SPECIAL! Detroit TV Listings for the Weekend . . . on Page 5, Part 1

As you buy and wrap Christmas gifts for loved ones and friends, why not, as you think of them, allow yourself to be inwardly aglow with your own "fires of affection"? Actually, then, your gift will carry something "real extra"!

The Birmingham Eccentric

78TH YEAR—NO. 40 | BIRMINGHAM, MICHIGAN | THURSDAY, DECEMBER 15, 1955 | 54 PAGES | SECTION ONE

Serving the Citizens of Michigan's Finest Suburban Residential Area

The Nation's Top Suburban Weekly

SEVEN CENTS

THIS and THAT

By George R. Averill

Detroit Newspaper Strike Creates A News "Black-Out"

Since Dec. 1, the first time in its long history, Detroit has been without its three daily newspapers. A strike of 116 stereotypers on the three papers threw 4,500 other employees out of work.

As this is written (Dec. 9) the strike is still on.

The vitally interesting public reaction to the loss of their daily newspapers has been tremendous. Most subscribers have begun to feel that the loss of their daily printed contact with the outside world is like losing some beloved member of their own families.

SO MANY things contained in newspapers that were important to each day's affairs no longer are available, the acquired habit of scanning the morning paper at breakfast, or the evening paper after dinner, has beeg interrupted.

People who obtain entertainment from movies, theaters, the radio and television, are unable to keep posted on each day's programs.

Inability to read advertisements that tell about the current sales of goods and services create a void in one's accustomed daily activities.

NOT THE least of the negative results of this newspaper strike is the astounding revelation to most citizens that they are unable to learn everything they would like to know about the affairs of their various governments.

This causes many to realize that even the very foundations of democratic self-government are threatened, when they no longer have evidence of a free press delivered to their homes each day.

This phase of the situation alone should make all thoughtful people understand better why dictators first seize newspaper and radio and television media when they take over.

One fact, however, is made manifest, in this Detroit daily newspaper void: The reading habits of literate people are not easily eliminated. Because they could not get their ordinary dailies, the reading of The Eccentric and other area community newspapers has increased greatly. Stores that sell magazines, too, have reported tremendous added sales of periodicals.

Indeed, human beings are tremendously dependent upon the printed word for much that goes to make up their lives!

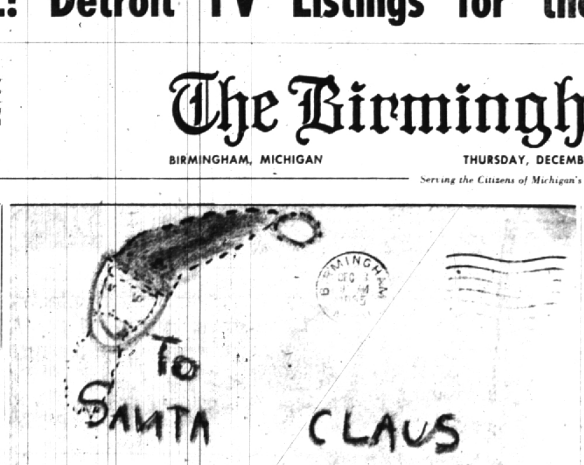
A trader sold a mule to a farmer.

"This is a fine animal," said the trader. "He will work good if you just treat him gentle."

In a few days the farmer went back to the mule barn.

"You lied to me," he told the dealer. "I warmed the oats for that mule. I massaged him with a curry comb. I bedded him down at night. Yet he won't do a lick of work."

(See THIS & THAT, Pg. 2, Sec. 1)



Gettin' closer to Christmas, but Santa Claus still has time to receive more mail — via The Birmingham Eccentric. Santa, you see, saves lots of time by having The Eccentric open the mail, print the letters all in one place so he can read them so easily when he receives his Thursday copy each week.

(He's been an Eccentric Subscriber and reader for the better'n 78 years, as long as The Eccentric has been printed. He likes to know what is going on each week in our lovely community, and particularly the activities of the youngsters. He's an avid reader of our school pages, where he learns lots about good little boys and girls.)

