Junior Achievement Program Deserves Local Support

*For the third consecutive year, efforts are being made by Birmingham business leaders to raise funds with which to carry on the next year of Junior Achievement activities here.

The campaign this year seeks \$8.000 to support 12 separate "little companies", each consisting of juniors and seniors of both sexes from the high school.

Last year eight companies operated, each being set up in the pattern of a business conducted as a free, competitive enterprise activity. This plan is the only one in the country that is available to young men and women of high school age that enables them to learn, realistically.

how business works

THE RESPONSE OF YOUTH to this program is nothing short of phenomenal, Wherever it has gone during its few years of operation, it has been met with tremendous interest by the youth for whom it is designed. whom it is designed.

whom it is designed.

Here, indeed, is/a very practical method of acquainting each generation with the value of economic freedom. It is the people's best guarantee against the encroachments of the manifold programs of socialism and welfarism that are proposed by people who, intentionally or not, work for a radical change in the American economic system.

50 Years Of Forestry Service

February of the establishment of the United States Forestry Service. Before it was established the lumber men were careless about their methods of taking timber, and wastelands were all that remained of many areas once heavily forested.

Today scientific methods of lumbering have replaced the wasteful ones, new trees are planted as full grown ones are harvested. Areas once stripped have been replanted.

This has resulted in making the lum ber industry stronger and at the same time has preserved our heritage. Every-one is better off for the activities and con-

tributions made by the Forestry Service.
It was on February 1, 1905, that President Theodore Roosevelt, an ardent conserdent I neodore Roosevelt, an artent conservationist, signed the bill that brought the United States Forestry Service into being. In the half century that has followed we have had good reason to be grateful for his vision.

Keeping Older Employees

Secretary of Labor James P. Mitchell warned recently that the problem of unemployed older workers grows more and more acute. He said that if the present trend continues, within 20 years half of our adult population will be unemployed. Better knowledge of nutrition and medical and scientific research have increased the life span of man by many years. Yet what favor are we doing a man if we increase the years of his life only to make the latter nose difficult and unproductive?

the latter ones difficult and unproductive

The problem is a matter of concern not the individuals affected but to the nation, for our economy suffers whenever large numbers of people are out of work.

SECRETARY MITCHELL suggests a

number of common-sense things that can be done. He recommends that workers be hired and assigned on the basis of ability and skill instead of age. He also suggests job studies to see just what jobs are best suited to older employ-ees, letting workers continue to work after

they reach retirement age, utilizing the skill of retired workers on part-time jobs,

skill of retired workers on part-time jobs, and other sound ideas.

Men and women who pass 45 may not be quite so able to perform particular jobs as younger workers.

But the maturity, experience, sense of responsibility they have developed over the years can be put to good use by intelligent employers who refuse to make hiring decisions on the basis of arbitrary projudice against older workers.

Will He Sell Him Both Packages?



HORSE SENSE AND NONSENSE

BY ALICE E. MORGAN

HE COMMENTED on his mother, his sisters, his grandmother and the match had almost seorched his method and long he commented and none of his remarks towner, young to rold.

The very moment he stopped to light his pipe, his good wife tower. Before she was through the voor old gentleman was squirmed, when the proof of the comment was sufficient in the control of the ringlet the very moment he stopped to light his pipe, his good wife tower. Before she was through the roor old gentleman was squirmed, when finger and held the ringlet that we have the care.

ONE THING OR ANOTHER

In my tour this week of the bulletin boards of Birmingham business, I dis-covered several forward-looking merchan-disers have posted the following notice

along side the water cooler: TO ALL EMPLOYEES:

Due to increased competition and a keen desire to remain in business, we find it necessary to institute a new policy . . . EFFECTIVE IMMEDIATELY

EFFECTIVE IMMEDIATELY
ware asking that somewhere between
starting and quitting time and without infringing too much on the time usually devoted to lunch period, coffee breaks, rest
periods, storytelling, ticket selling, vacation planning, and the rehashing to yesterday's TV programs, that each employee
endeavor to find some time that can be
set aside and known as the "Work Break."
To some, this may seem a radical nuration, but we honestly believe the idea
has great possibilities. It can conceivably
be an aid to steady employment, and it
might also be a heans of assuring regular
pay checks.

While the adoption of the "Work Break" plan is not compulsory, it is hoped that each employee will find enough time to the plan a fair trial. It is also hoped give the plan a lair trial. Its also logical
that those employees not in favor of adopting the "Work Break" idea will have fully
completed their vacation plans.
(Signed)
THE MANAGEMENT

What a difference 36 feet of con-

To put a parking lot on the north-east corner of Bates and Martin streets—immediately adjoining the high value Maple street frontage—

By George Wm. Averill

looked like it would cost the city well in excess of \$3,500 per car space. On the other hand, just moving it to the south side of Martin street (where Shain park is new) probably would cost something over \$1,000 a Space.

Earliest Birmingham could vote on an-

Earliest Birmingham could vote on another \$3 million-plus building bond issue is the annual school election June 13.

It is going to take the special 21-member building study committee that long to get the facts and bring them to the electorate.

get the facts and bring them to the electorate.

School Supt. Dwight B. Ireland hopes it can be on that June ballet. He says the need for additional facilities is "urgent", and therefore should be placed before the voters as early as possible.

School Board President E. W. Seaholm agrees wholeheartedly with Ireland.

"This is a very big problem, and we don't want to jump to any conclusions. Yet we've got to keep a roof over the heads of our school children," the board chairman emphasizes. emphasizes

empnasizes.

This scope and importance underlie the reason for the appointment of the special citizens' study committee.

Winds up a recent publicity release from the Upper Peninsula Develop-ment Bureau:
"Its (the bureau's) publicity and advertising program is reflected in the growing influx of visitors who, it has been conservatively estimated, leave upwards of 60 million collars in the Peninsula each year."

