

### New Shop Opens In W. Bloomfield

Niznik's Family Shop, at 3711 in getting the shop ready for the Orchard Lake, West Bloomfield opening had its grand opening last week. The Family Shop carries ladies' clothing, men's and children's wear, novelties and sundries. Owners are Mr. and Mrs. M. Niznik of Detroit. The name "Family Shop" was selected because the Nizniks' three children all helped.

**house without a roof?**

**WHY TAKE A CHANCE?**

Equally as important as the roof is the Bidor Emblem. A home built by a Bidor member of the Builders Association is backed by the combined reputation of 42,722 clients and 100 respected builders of the National Association of Home Builders and the National Housing Center and Housing Research Bureau. A Bidor property also down payment as low as \$100.00. Good record by letter of credit. Ask to see our Bidor Emblem of Membership.

**BUILDERS ASSOCIATION OF METROPOLITAN DETROIT**

**END this miserable winter chore**

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## GAS Clothes Dryer

SPECIAL OFFER

**FREE GIFT**  
(FOR A LIMITED TIME) A BIG, BEAUTIFUL Cannon Towel Set GIVEN WITH THE PURCHASE OF ANY Gas Clothes Dryer

And You Also Get **FREE INSTALLATION**

SEE YOUR **GAS APPLIANCE DEALER**

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SUNDAY will be the big day for the little tikes at the St. Vincent-Sarah Fisher home. Santa and Mrs. Santa will be on hand to welcome them in their decorated fairyland and present them with a gift bearing their very own name. The Christmas party is planned by the Seton Guild with chairman and co-chairman, Mrs. A. G. Fuhrman, center, and Mrs. J. D. Ivanoff showing Mrs. Santa (Mrs. Edward M. Downey) their carefully chosen gifts.

### Mrs. Dickema to Be Honor Guest

Mrs. Leona Dickema, retiring director of the Martha Cook Residence Hall, University of Michigan, will be honored by the Martha Cook Alumnae of Detroit at their annual Christmas breakfast Dec. 10, at the Stockholm restaurant, Detroit.

Known as "Mrs. D" to Martha Cook residents and alumnae, she is a U. of M. graduate herself. She taught in Highland Park, Mich., accompanied for husband the late Gen. J. Dickema when he was appointed minister to The Hague and later she became director of a dormitory at Stanford university. Since her return to Ann Arbor, Mrs. Dickema has served as president of the Women's Republican club, president of the Michigan Alumnae club of Ann Arbor, mem-



MRS. LEONA DIEKEMA

**Christmas Hours**  
Open Evenings 'Til 9:00  
Starting December 12

**Higgins and Frank**  
Wabek Building  
Birmingham

### Navy Man Promoted

Marine (Pl. Robert L. Sanderson, son of Mrs. Catherine R. Sanderson, 572 Harmon, Birmingham, was promoted to his present rank last month at Fort Mifflin Naval Ammunition Depot, Philadelphia, Pa. Before entering the service, he attended St. Mary's high school in Royal Oak.

### Cubs to Collect Old Material for Pads

Cub Scouts of District One, Detroit Area Council, are collecting white material for cancer dressing for the American Cancer Society, South Oakland county branch, during the week of Dec. 4-11.

Are you thinking of buying a new home? Then read the "For Sale - Houses" column on the Classified Ad page of this week's Eclectic.

## Jolly good ideas

**for his Christmas**

A. Evans Checker, Tan Saddle leather, soft sole, \$10.00 to \$15.00.  
B. Children's Leathered Foot, Hand-sewn, \$10.00 to \$15.00.  
C. FREEMAN'S Indian-Style Moccasins, Hand-sewn, \$10.00 to \$15.00.  
D. Royal Show Home Jewelry, Quality finish, gift-boxed, \$1.00 to \$10.00.  
E. Gift certificate, if you can't decide, give him one of these and let him choose for himself.  
F. Gift certificate, if you can't decide, give him one of these and let him choose for himself.

**WONDERFUL FEELING FREEMAN'S**

WABEK BUILDING BIRMINGHAM MI 6-1168

**Higgins and Frank**

## Gift Worthy of the Man in Your Life

**PAJAMAS** Pull-over and coat styles in outing flannel, broadcloth, rayon, cotton, satin and vicella flannel. **from \$5.00**

**SPORTSHIRTS** Fine imported washable wools, 50-50 cotton and wools, Italian-style collars, Dacron and cotton imported plaids. **from \$5.95**

**NECKWEAR** Imported Italian and French Silks **from \$5.00**

Other Fine Neckwear **from \$2.50**

**GLOVES** from \$3.95  
**CASHMERE SCARFS** from \$7.50

Unusual sterling silver links and fine leather jewel boxes and toilet kits.

**Higgins and Frank**  
Wabek Building Birmingham

## FREEMAN MOCCASIN EASE

Hand-lasting and hand-sewn seam give long-lasting Moccasin comfort with maximum pliability. **\$12.95**

Brown or Black

**Higgins and Frank**  
WABEK BUILDING BIRMINGHAM MI 6-1168

**LOOKS LEISURELY, BUT...**  
Don't call this magnificent Moccasin a "loafer." Liveliest leather afoot! Goes places, does things for you... gives you the pride and comfort of wonderful feeling **FREEMAN'S**