight is a branch of a food-delivery service which has for two years proved itself both useful and convenient to customers in Grosse Pointe.

SPECIALIZING in three dishes, shrimp, chicken and fish, Jamer promises delivery in half an hour or less, except in unusually busy periods.

Two specially equipped panel trucks deliver the hot food to the customer's door at no extra cost. The Chicken Delight also has a carry-out service and some accommodations for serving on the premises.

Hours are from 4 p.m. until midnight on weekdays and on Sundays and holidays. The Chicken Delight is open all day.

Jack Worth Joins Detroit Ad Firm

Appointment of Jack F. Worth to the Detroit copy staff of Young & Rubicam, Inc. was announced this week by Alvin P. Butler, vice president in charge of the advertising agency's Detroit office.

A 1948 graduate of Michigan State University, Worth spent six years as an automotive copy writer before joining Young & Rubicam.

He and Mrs. Worth live at 6940 East Hartmore, and have a 3½ year-old daughter.



JOHN L. McQUIGG

Advertising Firm Names New Manager

Appointment of John L. McQuigg of 1395 Willow lane, as Detroit manager of the J. Walter Thompson company was announced last week by Norman H. Strouse, president. McQuigg is a vice president of the advertising company's Detroit office.

He joined J. Walter Thompson after many years of experience in advertising and automotive fields. Prior to joining the Thompson firm, he was executive vice president of Lenned and Newell of Detroit.

Originally from Los Angeles, McQuigg began his career as a sports reporter on the Los Angeles Times. In 1942 he became a lieutenant in the Army Air Corps, and when he left the service in 1946 he was a lieutenant colonel and had earned the air medal with three oak leaf clusters.

ON ALL APPLIANCES

Our trained mechanics find out what's wrong and make it right FAST, restoring your appliance, of whatever make, to active service.

Phone—MI 6-1022

ELECTRONIC SERVICE CO.

1287 S. Woodward Birmingham

8 a.m. to 6 p.m. Service Calls

Seven from Area Taking Art Lessons

Seven artists from the Birmingham-Bloomfield Hills area are among 60 advanced students attending the summer session of Cranbrook Academy of Art, Bloomfield Hills.

Clifford B. West and Barbara A. Wesley are studying ceramics with Toshiko Takaezu; Marcia Wells and Mrs. Betty Knight are taking a course in painting instructed by C. Louis Hadermehl; Mary L. Fajant and Mrs. Jan DeMarco are attending design classes under Theodore Luderski; and Petr D. Anderson is majoring in sculpture taught by Morris Broze.

Detroit Orthopaedic Lists City Patients

The Detroit Orthopaedic clinic, at 5447 Woodward, Detroit, a Torch Drive agency, provided medical treatment for six children from Birmingham last year according to United Community Services reports.

The clinic is sponsored by Sigma Gamma society, which maintains, in connection with it, clubrooms and nursery school at 45 W. Ferry in Detroit, and the 50-bed Sigma Gamma hospital school near Mt. Clemens.

The Birmingham children were among 1,800 physically-handicapped youngsters under 21 years who received care and treatment during 1954. This ranged from full-time hospitalization in the hospital school to supervision by doctors and therapists at the clinic of patients brought to the clinic for occasional checkups.



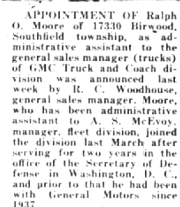
Elect W. J. Bomb Vice President of Aluminum Firm

Election of Walter J. Bomb of Bloomfield Hills as vice president in charge of customer relations of Aluminum Industries, Inc., Cincinnati, O., is announced by Harrison O. Ash, president. His headquarters will be in the Fisher building, Detroit.

Bomb comes to Aluminum Industries Inc., from the Houdaille-Hershey corporation.

He entered the automobile business while still in his teens as an employee of the William E. Metzger Co., one of the prominent early automobile dealers in Detroit.

Bomb is a life member of the Bloomfield Hills Country club, and holds memberships in the Question club, Detroit club, Revere club, and Detroit Athletic club.



APPOINTMENT of Ralph O. Moore of 12330 Birchwood, Southfield township, as administrative assistant to the general sales manager (trucks) of GMC Truck and Coach division was announced last week by R. C. Woodhouse, general sales manager. Moore, who has been administrative assistant to A. S. McEvoy, manager, fleet division, joined the division last March after serving for two years in the office of the Secretary of Defense in Washington, D. C., and prior to that he had been with General Motors since 1937.

Makes It Official

With receipt of over \$6,000 from the Birmingham board of education as its share of paving Bird and Edgewood alongside Pierce school, the project this week was officially confirmed by the city commission at a July 1 meeting.

SCREENS and STORM SASH FLUSH DOORS

- Combination Doors and Windows
- Casement Doors and Windows
- Plywood—Kiln Dried Lumber

WOODCRAFT CO.

1184 Grant MI 4-0424

Advertisement

GLASS

Musicals Given at Torry Playground

Musical programs of dancing and singing which are directed and written by the children at Torry and Barbara Wichman included playground supervised by Kay such songs as "I've been working on the rail road", "Blankie" and presented each Friday afternoon at 3:15 as part of the playground recreation program.

