CUNNINGHAM'S for gifts that say __

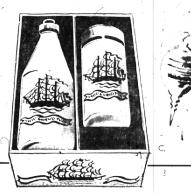




For the quickest, cleanest shave of his life, give him Old Spice Smooth Shave in the pressurized container Gift boxed with Old Spice After Shave Lotion.

Special Some One





Add Spice to His Life ... Cld Spice FOR

A. Three Old Spice favorites to keep him looking and feeling ship-shape! After Shave Lotion, After Shave Talcum and Cologne, He'll really like that crisp, clean Old Spice tang . . . and those rugged, ship decorated bottles. \$3.00

B. Designed for the well-groomed man — After Shave Talcum, smooth-textured and skin-toned, with invigorating Old Spice After Shave Lotion In man-tailored, pottery glass bottles. \$2.00

C. A handsome set of today's two most popular grooming aids. Old Spice Stick Deodorant — to give him social security in three seconds. Teamed with Old Spice After Shave lotion—brisk as an ocean breeze! \$2.00



A new Old Spice gift set designed for the electric shaver, Featuring the new Pre-Electric Shave Lotion . . . with After Shave Lotion and Talcum. In a handsome, red box. \$3.00 Old Spice Shaving Mug, filled with rich, quick-lathering soap. A good-looking and lasting gift. \$1.25

Old Spice After Shave Lotion, 334 oz. \$1.00



Brisk, tangy Old Spice After Shave Lotion and Cologne... the fine finishing touches that any man will prize for after shaving pleasure. Perfect if you don't know how he shaves. \$2.00

Old Spice Cologne, 334 ounce

Old Spice After Shave Lotion, 91/2 ounce \$1.75

prices plus tax, except Pre-Electric

CUNNINGHAM'S