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BUSINESS BRIEFS

JAMES H. MOORE MR. GEIB MR. BENEDICT

Moore Agency Mergers With Geib & Benedict

Merger of the James H. Moore agency of Birmingham, with Geib & Benedict of Detroit, was announced this week.

The expanded new organization, with offices in the Briggs building, Birmingham, will service all insurable commercial, industrial and personal insurance policies over a wide area, including several eastern and midwest territories.

The organization is equipped to handle all phases of insurance and reinsurance.

ALL THREE partners are former employees of a large national insurance agency, Good, 25165 Franklin Hill drive, Franklin village, organized his own agency in 1941 and was joined by Benedict, 1747 Eastham, Birmingham, in 1949 in the partnership of Geib & Benedict.

Moore, 1130 Lakeside, Birmingham, established his agency in 1951 and moved to Birmingham in 1952, having purchased the former Ed & Graves insurance agency.

MOORE graduated from Duke University in 1946 while both Geib and Benedict graduated from the University of Michigan in 1938.

The agency represents 28 of the leading stock companies of America and has brokerage connections with Lloyd's of London.

Birmingham C of C Joins Nat. Better Business Bureau

Board of directors of the Birmingham chamber of commerce has decided to join the National Better Business Bureau.

More than 800 chambers are already members, and for them the Bureau acts as a clearing house for much valuable information in the protecting of local merchants and consumers.

Hillebrand Named Financial Officer

Ernest A. Jones, president of The Martin John & Adams, Inc., Southfield Hills, today announced the appointment of Leo A. Hillebrand as financial officer of the national advertising agency.

Hillebrand, in vice president, has been a staff officer of the agency since its founding in 1934. In his new post, he will formulate and direct overall financial policies of the home office and of the agency's branches throughout the country.

His duties as controller will be assumed by Charles Dell, also an agency veteran.

Scrambled Eggs

Albert Lesk Mhin, when a tire of the trailer caught fire and burned 50,000 eggs on the semi-trailer truck were scrambled and overcooked. Firemen saved all but 250 ovens.

THE LEAGUE SHOP

Articles made by Detroit League for The Handicapped

332 Hamilton MI 6-1954

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