But let's get on with this week's letters:

Dear M. Santa Claus—I would like a loud speaker truck for Xmas and I would like also a Machine gun that turns its self off and acts like a real one. Then I would like, Also, a police suit and a dragon car. A Bicycle. Iron clickers. Spurs. Life of Daniel Boone. Life of Kit Carson. I have been a good boy all year. Lots of love.
Michael Smith
1937 Chesterfield,
Birmingham

DEAR SANTA SEWING MACHINE TOY CHRISTMAS TREE FARM SET TOY PENCILS MITTEN CLIPS FEET PAJAMAS IHAVEEEENAGOOD GIRL ILOVEYOU SANTA CLAUSE.
PAULA BRUBAKER
6884 S. Glenbury,
Birmingham

Dear Sant—I am eight years old. An I am glad I wrote to you An I want a game. the name of the game is Dollar a second. will you please try to got it.
Mary Ewers
215 Wattles, Birmingham

Dear Santa. How are you? Here is my letter for Christmas things. I would like a "Calling Superman" game. No. 19B82 in the catalog. Also a peg chest and plate No. 20HR6. I thought maybe you could send me a toy saxophone. It would be fun to play something like my brother David. Mr. & Mrs. Potatoe head are really fun to play with and a Dick Tracy two way wrist radio would be a blast. It would be a ball to type on a play typewriter like my sister Lu. I know I can't have everything, but this just gives you an idea of what I would be interested in. Love,
Bobby Pomeroy
1320 Dorchester,
Birmingham

(It would appear that Sister Lu took Bobby's dictation since this letter was so nicely typed.)

SANTA CLAUS—MUFFY CLOTHES NURSE SET
BETSY MAY
2548 Buckingham,
Birmingham

(Betsy enclosed a neatly carefully detailed pencil sketches)

Dear Santa Claus—I would like there appear several sketches after the Salvator Dali school of art! I will try and be a very good girl.
Maureen
2300 Buckingham
Birmingham

Dear Santa—I want a Thunderjan. I want a train with a big house I want new tooth I want a bike. Please choose one of these presents instead of all of these presents, and a picture of you with your reindeer. I am 7 years old.
Tommy Tollefson
1772 Cole, Birmingham

Dear Santa Claus For Christmas I want a picture of you alone, then a picture of you and your reindeer and the sleigh, then a picture of your helpers alone, and then with you, then Mrs. Santa Claus baking cookies, and than all of you together. And a picture of Christmas eaml. For Marsha I want you to bring Patty Prays that reeltes "Now I lay me down to sleep". For me I want a "Betsy Wetsy" For Tommy a Disney Mouse Ears. Love, there Marsha wrote "Merry Christmas". By the way Marsha likes the teddy you gave her. Mom bought a teddy and when she one you gave her gets dirty we give her the one mom bought her and wash the one you gave her. Below Marsha wrote "Thank you for the teddy. For daddy a pair of loafers. For mom a Lazy Susan tray. Good-bye for now.
Jacqueline Tollefson

Dear Santa—My name is Christine. Please bring me a new doll & a sweeper bring my brother Richard a horn and a car. from my brother Peter he wants a boat. Thank you
Santa Clause, Merry Christmas
Christine
561. E. Long Lake Rd.

Dear Santa Clause. I want for Christmas. I want a take-apart jeep. Army truck with Men shooting Cannon. Receiving Searchlight Car. Operating Milk Car with platform. Automatic Grade Crossing Shack and Watchman. Metal tunnel. Plastic Water Tower. Plastic Derrick. Tool Belt for Junior Lineman. Big 147 piece Army Jet planes. Machine Gun that shoots. Sparking Siren Sub. Machine Gun. Davy Crockett Shooting Irons. Trains. Rifle. Scout-type knives. Kids! Here's Hours of Fishing Fun. Roy Rogers School Bag. Our Best Panil (pencil?) box with pull-drawers. Davy Crockett at the Alamo the small set.
Unsigned

Dear Santa—My name is Cheryl. I'm going to be a very good girl. I want a buggy and a dolly and stocking with toothpaste and a toothbrush for my brother and me. I want a play dog with a chain. And some dresses. Also I want a doll house.
Cheryl.
P. S. If you have some stuff left over I want a cowboy girl suit.

