



"BY SIMPLIFYING a thing you make it more effective and powerful," he says, and shows this sim-

Board of Canvassers

News copy submitted early is necessarily given preference, so the "early bird" usually gets the



There's a"Christmasy"Look about Sanders Gift Candies!

Treasure Box Here is truly a "treasure chest" of eating njoyment—and a Sanders gift you will be proud to give. It holds both milk and dark chocolate-coated candies, creamy cup fudge, butter almond toffee; caramel and chocolate rolls, and pecan titans.

Christmas Hollv

Colorful cocoanut fruit shapes and foil-Colorful cocanul trust stapes and toil-wrapped pieces give a festive air to this sparkling holiday assortment. Included are regents, pineapple and cherry creams, walnuts, nut chisters, honey-combed chips, and many more in both dark and milk chocolate, as well as butter alme toffee and old fashioned mints, I and 2 pointd boxes.



36 Stores and 29 National Super Markets

The Most Exciting Car Ever Built!

new Flight-Sweep styling and blaz-ing new 255 horsepower. Drive it today at your De Soto dealer's!



SCHUTZ MOTORS, Inc.

DESOTO-PLYMOUTH

You will find many bargains in The Eccentric Classified Columns.



Christmas House

A Paradise for Shoppers

No other store abounds with the selection of gifts that you can find here at your own doorstep . . . gifts that have been selected and planned for long ago, so we could have beautiful gift things ready for you at Christmas Time.

Suggestions Galore - - -

Silver, Crystal, China, Leather, Pottery and Porcelain, Copper, Brass, Pictures, Lamps, Mirrors, Jewelry, Stationery, Perfume and Televi-

> The newest books are here, together with the older, but ever new Classics (some with rare bindings); Children's books, too-beautiful new ones which can be chosen to delight the youngster of any age level.

LaBelle Gifts, nestling in their distinctive wrappings are successful gifts. Looking toward a Merry Christmas for you all, and while stocks are still complete, we earnestly urge you to come in now and shop.

OPEN WEDNESDAY AFTERNOONS UNTIL CHRISTMAS

