

Childhood Training Helps to Develop Later Popularity

By HELEN BRUNSON, Eccentric
Special Writer for The Birmingham Eccentric

Would you raise your child to be popular? Not necessarily a kind of popularity he'll enjoy if you some day buy him a bright-colored convertible—but the lasting kind that will be an asset to him all his life.

Then—encourage in him those traits that have made people admire others since civilization began. Cheerfulness is the first of these. Who likes a sour-puss? We meet this dire-predictor-of-doom every day. He points out to us the excessive amount of sin, trouble and travail there is in the world—a condition of which we are already aware.

And, he leaves us with a load of his cares, which he expects us to shoulder along with our own.

DEPENDABILITY and honesty go hand in hand and are necessary for your child if people are to like him.

Few of us care for the person who promises to be at a certain place at a certain time—then doesn't show up. After a few such incidents, we cross this individual off our list.

Or, the guarantee his performance, and delivers little, we soon discount his worth.

If he is given to small fits, maybe even big ones, his stock goes down.

Tolerance and self-reliance are needed to build friendships. No one likes a lazy person, and the confident loafer is certain to be unpopular.

To rely on yourself rather than always on others, draws people to you. For if they must always drag you around, solving your problems for you and even lending you money, they soon weary of the trouble.

ENERGY and broad-mindedness also attract others. The tolerant person is sure of his own worth and doesn't fear the ways of others.

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Lathrup Village

BETTY DWOREK FL 1-3362 DOROTHY ZATEL FL 1-2039

Afternoon Program Of Fashion, Cards

April 20 at 1 p.m., members and guests of the Lathrup Woman's club will attend a Smorgasbord luncheon at the House in the Woods. The Bloomfield fashion shop will present a fashion show featuring the spring styles. An afternoon of bridge and canasta will follow.

Co-hostesses for this affair will be Mrs. George Ritter and Mrs. Reinhold Buell, assisted by Mrs. William Simpson, Mrs. George Johnston, Mrs. George Roberts, Mrs. Walter Meuthel, Mrs. Charles Herr, Mrs. Bernard Cross, Mrs. Marie Cloufari, Mrs. Gene Peron, Mrs. Robert Bowers, Mrs. Carl Lens and Mrs. Alvan Krantz.

Dr. and Mrs. C. N. Thurwacher and son Chuck of Bugulog drive have returned from a two-week plane trip to Palm Springs, Calif. They were guests of Mr. and Mrs. E. C. Garland.

Mr. and Mrs. Robert C. Steger of San Diego drove back at dinner guests Sunday, Mr. and Mrs. Arthur C. Steger and family of Pleasant Ridge, Mr. and Mrs. Fredrick R. Steger, Detroit, and Mr. and Mrs. C. R. Oliver and family of Royal Oak.

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of Goldengate drive will have as houseguests for several days Mr. and Mrs. E. J. Zellar and sons Dickie and Bobby from Cleveland, Ohio.

Thousands of people read The Eccentric Classified Ads. Do you remember, if you want to sell that hard-to-get-rid-of article, advertise it in the Want Ad section of The Birmingham Eccentric.

Mr. Ernest J. Ristau of Eldorado drive entertained with a bridge luncheon last week. Guests were Mrs. John Pederson, Mrs. Stanley Gardner, Mrs. Herbert

Starkey, Mrs. Dwight Weber, Mrs. K. Alcorn, Mrs. David Anderson and Mrs. Charles Pollard.

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ANNOUNCING

Change of Store Hours

at

Mc BRIDE

HARDWARE COMPANY

154 S. Woodward MI 4-3010

OPEN DAILY 8:30 to 6:00
OPEN FRIDAY 8:30 A.M. to 9 P.M.
and
OPEN WEDNESDAY AFTERNOON

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Hardwares biggest Nationwide Value Event

APRIL 15 THRU 23

23,000 Independent Hardware stores from Coast-to-Coast join forces to bring America top values, recognized brand names and special offerings for this 10 day selling event.

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Al Strom

HOW'S YOUR BUDGET?

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She has a friend and helper in the truck, however, for, although she may not realize it, motor transport helps keep the cost of living down by cutting transportation costs.

The average family spends more for transportation than for any other item save food. So it is clear that the ability of trucks to increase the efficiency of moving goods of all kinds results in substantial savings to the consumer.

The thing we have to guard against is allowing politicians to increase taxes on trucks beyond the more than fair share they're already paying, for, you see, every tax increase on trucks actually comes right out of the people's pocketbooks in increased prices for everything they buy.

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CAR-TUNES

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"THIS IS A GOOD LI'L CAR . . . ONLY TROUBLE IS THE DEEP CRANKCASE!"

Nothing surprises us! Our men know cars inside and outside . . . including the trickiest foreign sports models. Whatever you drive, and whatever the trouble, we know exactly what to do and how to do it!

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Famous BORG

Bathroom Scale

Exact weight every time, with a Borg. Accurate as your doctor's scale, and guaranteed for life under a Service Warranty. Big easy-read dial, smooth tiltable platform. Choice of colors. Never add for tax. \$7.95

Save 30 minutes a day

with this modern Rubbermaid DISH DRAINER. No more "wiping the dishes!" It lets them drain and air-dry. Holds more dishes, because glasses dry on special outside holders. Cushioned coating will not soften or peel. Size: 13 1/2 x 18 1/2 x 4 1/2. Ask for No. 6030.

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Full of information for the tool user. At each book only 25¢ in copy.

NEW! "YANKEE-HANDYMAN" No. 433H Spiral Driver

Extra-Duty Tachet Screw Driver for the Do-It-Yourself Mechanic \$3.69

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Mc BRIDE

HARDWARE CO.

154 S. WOODWARD MI 4-3010

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LAWN SEED

With MERION—featuring amazing new Merion Bluegrass for permanent lawns. Large 5-lb. box plants 2000 sq. ft. \$14.25

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Straight and circular cuts. Ideal pattern for the home, shop or farm.

Sale Price \$2.39

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GRASS SHEARS

Easy positive operation. Sale Price and lasting keenness. only \$1.19

IRON MOST FABRICS

Without Sprinkling

GE STEAM and DRY IRON

It's two irons \$17.95 in one

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3 small-size tools

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Made by True-Temper in a small size. Wonderful for child work by adults. For home or fire-hardened handles. Solid steel blades.

8" BLADE HEDGE SHEARS

\$2.98

OPEN FRIDAY EVENINGS

From where I sit... by Joe Marsh

Learn How to Pull Together

Saw a kid go by the Clarion office on a brand-new coaster wagon yesterday—and it reminded me of when my brother and I were about forty years younger.

Our folks weren't poor, but there wasn't enough to buy two wagons for Christmas. We got one between us. Dad made a rule that we each could have it for a week—but the boy with the wagon was responsible for keeping the kitchen wood-box filled.

Seemed a bargain to Bud and me—at first. But soon we discovered it was no more fun playing

alone than working alone. It wasn't long before we were sharing the wagon in return for sharing the chores.

From where I sit, you can't enjoy a privilege yourself if you're going to deny it to others. There are some folks who want the right to enjoy their favorite beverage—but would deny me my right to an occasional glass of beer. I doubt if such people get their full "share" of happiness, though.

Joe Marsh

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