Dear Santa—I am 4 years old. My sister is 2 years and my brother is 10 months old. Hi Santa! Hi to your helpers. I would like for Christmas a doctor's kit, a nurse kit for Rose Ann and a baby. A sled for me. Something stuffy for Bobby. A pair of rubbers for Grandpa. Ties, shirts and socks for Daddy. A pin for her dress for mother. My mother is writing for me.
Kenny

Dear Santa—I'm a good boy. I go to school and I'm 8½ years old. My sister is 4 years old. Cheryl is going to be a good girl until Christmas. I'm going to be a good boy in school. My teacher's name is Mrs. Grnahlow. I saw you at the parade the other day with my grandmother. My grandfather was helping the children get on the sleigh. And he was the one helping put your chair off the sleigh. I have a little kitty named Tiny. Weill you bring my kitty a rubber mouse and a rubber bell I want a lone ranger set complete with two guns. I want a burp gun that shoots caps with a string to put around my back. I will have a stocking on the fireplace for you to put little things in. I'm going to be a good boy for the doctor. His name is Dr. Payton. Will you bring a complete cowboy suit with boots. I am going to set out some hot cocoa for you and some toast and some milk too. Merry Christmas dear Santa Claus.
Donnie
1411 Stanford, Berkley

Dear Santa Claus—I want a bike.
Joan

I want a bike To.
Tom.

(Both notes decorated with pencil drawings of toys.)

Dear Santa I want an army truck a gun and holster.
Carl Doering

I want to have a cavalry set from Santa Clause to Jimmy Girvin. Thank you.
19666 Coral Gables,
Birmingham

I want a bicycle from Santa Clause to Cecilia Girvin. Three wheeler. Thank you.
19666 Coral Gables,
Birmingham

Dear Sant Claits—H love yow want a olly love
Stevie Adamson
1295 Chesterfield,
Birmingham

Dear Santa Claus—I would like mulitple doo-dads-speaker and signal system. Horn Gun. ElectRonic RaDio Station. pool table. HandBall set. PromtleKland low BasketBall Game. Truck with Traverse Hoist. Foot ball Game. Sawgiline and Gene Autry GuitAr. Typewriter. intercphone system. Dick Tracy wrist RaDio. HanDiphone system. globe. I am 8 years old.
by George Mitchell
411 Bennaville,
Birmingham

Dear Santa Clause. I would like 2 Dolls. JR. elec vacuum cleaner. Cooking Set. Stove. Spin Wheel Dart Game. Beauty Kit. AscoRDion WeAR evrR set. Doll K. Shopper and a Bike. Table sNB Chair. A SupeR DupeR MARKet And a Rewaal Toys. Oh By the I am 7 years old and I will Be a good girl. Santa I love you. (heart pierced by a two-pointed arrow) for you. Thank you Santa.
Sophie Marie Mitchell
411 Bennaville,
Birmingham

Dear Sata Claus—I would lik shoes —first aid-kit. Army-rifle. Canteen—belt Caps football guns-holsters Slippers.
Fritz Cushing, 6
86 Manor Road

(We also have a letter from Peter Cushing which has not as yet been translated. Well give Santa the word on this as soon as we discover what language he used.)

Dear Santa Claus—I would like a lighte star globe and a bracelet for picter with initials and a cake set and a apron with bells and a dancing doll and a new sweater and a game and a small notebook and some slippers, that is all.
Kathy Cushing
7 years old
86 Manor Road

(Because the above took only a small corner of the sheet of paper, Kathy made thrifty use of the space remaining and sketched Santa trimming a Christmas tree before a fireplace.)

Dear Santa Claus—I would like Pen NoteBookinsidePocket Canteen 1st Aid Kit Helmet Smokey Bear Doll Rifle Belt (army Slippers.
Bill Cushing
7 years old
86 Manor Road

(See SANTA, Page 2, Sec. 1)

'No', Says Southfield, As Troy Votes 'Yes' On Their City Charters

Rejected By 5 to 2 Majority

Southfield voters, by a 5 to 2 margin, rejected a proposed charter Monday which would have turned their 31.5 square mile area into a home rule city.

Heavy "opposition" voting in the northern areas coupled with steady balloting against the charter in the south led to a 1,923 to 4,925 defeat.

Donald L. Swanson, charter commissioner and city council candidate, was elected defacto mayor by reason of highest vote-gathering among the candidates. He polled 3,096.

OPPOSITION leaders were expected to file petitions requesting a special election to name a new charter commission. They have 10 days to file with the defacto mayor or the old commission will automatically remain in office.

