

COMMUTER'S WIFE

Buying on Impulse Ruins Best Planned Household Budgets

By HELEN BRUNSON
Special Writer for The Birmingham Eccentric

Would you like to go into a store and buy everything in sight?

Some of us do almost that—ably assisted by our families. And it is this on-the-spot buying that robs the average family budget of so much cash.

Many a housewife comes home from the supermarket with about twice what she had on her shopping list. Now it's perfectly logical to buy staple items, marked down—but what about sipped-kerring, off-brand washing powder and canned apples?

I still have some of the latter that I bought a year ago February. We never eat canned apples. Don't like them. So succumbing to un-needed grocery items is hard on the exchequer.

SO IS BRINGING Junior along. On every trip he demands some thing he's seen advertised on TV. We now have six brands of breakfast food sitting on the shelf. That we bought to obtain box-tops, prizes or "deals." I've finally had to make a rule that no new cereal be bought until that on hand has been consumed.

He also puts the bee on me for bubble-bath, milk drinks and gadgets—not to mention paper-backed story-books.

And like this writer, many women shy away from bringing husbands with them on shopping trips. For the man who may sometimes ask, "Where's all the money going?" often takes an airy view of spending—when it's something that strikes his fancy.

WHILE MOM is wondering how she's going to get the potatoes

Six on Vacation

Dad Chapman, Ken Fowler, Mike Flynn, Bill Sarridge, Kirk Lewis, Earl Englebrecht are home this week from the University of Michigan to spend their spring vacation.

Dad, Ken and Kirk are members and Bill, Mike and Earl are pledges of Sigma chapter of Theta Xi Fraternity which last month received the Outstanding Chapter Award as being the best of all 55 chapters of Theta Xi on college campuses across the country.

Have You Met

Franklin A. Burn, and 22-month-old Kathleen Burn who are new residents at 1846 Pembroke? Burn is civil engineer for Hubbell, Roth and Clark, Inc. He is a graduate of Wayne university and a member of the American Society of Civil Engineers. Writing poetry is a favorite hobby of Mrs. Burn, who is interested in dramatic art work, readings and plays.

BAMBOO DRAPES

Enjoy That Picture Window View Control the Harsh Glare of Bright Skies

Use Woven Wood Drapes and Shades

BAMBOO DECOR-WOOD BASSWOOD

Beautiful Beyond Belief!

Custom Made in our workroom for you. Over 40 different colors and patterns.

Available in Either Traverse Drapes or Roll Shades

All Work Planned and Installed by Besseger's

NEED WINDOW SHADES?

GET THEM AT BESSEGER'S

The Complete Shade Company

ALL SHADES INDIVIDUALLY MADE FOR EACH WINDOW (Not Stock Cut Down)

EXCELLO \$2.09 Washable year after year

BONTEX \$2.89

Bring in your old shades — save 30c each LI 1-4936

Ask about ROOM DARKENING SHADES

Available in 2 grades \$2.79 and \$3.95 (Rollers Extra)

Materials for all sizes in stock for quick delivery—picture windows included!

BETTER SHADES MADE BY EXPERIENCED EMPLOYEES

Cleaning—Turning (See ad in Yellow Pages)

2355 Woodward Ave. — BESSEGER'S — Est. 1927 Near 9½ Mile Rd. LI 1-4936

U-M Alumnae Slate Phone Card Party

A telephone bridge is on the University of Michigan's alumnae agenda for May 10.

Mrs. Norris A. Host, of Bedford road, is being aided by Mrs. Fred Henry of South Bradway with plans, for the event, which will earn funds for the alumnae association's scholarship fund.

Arranging homes where card games will be played are Mrs. Neil Hyde, Mrs. Tom Evans, Mrs. James C. Briegee, Mrs. Albert E. Little, Mrs. Robert Rein, and Mrs. Carl Abbott.

On another committee are Mrs. M. C. Faulman, Mrs. F. Gordon Davis and Mrs. Little.

Anyone interested in hosting a party may contact Mrs. Host or Mrs. Henry.

MARK WESSEL
Pianist Composer
Teacher
Studio Home 2515 Old Indian Trail, Orchard Lake
Phone FE 4-5666

SPANISH
Learn Spanish
BRLITZ WO 2-7788
148 So. Woodward, Birmingham
810 David Whitney Bldg., Detroit 20

BIRMINGHAM CAMERA SHOP
168 So. Woodward
Phone Midwest 4-0510
If You Don't Know Cameras — Know Your Dealer — SERVING BIRMINGHAM for 17 YEARS

CLOSE OUT of DRAPERY MATERIALS
In Our YARD GOODS DEPARTMENT
1/3 Off Marked Prices
The F. J. Mulholland Company

it's EASTER-TIME it's dress-up time!

MULHOLLAND'S have the exciting new dresses and accessories that make Easter and Spring such a feminine delight!



POLKA DOT SAILOR
The fleet, of sailor collars, in. This one in rayon Surah has a white nylon marquisette tie crossed under a circle of pearls and rhinestones. The sleek middle top breaks into a bevy of full pleats at the hip for the long torso look. In sizes 10 to 16.

JEAN LANG DRESSES
Priced from \$29.95

GLOVES with the
Hand sewn fabric in white, black, brown and navy and other colors. \$2.50 pr.

these stretch nylons fit your legs better than your own skin

Ballet BRAND

S-T-R-E-T-C-H STOCKINGS

made of Burmilized Stretch Nylon

It's true, these modern miracles of perfect fit positively won't sag or wrinkle—seams stay straight all day long. Indescribably comfortable too. For the sheerest leg flattery.....

Ballet BRAND
S-T-R-E-T-C-H STOCKINGS \$1.95 PAIR

handbags

Fashion's newest totes and pouches in lustrous leathers and fabrics... such a nice way to add spring to your wardrobe... and at such small prices!

- Failles
- Leathers
- Patents
- Straws

\$2.95 up



JEWELRY Sets and Individual Pieces

costume Complements 3320 MAR 25 MAR 31

Spring's most glittering costume complementers are found at our jewelry counter... that wonderful world of sparkling Easter delights.

Items From \$1.00

The F. J. Mulholland Company
223 N. Woodward Ave.

proportioned for you

- no-iron cotton batiste
- paneled fronts and back
- 3 lengths
- 32 to 44

by Artemis

The charm and grace of the world's finest fitting slip... the beauty of an exciting new never-to-be-ironed cotton batiste... wide shoulder straps, shadow-paneling front and back... and the elegant trim of Nylon Vals and soft self-shirring are all yours in this lovely slip by Artemis. White

\$3.98

