

It is, of course, very bad that so many Americans are injured or lose their lives on the highways each year—though most of these tragedies could be prevented by the exercise of simple courtesy. Not for a moment should a motorist cease to be alert.

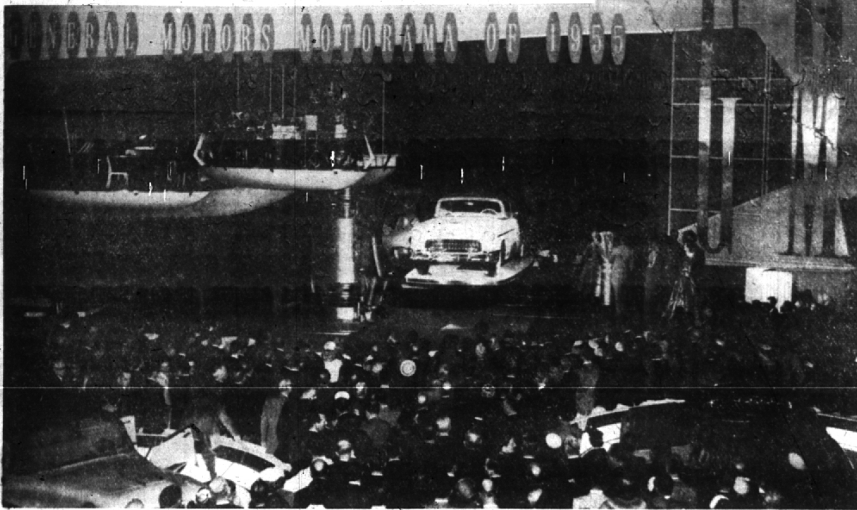


Photo Story:  
**B'ham Executives  
At GM Motorama**

Birmingham and Bloomfield Hills residents flocked to the General Motors Motorama, which closed Tuesday after five colorful and crowded days at the Waldorf-Astoria in New York City.

Many from this area went to look with avid interest at the new in GM automotive ideas—the "dream" cars and the experimental trucks as well as innovations in kitchen equipment.

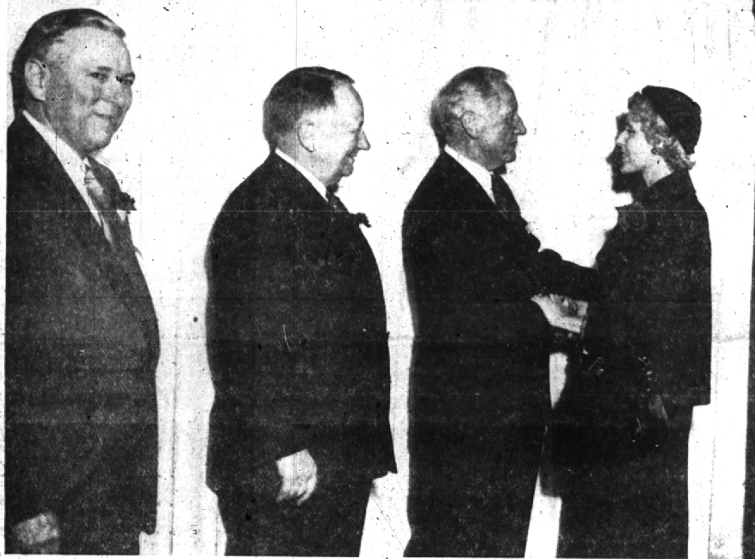
But also there were those staying the show—many of the General Motors top executives who call the village or the hills their hometowns.

**At Right**

Phillip D. Monaghan, Cranbrook road resident of Bloomfield Hills, was on hand for the show of innovations. He and Harlowe Curtice (right) inspect the GMC "dream truck," L'Universelle.

**Below**

Families went along to share the fun of GM's largest promotion of the year, and Karl and Gretchen Gierok were two Birmingham youngsters who climbed in and out of new cars. They are children of Mr. and Mrs. Henry T. Gierok, 1016 Lake Park, and are pictured in Buick's Wildcat III.



**Above**

A Lone-Pine road resident who stood in reception line with two other GM executives was L. C. Goad, executive vice-president. Left to right are Goad, Albert Bradley, GM executive vice-president, Harlow H. Curtice, GM president, and Clare Booth Luce, U.S. Ambassador to Italy.

After the Motorama preview, at which the above photo was taken, on Jan. 19, the executives, their wives and other guests were entertained at cocktails by Mr. and Mrs. George Lyons, Jr., of 290 Lake Park, at the St. Regis hotel. Lyons is vice-president of Lyon, Inc. a Detroit firm.

Another reception that found these executives shaking hands was an industrialist luncheon on Jan. 17. The Goads flew back to Birmingham on Friday, sharing a General Motors' plane with other executives of the corporation.

**Below**

Roger Kyes, at the right in the photo below, is shown examining one of the exhibits at the Motorama opening. Kyes, who lives on Cranbrook road in Bloomfield Hills, is shown with F. H. Irelan, left, general manager of GM's Delco Products division, and C. J. Warner, general manager of the Moraine Products division, in the center. Mr. and Mrs. Kyes returned Saturday from New York city by train, after seeing Motorama and its accompanying broadcast and parties, and seeing several theatre shows.

Crowds at the New York opening, viewed the first showing before Motorama moved onto its tour. It will appear in Miami on Feb. 5 to 11, and later Los Angeles and San Francisco in March and Boston in April.



**Above**

Secretary of Defense Charles E. Wilson, shown between Harlow H. Curtice, left, president of GM, and Alfred P. Sloan, Jr., chairman of the board of GM, was in New York to talk over old times and view Motorama. Wilson heard Curtice address more than 550 business and industrial leaders at luncheon, forecasting a new peak in the nation's economy.

**At Right**

James Goodman, a Birmingham resident who is the GM vice-president in charge of Fisher Body, is shown with Audrey Meadows, TV's Mrs. Honeymoon, as they listen to a binaural sound demonstration. Goodman lives at 757 Pleasant.

