



MR. AND MRS. ELI C. COIL, 755 Vinewood, Birmingham, shown aboard the Santa Paula during a 12-day deluxe cruise sailing from New York July 22 and visiting the ports of the Netherlands West Indies, Venezuela and Colombia. Coil, branch manager of the southern division of the sales organization of the Hoover company, North Canton, Ohio, is one of the investors in the company's nationwide sales promotion program.

Will-O-Way Invites Comfortable Dress For Theater-Gaers

Running through Aug. 14, "He" at the former popular summer resort and "she" at the former popular resort town of Will-O-Way. It's the amusing tale of "White" the hotel is well known for its "White" team whose professional flop has all. "Wear shorts, high or low, knee, Robert Bryson, Gerald Har- their marriage being the first in the history of the Van Damme and Will-O-Way managers are so comfortable and enjoy the best of both worlds at mind-boggling patrons that out there. Remember, too, our friends at Will-O-Way.

COMMUTER'S WIFE

Deafness too Often Is Material Source For Unkind Jokes

By HELEN BRUNSON
Special Writer for The Birmingham Eccentric

Not long ago, one of our popular columnists published a joke, which depended for its humor on the misunderstanding of a deaf person of what another person had said. We thought people were more enlightened, and indeed, more humane than this. But perhaps they are not.

After all, it was only in the last century that Louis Braille found the blind, chained together on the French streets, dressed in ludicrous costumes and made fun of by the populace. The blind are no longer laughed at but appear only deafness is still considered rather funny, and the ear-trumpet is standard equipment for the cartoonist, even at a time when there are an estimated 5,000,000 deaf persons in this country.

THIS ATTITUDE keeps many deaf persons from seeking the help that they need and makes them unwilling to admit that they have such an infirmity. Persons who would not hesitate to wear glasses, with their hearing-aid, shy away from a hearing-aid, for fear that they'll be the butt of jokes about a "tin ear" and so on. There are many widespread misconceptions about the deaf—some of them being that the totally deaf person has no vocal chords and cannot speak. Though speech training for these persons has been successful in the United States for a hundred years, the ordinary layman knows little of deafness.

YET HE MAY himself be hard-of-hearing one day, or become the parent of a deaf baby. Indeed, families in which there is a deaf person sometimes become bored or exasperated with their problem of including the deaf one in the family conversation. He then draws into himself and feels neglected. Perhaps he quits going to church and to social affairs, and may be considered rather "odd". So all of us should at some time pay attention to the problem of deafness. One of the best books on this subject—written for the layman—is "Hearing and Deafness" by Dr. Hallowell Davis and available at most libraries.

IF YOU HAVE a deaf person in your family, you can do him a great service by writing to the Michigan Association for Better Hearing, 408 Hollister building, Lansing, and asking that he be put

on their free mailing list to receive their quarterly publication. In it he will find much information that will help him both physically and emotionally. They urge that we all defend by its right name instead of by some roundabout designation, the alleviating embarrassment and getting the problem out in the open. They pay special attention to helping the deaf child, too. Here is a subject that may be of little interest to those of us who have good hearing—but one on which the public will have to become better informed if these persons are to be helped and if we are to be as kindhearted as we think we are.



Mrs. Brunson

Have You Met

Mr. and Mrs. Harry S. Bennett who recently moved to 228 S. Algernon from Detroit? Their daughter, Mrs. Victor Boyer, is staying with them temporarily. Bennett, a graduate from the University of Detroit, is an attorney in the Fairchild Tower. The Bennetts celebrated their 25th wedding anniversary on Aug. 4. Bennett is a member of the American Bar association and Tam O'Shanter golf club. Mrs. Bennett says that he has taken quite an interest in gardening since they moved into their present home. Both the Bennetts are very fond of traveling and have made trips to practically all parts of the globe.

Are you thinking of buying a new home? Then read the "For Sale Houses" column on the Classified Ad page of this week's Eccentric.

PRE-INVENTORY CLEARANCE SALE!

Natural Sponges \$4.00 value	\$2²⁵	Cellulose Sponges 69c value	49c
Soilax 25c value	21c	Waterless Hand Cleaner, 60c value	53c
Wallpaper 53-54 stock	50% OFF	25 lb. Joint Cement and Tape \$6.25 val.	\$4²⁵
SAVE \$100 ON ALL 4" NYLON BRUSHES		\$1.80 value . . . \$1²⁹ 2" PURE BRISTLE SASH BRUSH	
Craftint Paint By Number Sets \$3.95 value	\$2⁹⁵	Prang Textile Sets \$6.00 value	\$4³⁰
\$5.95 value	\$4⁵⁰	\$2.50 value	\$1⁷⁹
Tole Craft Ware \$3.98 value	\$3²⁵	Stepstool Kits \$2.49 value	\$1¹⁹
\$2.98 value	\$2³⁹	We Are Selling Out Johnson Wax Products—	
\$1.98 value	\$1⁵⁹	20-25% OFF!	
Unfinished Picture Frames 10% OFF!		ACME QUALITY PAINT STORE	
Charge Accounts		We Deliver MI 1-8500	
663 W. WOODWARD			

KRESGE'S

Sewing Notions
from **A to Z**
make school savings easy as A-B-C

Enjoy short-cuts to savings on school clothes! Every sewing need in national, dependable brands...convenient at your near-by Kresge's!

- Simplicity Patterns**
For all the family! Dresses, suits. **25c - 50c**
- Colorfast Bias Tape**
Choice of single or double fold. All colors. **pkg. 10c**
- Handy 7" Shears**
Nickel-plated with convenient clip points. **69c**
- Seam Binding**
Bias or regular in white or fast colors. **pkg. 10c**
- Gripper Fasteners**
Metal, rustproof snap-grip-pers. **card of 8 25c**
- Mercerized Thread**
In newest autumn shades. 100-yard spool **10c**
- Underwear Elastic**
Cotton with rayon filling. 1, 1 1/4" wide **yd. 15c**
- New Fancy Buttons**
Plastic, metal or crystal. **card 10-25c**
- Gold-eye Needles**
English-made "Boye" needles for all needs. **pkg. 10c**
- Prims Accessories**
"Cover your own" buttons, buckles. **card 25c**
- Denim Knee Patches**
Just iron on. Sanforized blue denim. **pair 20c**
- Magic Darning Kit**
42 iron-on patches for socks. All colors. **pkg. 25c**
- New 7" Zipper**
Lock-slide releases fabric caught in teeth. **30c**
- Belt-Buckle Set**
Buckle, 40" belt backing, 5 eyelets. **set 25c**
- Eyelet Tool Kit**
Hole puncher with eye attaching tool. **15c**
- Mending Tape**
Just iron it on over tear. Handy sizes. **pkg. 10c**

West Maple at Henrietta in Birmingham

KRESGE'S for the MOST of the BEST for the LEAST

YOUR CHECK . . .
is **PAYMENT**
and
RECEIPT

With a checkbook at hand, you are prepared to pay anyone, anywhere, any time.

In addition, each endorsed, cancelled check is evidence that payment was made—your automatic receipt.

WHY NOT OPEN YOUR CHECKING ACCOUNT WITH US THIS WEEK?

PROTECT YOUR VALUED POSSESSIONS from destruction, loss or theft by placing them in a **SAFE DEPOSIT BOX**. Now Available at our **SOUTH WOODWARD OFFICE**

THE BIRMINGHAM NATIONAL BANK
BIRMINGHAM, MICHIGAN
Member Federal Reserve System
Member Federal Deposit Insurance Corporation

188 N. Woodward at Hamilton 1954 S. Woodward near 14 Mile Rd.