The first program written and directed by the three McKay sisters, Geraldine, Gloria and Donny, supervised by Kay such songs as "I've been working on the rail road", "Blankie" and presented each Friday afternoon at 3:15 as part of the playground recreation program.

Fancy twirling features part of the program.

Commands Battery For a Day

Cadet Thomas F. Burris who is attending the army ROTC camp at Ft. Sill, Okla., was selected to be commander for one day of the 130-man battery of which he is a member.

Selection as battery commander is based on professional and leadership qualities.

Burris, son of Mr. and Mrs. T. Frederick Burris, 1461 Pilgrim road, attends Dartmouth college.

YOUR LAWN SICK—YELLOW—FULL OF WEEDS?

New scientific techniques of spray feeding with "FERTILIZE," the complete 11 element plant food, gets immediate results.

We can make your lawn and garden beautiful, weed free—prevent crab grass. Hot weather no obstacle, no danger of chemical burns with this safe solution. Tested, approved and recommended by LOUIS BROMFIELD, world famous author, lecturer, practical farmer.

Amazing low cost. Phone today—NOW—for FREE soil analysis and quotation.



FertilIZE-Bloomfield Lawn Culture
DI 1-3860

The Summer Sun Has Dried YOUR HOME PERFECTLY!

... even though you feel like this—

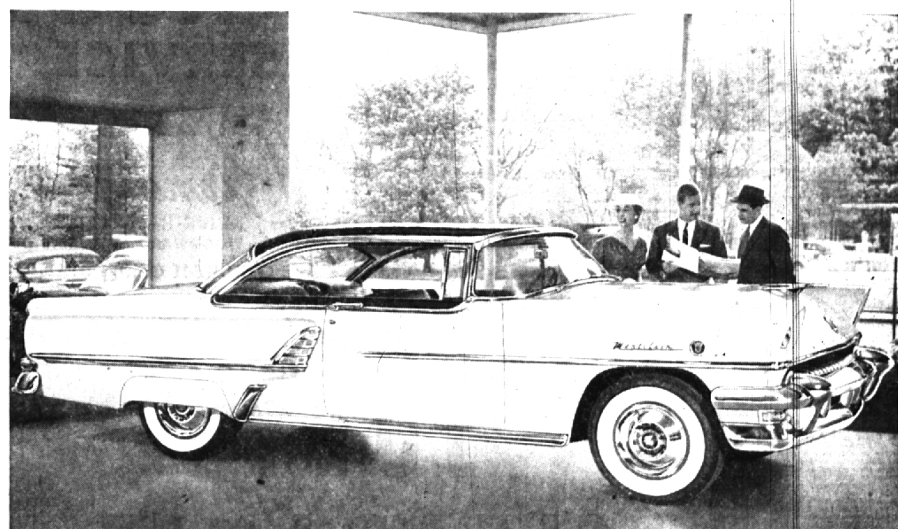
... now's the time to do this—

WON'T YOU COME IN AND SEE OUR COMPLETE ARRAY OF HOUSE PAINTS

BIRMINGHAM PAINT

Glass & Wallpaper Co.
335 E. MAPLE MI 4-3737
open daily till 5:30 Sat. till 5:00

IT'S HOT! MERCURY'S RISING! RECORD SALES MEAN RECORD DEALS



THE NEW 198-HORSEPOWER MONTCLAIR HARDTOP COUPE, shown above, is one of Mercury's 11 models, in 4 series. There is a Mercury priced to fit any budget.

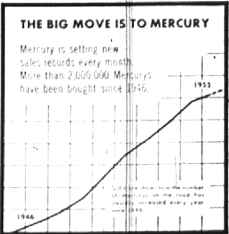
As Mercury sales go up—your cash outlay goes down
Don't miss the biggest summer savings yet!

YOU SAVE 4 WAYS

No summer slump here! Mercury sales are still booming. That's why we can offer you such a generous allowance for your present car. Mercury prices start below 13 models in the low price field—so you can save even more cash. But that's just a starter. Mercury's famous operating economy and low upkeep save you still more. And remember, Mercury consistently leads its field in value at trade-in time—as independent surveys clearly show.

AND LOOK WHAT YOU GET

Elastic styling shared by no other car. 11 models in 3 series to choose from. A bigger-all-over Mercury—in length, width and wheel base. A new super-compression SUPERIOR V-8 engine—198-horsepower in the Mercury Montclair (shown above); 139-horsepower in the Mercury Custom and Monterey. Plus all these extra-value features at no extra cost: a 4-barrel vacuum carburetor, anti-fouling high-compression spark plugs on all models; dual exhausts on Montclairs and Montereys. See 'em! Try 'em! To save the most, act now.



IT PAYS TO OWN A **MERCURY**—FOR FUTURE STYLING, SUPER POWER

Don't miss the big television hit. Ed Sullivan's "PART OF THE TOWN" Sunday evening 7:30 to 8:00, Station WJER-TV Channel 7

BOB FROST, Inc. 850 S. WOODWARD AVENUE, BIRMINGHAM, MICH., PH. MI 6-2200