

THE WINNER !!!

Prizes for the First Arrival



FIRST BABY CONTEST 1956

What a lucky little guy (or gal) that first baby of 1956 is going to be! Just look at the bumper crop of free gifts he (or she) is going to reap! Mr. Stork: take heed... a great big bonanza of booty depends on your timing!

CONTEST RULES

- The baby may be born in any hospital but the parents must have a Bloomfield, Franklin or Birmingham Mailing address.
- Report of baby's birth must be filed with The Eccentric giving exact time of arrival. Reports must be verified by attending physician or hospital record.
- All entries must be turned in not later than January 10.
- The winners will be given a letter of recognition so that they may pick up their awards at each store.

from
LAKE JEWELERS
A Gift That Will Become
An Heirloom
A DIAMOND BABY RING!
69 W. Maple Rd.

A MANHATTAN DRESS SHIRT
FOR THE PROUD FATHER
of
THE FIRST BABY of 1956 from
Dickinson's
WABEEK BUILDING — BIRMINGHAM

A Walter J. Monroe Creation
to the First Baby of 1956
A BABY BUNTING
Rayon quilted with new insulated lining of acetate
fibre, 100% washable.
The F. J. MULHOLLAND Co.
Infants' & Children's Department

BABY'S MOTHER Will Receive
a Pair of **DANIEL GREEN**
COMFY SLIPPERS
from
Miller's shoes
700 N. Woodward at Maple

THE FIRST BABY of 1956
Will Receive an
INFANTS' SWEATER SET
Consisting of a Sweater, Bonnet and Booties
of 100% Nylon from
KRESGE'S
West Maple at Henrietta

from **HIGGINS and FRANK**
for the
Proud Papa
A HAT
Wabek Building, Birmingham

A Wonderful Gift... To Help You Remember!
BABY
RECORD BOOK
BODINE'S
172 N. Woodward MI 4-1177

To The Little Newcomer—
WE'RE OPENING A SAVINGS
ACCOUNT IN YOUR NAME
with an
initial credit of **\$5.00**
BIRMINGHAM FEDERAL SAVINGS
and Loan Association
Woodward at Maple MI 4-1711

for mother... with our compliments
\$5 GIFT
CERTIFICATE
Ray Cooley
190 W. Maple MI 4-7744

for Mother...
One FREE personal demonstration to advise you on complexion and individual makeup. Plus FREE gift pack of cosmetics. Please phone for appointment.
for Baby...
Hand-painted ceramic baby bank.
MERLE NORMAN
COSMETICS
233 E. Maple Avenue MI 4-2236

Look, Dad! Here's Our Gift To You...
COME IN AND SELECT
A **HAMLEY HAND-BOARDED**
TOP-GRAIN
COWHIDE LEATHER BELT
PECK'S MEN'S
WEAR
108 S. Woodward MI 4-7721

Our Gift To You, Little One
ENOUGH KEYSTONE
ODORLESS PAINT
For Baby's Walls
WARFIELD PAINT CO.
250 N. Woodward MI 4-0910

BABY SCALES
TO WEIGH THE FIRST
BABY OF 1956
WILL BE THE GIFT OF
THE BIRMINGHAM HARDWARE
152 No. Woodward Ph. MI 4-7324

BABY'S FIRST SHOES!...
A Gift Certificate for Baby's
first pair of hard sole shoes will be waiting
at McSweeney's for the Mommy to pick up.
McSWEENEY'S FINE FOOTWEAR
277 Pierce St. MI 6-1188

for baby's picture...
8x10. Photo Frame
Complete With Glass, Backing and Easel
ACME
QUALITY PAINTS, INC.
163 N. Woodward MI 4-8500

What Could Be More Practical
Than A...
DIAPER PAIL
A GIFT FROM
HUSTON HARDWARE
295 N. Woodward MI 4-7330

To You Proud Parents
An All Aluminum Walthend
7-Bottle Sterilizer
FROM
McBRIDE HARDWARE CO.
151 S. Woodward MI 4-3010

IT'S SAFE! BABY CAN EVEN CHEW IT!
Non-Toxic Enamel
Enough for Baby's Furniture
Choice of Colors
BIRMINGHAM PAINT
Glass and Wallpaper MI 4-3737

We Want to Welcome the
First Baby of 1956
with a \$5.00 Gift Certificate
GOOD AT ANY ONE OF THE
RB SHOPS
Birmingham—Royal Oak—Ferndale—Mt. Clemens

BABY'S FIRST PAIR OF
WALKING SHOES
will be the Gift of
WILLIAMS BOOT SHOP
116 West Maple

A Hankcraft
BABY BOTTLE STERILIZER
Will Be Our Gift
to the First Baby of 1956
WILSON DRUG CO.
Woodward at Maple

from **HANSEL 'N' GRETEL**
A Gift Certificate
for Baby's
First Pair Of
SLIPPERS
185 S. Woodward MI 6-1722

For the First Baby of 1956
A CASE OF GERBER'S
STRAINED BABY FOODS
To Be Selected by Baby's Parents
from
SFIRE BROS. MARKET
180 West Maple

The Parents of 1956's First Baby
May Make a Selection
From Our Novel and
Entertaining
MUSICAL TOYS
at the
LITTLE FOLKS SHOP
175 West Maple Birmingham

Our Gift to the DAD of
the FIRST BABY of 1956:
A HAIRCUT and SHAMPOO
MURPHY'S BARBER SHOP
119 East Maple