For further details, see Sec. 5, Page 1.

Moxley Voted Head Of Police Chiefs

Newly elected President Ralph Moxley, Birmingham chief of police, will take over as head of the Southeastern Association of Chiefs of Police for the year 1956.

Moxley last week was voted to the post at a meeting of police chiefs from Detroit and suburbs as far south as Monroe. He succeeds Frank W. Irons, former Berkley chief, now Oakland county sheriff.

The police chiefs association in cooperation with the FBI, sponsors a law enforcement officers training school, established to increase police officers' efficiency. Moxley is currently the school's director.

May See Ice on Rink Along About Jan. 16

For lack of steel crankshafts for refrigeration compressors, a Christmas opening of Birmingham's artificial ice rink was lost.

It now appears the earliest opening will be the week of Jan. 16, architect Owen A. Luckenback told city commissioners Monday night. He said the crankshafts are in short supply.

"There is no way I know of to bring pressure on the manufacturers—only thing we can do is hope their new delivery promise can be relied upon," he explained.

Commissioners displayed their dissatisfaction over the rink's progress, already weeks behind schedule.

DECLARED Commissioner William Roberts, "Oak Park, which started its rink about the same time we did, already is skating on it."

The city of Dearborn, which awarded a contract for four rinks on Dec. 8, expects its first one to be skatable on Dec. 19, the second by Christmas, and the final two to be open on successive weeks.

Return to School One Day Later

There will be no school Monday, Jan. 2, 1956, in the Birmingham school district. Original school schedule sent out last September called for classes on that day but the school board ruled otherwise at a special meeting Tuesday night.

$134,062 Contract Let for Additions To Sewage Plant

Birmingham and Bloomfield township this week jointly agreed to make $134,062 worth of additions to the city's sewage disposal plant at 14 Mile and Cranbrook roads.

A contract for that amount, to provide two additional primary and two final settling tanks, was awarded by the city of Birmingham to the Birmingham Construction Co., low bidder.

Bloomfield township board approved the contract Tuesday night. Birmingham awarded the contract Monday night subject to Bloomfield's approval.

The plant additions will enable these two municipalities to more adequately meet state health requirements regarding Rouge river pollution.

Water Treatment, Parking Appraisal Reports Are Ready

Estimated land value of a proposed parking lot north of Hamilton, between Park and Ferndale, is to be disclosed in an appraisal report expected to be up for Birmingham city commission examination Monday night.

This municipal lot would be the third, and serve business properties in the northeast business quadrant.

Another report expected to be ready that same evening, City Manager D. C. Egbert said, concerns a proposed water treatment plant for the city.

Detroit Bank May Purchase B'ham National

Plans for the merger of the Birmingham National Bank with the Detroit Bank, rumors of which have been in circulation for some time, are expected to be formulated early next year.

The merger of the Wabeek State Bank and the Detroit Trust Co., months ago, is presumed to be the forerunner of this new institution's planned merging with the Detroit Bank, after which it is being proposed that both the Birmingham and Ferndale National Banks also join the newly enlarged Detroit Bank.

Directors of the Birmingham and Ferndale banks have had the proposed merger under consideration, and they expect the Detroit Bank to make a formal proposal to acquire them, perhaps late in January or February.

WHEN THIS takes place, the directors of both banks will call a special meeting of stockholders to consider the sale to the Detroit financial concern.

Officers of the Birmingham bank reveal their intention to keep stockholders, as well as the entire community, informed on this merger situation as it may unfold.

Final decision on the subject will be up to the institution's stockholders.

Ground Observers' Post Moved East

Birmingham's ground observers' post will be located at the Maple entrance to the city's former gravel pit east of Coolidge.

Commission has approved its location there, after it was decided it was the best vantage point of several considered.

Its previous location was atop Baldwin elementary school.

New City To Swear In Officials

Troy city officials will be sworn in Friday night as a result of the voters' approval of the city charter in Monday's election.

A slim 86 votes passed the charter for the new city. Final vote was 1223 for to 1137 against.

In the mayor's race, Frank Costello was victor with 1,244 votes over Marvin Kuschinsky with 369 and Clarence F. Long, 834. Costello is president of the Troy school board and was a member of the charter commission.

Six city commissioners, a presiding justice and an associate justice were also elected.