Peninsula each year." Horse or shirt?

The nine-year-old is getting ready for her first dance—a Valentine party being given by her music teacher.

She's going through a series of "dress-up" calamities, and having a most awful time of it.

First she wanted a party dress, and the family agreed. Under Abner said he'd foot the bill and she isnice she'll be ten years old that very day.

That was fine, as far as it went, but she dragged out some old extracted on the strength of the stre

Ritter's

297 E. Maple

MI 4-3444

ANNOUNCE

NEW STORE and DELIVERY HOURS Mon Through Thurs, 9 a.m. to 11 p.m. Fri. & Sat. 9 a.m. till Midnight

FREE DELIVERY

Imported and Domestic BEERS • WINES

Use Eccentric Classified Ads for Best Results!

From The Eccentric's Point of View...

American men spent a hundred and fifty millions of dollars on straw and felt hats during 1954. Even though the women spent more, they certainly got less of covering than did their equals.

Perhaps it is wishful thinking for the western world to understand and accept the mental processes of India's Prime Minister Nehru. He is an intellectual, a mystic, a person who thinks of the world's problems, and solutions for them, in periods of generations, instead of days, weeks or months, as we impatient and impetuous Americans do. That is one reason why Nehru's attitude toward Red Russia and China perplexes us, makes us so critical of Nehru. (But then we are what we are, too.) Perhaps it is wishful thinking for the

Recently the editor of this newspaper banquetred with Gov. Williams, and every member of the State administrative board was gathered. As you may know, all but Highway Commissioner Charles Zeigler and Supt. of Public Instruction Clare Taylor are Democrats—the first time in year that almost the entire board is of the Democratic party. You may be interested to know, too, that we found them to be a pretty good cross-section of public of the control of public of public or be a pretty good cross-section or be a pretty good cr pretty good cross-section or point of includ-They appear to know what they want to accomplish . . and the competition they offer the Republican party of Michigan ought to be good for all concerned, includ-ing, in the long run, the taxpayers.

For many years, each Feb. 2, a lot of semi-serious and downright stuff is spoken and printed about Groundhog Day. If the GH sees its shadow, it goes back into its burrow for another six weeks of winter, and if no shadow is present, then an early spring will come about. Of course, the whole idea is a hoax . . . but it does take one's mind off the more serious world situation.

Seven out of ten American men shop in food stores at least once a week, a na-tional survey reports. That's probably o.k. with the stores . . . for men are stronger and can push heavier carriages.

Happenings of Long Ago

Bits Of News Gleaned From Old Files Of The Eccentric— The Items That Make Up The Historical Background Of The Birmingham Of Today.

About 70 people gathered at the ome of Orion Everette last Friday light to eat oysters. The evening ras passed in playing flineh and ards, All left at a late hour wishing for many more such suppers.

Jake Trend received a visit from is sister, Sunday, Miss Trend is professional nurse and resides in

Governor Warner's cheese fac-

30 YEARS AGO February 13, 1925

For the first time ap automobile has climbed to the summit of Tice Hill, the famous testing ground for army motorcycles near Bakers, field, Calif. The car which make the successful ascent was a Max well stock touring car carrying the first time.



"No wonder it's hard to save money. The neighbors are al-ways buying things we can't afford!"

50 YEARS AGO
February 10, 1905
N. W. Watkins will have no no.
s on Belle Isle or Bois Blanc
year as the automobile service
be put in at these places will
down the profits to much for
n to do business.

Great clusters of acacia lent an
air of spring to Cranbrook, the
Bloomford Hills home of Mr. and
Bloomford Hills home of Mr. and
Hos William E Borts of the marience Louise Booth, to James Alfred Beresford, son of Mr. and
Mrs. William E. Beresford of Sar-

The Highland Park plant of the

or centdes in igan coeds, who attended the J-Hop Friday night in Am Afor, were Muss Lary Ward, daughter of our estemal Jenkins, Alice Vilet and Maxime citizen, Thomas A. Ward, entertained in one of the Detroit halls. She gave Tennyson's "Geneviewe" or hours to complete the work.

Governor Ward as a mong local University of Michigan coeds, who attended the J-Hop Friday night in Amore Cardina Compared Compared Jenkins, Alice Vilet and Maxime citizen, Talyor, and John Complete Complete Compared Compared Complete Compared C

A house guest at the Charles two F. Craig home, on North Wood-ward avenue, this week was Mrs. F. Craight home, on the Charles that we will be supported by the control of t

15 YEARS AGO
February 8, 1919
Otto E. Kern Jr., son of Mr.
and Mrs. Otto Kern of "Westview". East Long Lake road.
Bloomfield Hills, has been wretiles for the Peddie school varsity squad this winter. Otto has
won-three out of four matches,
those against University of Pennsylvania and tolumbia University
vicania and tolumbia University
vicania and tolumbia University

Adolph Bruni, a former Baldwin high school student has had his picture chosen out of 350 entries to represent Staunton Miltary Academy in its advertising.



WITH THIS PLAN . . .

The Nearest Mail Box is a Teller's Window!

Banking by mail is fast, safe, and convenient and more for the are to the control of the control

Come in and let us show you the ease and conven-ience of using this time-and trip-saving plan.



Federal Deposit Insurance Corp WAREEK BUILDING

Member of

YOU...

will never know how much more your present car is worth until

Y O U

have it appraised on a new

1955

MOTORAMIC CHEVROLET

May We Serve You?



The NORTH CHEVROLET 6.

1000 S. Woodward

Service Dept. open Mon. thru Fri. 7-6, Sat. 7-4

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Ticklers

The Birmingham Errentric

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By George



"He says you advertised for a drummer."