

give *Sportsman*
GROOMING ESSENTIALS
and you give
day-after-day
pleasure!



SHAVING LOTION,
COLOGNE for MEN
4 oz. ea.
TALCUM
\$3.25



FOODY STICK
(solid and after shave,
AND D-BAR
(solid and after shave),
2 1/2 oz. ea. \$2.00



SHAVING LOTION,
4 oz. and
TALCUM, \$2.00
Also available with either
Lather or Beardless Shave Cream,
4 1/2 oz., at \$2.50
each plus tax.

No wonder Sportsman Gift Sets always win cheers from every man! They're gifts he can go on enjoying for months. Nothing can equal its special quality, its incomparable, clean-as-a-whistle fragrance!

A Merrier Christmas Begins
at **WILSON'S**

Shop with **EASE** for
GIFTS that **PLEASE**

WE ARE
OPEN
EVERY EVENING
TILL 10:00 P.M.



Elizabeth Arden
Blue Grass Granulated Bath Salts

A bubbling fragrant way of saying Merry Christmas! Blue Grass or Juno Geranium Granulated Bath Salts. 8 1/2 oz. \$3.00; 1 lb. \$7.00; My Love Granulated Bath Salts 8 1/2 oz. \$4.00; 1 lb. \$7.00.

EARLY AMERICAN
Old Spice

MEN'S SET
2.00
Plus Tax

Designed for the well-groomed man, this gift set when you pay him a real compliment. Soothing, soothing, soothing Old Spice After Shave Lotion gives that fragrant sense of masculine well-being and clean, fresh Old Spice Cologne completely has top notch grooming.

flatterie
PARFUM
HOUBIGANT
PARIS

Newest important perfume creation by Houbigant! A distinguished fragrance with a most persuasive quality. The perfume contents are bottled, packaged and sealed in France.

\$18.50, \$12.50, \$7.50
Business and Retail Tax

**STAR LIGHT, STAR BRIGHT...
THE SMARTEST
GIFT IS
Jewelite**

Bright star over the Christmas horizon! Breath-taking "Lotus" brush and comb set, in two-tone Amethyst, Aquamarine or Topaz, just \$3.00. Beautifully packaged, like all Jewelite, in shimmering, mirror-like case.

Lotus—look for the new "Lotus" design, subtle beauty in every graceful line. Two-tone color schemes in Amethyst, Aquamarine or Topaz. "Lotus" Brush, Comb, Mirror Set 10.00

Sally will appreciate the famous "Sally" hair brush—Roll-Wave for every brushing method. Extra-L, flared bristles. Crystal, Sapphire or Ruby. "Roll-Wave" Hair Brush 4.00 With Matching Comb 4.50

High Duty set the firming pace with this complete styled military brush and comb set. Easy to travel with. Top Crystal or Shell. 3-piece Military Set 7.00

Crystalite—the professional style brush and comb set. Complete Crystal, Sapphire or Ruby. 3-piece Brush and Comb Set 2.50

WILSON'S...featuring Birmingham's most complete Cosmetic Department

See this 16-piece
Gift CAMERA PACKAGE

BROWNIE Hawkeye FLASH UNIT
only \$14.35

Here's everything needed for snapshotting indoors or out — all packaged in an attractive gift box. In addition to the camera, you get a flashholder with two batteries, flashgun, eight flash bulbs, two rolls of Kodak Verichrome Film, and the booklet, "Snapshots Fun for Everyone with Your Brownie Hawkeye Camera." \$14.35, including Federal Tax.

For Everyone On Your List

*Mailman ✓
Baby Sitter ✓
Milkman ✓
Paper Boy ✓
Uncle Jim ✓*

PAPER-MATE TU-TONE DE LUXE

Make your Christmas shopping a breeze! Give everyone a colorful Paper-Mate Tu-Tone De Luxe. Gala variety of color combinations! Only Paper-Mate has the exclusive Silver-vented Tip and miracle Video* Ink for the world's easiest writing.

\$169

All Paper-Mate Pens Gift Boxed at No Extra Cost!

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Gala Gifts Your Young Miss Will Treasure

tinkerbell TOILETRIES

TINKERBELL JEWEL BOX: A real jewel box of gold etched simulated leather—with its own lock and key—contains toilet water, bubble bath and lanolin hand lotion, plus soft powder mitt on a special swinging tray. In red, rose, aqua or ivory. \$4.75*

TINKERBELL THREE SET: Lightly scented toilet water, fluffy bath powder and a generous sized pink castle soap heart are beautifully packed in one assortment—sure to delight any young miss. \$1.95*

WILSON'S
Cosmetic Dept.

CROSS COUNTRY
by Lo Cross

A travel set the man will take wherever he goes. Not only his grooming necessities but a pocket knife and bottle opener too. Smart contrast in the red lining and the red zipper band around the black cowhide case. \$12.95 plus 50¢ tax.

Other Fine Kits
from \$3.25 Up at WILSON'S

It's FUN... to glorify your Christmas Gifts!

with **GIBSON GIFT WRAPPINGS**

See our smart, new PAPERS • RIBBONS and DECORATIONS

WE HAVE A HUGE SELECTION TO CHOOSE FROM

GIBSON Christmas Cards
FOR ALL SPECIAL NAMES ON YOUR CARD LIST

- MOTHER - FATHER
- HUSBAND - WIFE
- SISTER - BROTHER
- SONS - DAUGHTERS
- AUNTS - UNCLE'S
- NEPHEWS - NIECES
- GRANDMOTHERS - GRANDFATHERS
- GRANDDAUGHTERS - GRANDSONS
- LITTLE BOYS and LITTLE GIRLS
- SWEETHEART - DARING
- NEIGHBORS - SPECIAL FRIENDS
- FRIENDS ACROSS THE MILES
- MINISTERS - PRESTES
- THE BOSS - EMPLOYER
- AND MANY OTHERS!

Gift Supreme
World's Finest
Santal de Indes
1 lb. \$2.00

FREE GIFT WRAPPING SERVICE WITH ALL PURCHASES



TOP TOY VALUES

... WE HAVE TOYS GALORE For All Ages! And We Specialize in Educational Toys and Games

WILSON Drug Company

Woodward at Maple
Birmingham

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