ELECTED to a three-year commission term were Roy L. Duncan and Ernest Grey. Elmer W. Lowe and George W. Ford were elected to two-year terms and Donald Lance and George Y. Yeokum were named to the one-year posts.

Charles H. Losey was elected presiding justice and Ceville H. Mason, associate justice.

The new city commission will hold its first meeting next week. First order of business will be to select a city manager.

THE BOARD of canvassers certified the election Tuesday night and the charter was filed with the Michigan Secretary of State's office in Lansing.

Area of Troy will grow as the several township sections not included in the original incorporation plan are expected to be absorbed by the new city at an early date.

Present township supervisor, Norman Barnard, is believed to have the inside track to the new city manager's post.

FIRST meetings of the new

(See VOTE, Page 2, Sec. 1)

Polio Clinics End Temporarily

Medical director Dr. John D. Monroe of the Oakland County Health department announces that all polio clinics have been discontinued temporarily due to insufficient vaccine.

Clinics affected are those at Royal Oak Health center, Oakland County Health department, and Pontiac city hall.

The original schedule will be resumed when vaccine is again available, Dr. Monroe said.

STRICTLY FRESH

You can really get a bang out of quitting smoking. Proof: Fellow in Knoxville, Tenn., reached into his pocket for a coffin nail. Pulled out a two-inch firecracker.

Scientists in London have at last discovered a sure-fire method of telling an arsonist's true age. Only dared work it so far on flies and mosquitoes. Requires complete dissection and analysis of all the bits and parts of the ladies.

Yuletide note for bachelors: cooing under the mistletoe can lead

to billing as "Mr. and Mrs." by the time next Christmas rolls around.

Fellow across the desk from us says his wife likes the turkey sliced very thin, the long way of the bird. Told her that the delicatessen does a fine job of such slicing. We're looking forward to having him at our house for dinner Christmas Day.

All makes of inner spring mattresses repaired. One-day service. ROYAL MATTRESS COMPANY. Dial "O" and ask for ENterprise 6319.

B'ham Recreation Director Selected

Norman Landry of Portsmouth, New Hampshire, has been appointed Birmingham director of recreation.

Landry's appointment was approved by the city commission and board of education on the recommendation of the recreation board.

His $6,000 annual salary expense will be shared by the city and the school board.

He has served in a similar capacity for the city of Portsmouth for the past two years. Previously Landry spent six years in the navy where he got started in recreational work at the Portsmouth Naval Yard.

Landry will be the full-time employee of the recreation board and work with a coordinator from the city and school board in mapping and supervising a recreation program.

LANDRY comes highly recommended by Portsmouth city officials and the district representative of the National Recreation association. Both credited Landry with building the local recreation program after finding it at a very low ebb two years ago.

He is expected to take over his new duties around Jan. 15. Married and the father of two young daughters, Landry is 30 years old.

MacManus, John & Adams Expansion Plans Revealed

In a major expansion at executive and administrative levels, James R. Adams, co-founder and former president of MacManus, John & Adams, Inc., Tuesday became chairman of the board of the Bloomfield Hills, advertising agency.

Ernest A. Jones was elected to succeed Adams as president.

At the same time the board elected five new vice presidents and amplified the responsibilities of other staff officers.

Despite his youth—at 40 Jones is the youngest president of a major advertising agency—the new agency head has been with MacManus, John & Adams for 17 years and has occupied virtually every position in the company except the one he has just assumed: the presidency.

HE WAS account executive on Pontiac and Dow, head of the New York office and was responsible for the development of the MEDIC television program and the highly successful campaign introducing Saran Wrap.

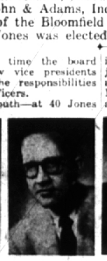
New officers include Frank T. Skinner, vice president and assistant to the chairman of the board; Charles F. Adams, vice president; Robert L. Garrison, vice president; Armin Seiffert, vice president and manager of the art department and William J. Whiting, vice president.

IN ASSUMING the board chairmans' position, Adams emphasized

(See EXPANSION, Page 2, Sec. 1)

JAMES R. ADAMS

MacManus


Hatch

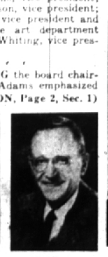
Frost

Skinner

C. F. Adams

Garrison

Whiting


Seiffert

ERNEST A. JONES

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