

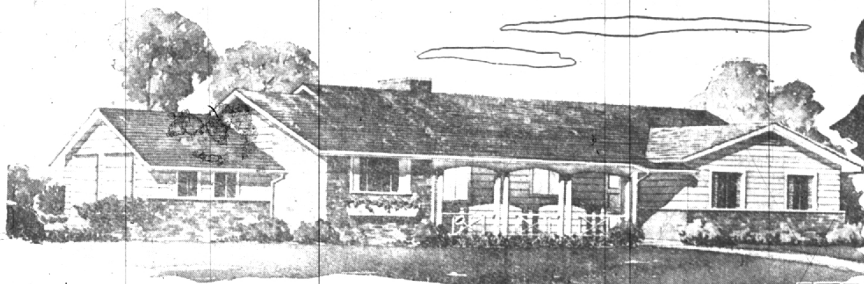
Eyes, America!

COMES TRUE TODAY IN WESTCHESTER

So big . . . so important . . . that 5 of America's greatest firms . . . FORD, CARRIER, GENERAL ELECTRIC, REYNOLDS and DETROIT EDISON join GARLING'S in sponsoring this pace-setting "WESTCHESTER VILLAGE"

Three Magnificent Model Homes

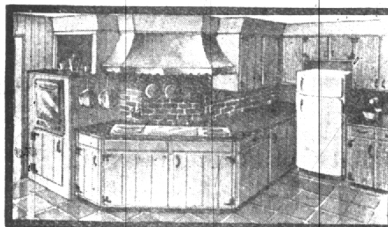
each with complete year-round **Carrier** Weathermaker Air Conditioning . . . built-in Seeburg Hi-Fidelity music . . . completely landscaped . . . gorgeously furnished by Robinson's . . . luxurious in detail . . . 10 years ahead in design



Fred Garling Jr. Presents

MR. PEEPERS' Honeymoon House

The last word in modern living . . . with brand new and unique ideas featuring the use of Reynolds' Aluminum.



Unique diagonal kitchen with built-in Lector-Host oven and range "on the bias" features decorative aluminum hood over the cooking surface. Kitchens in all the homes have built-in General Electric Dishwashers and garbage Disposal Units. Used for the first time anywhere is Bulldog's new Electrostrip which permits plugging in lamps or appliances in any desired location.



Here is a truly fabulous house . . . as far removed from Mrs. Gurney's upstairs flat as Mr. Peppers and Nancy could dream of. From the gorgeous Reynold's Window Wall overlooking the garden, to the shining aluminum roof overhead, this beautiful lifetime metal by Reynolds shows its versatility indoors and out. Exposed timbers soar upward the full height of the house, imparting an airy spaciousness to the living room, activities room, kitchen

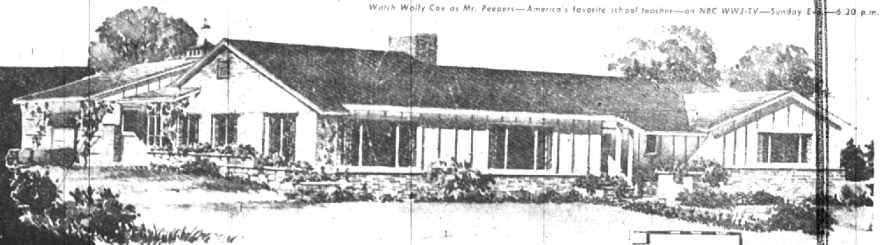
and dining area. A unique bridge at the eight-foot level breaks the openness, suggesting an arch that spans the rooms. Concealed fluorescent fixtures in the arch throw light upward to the ceiling, are complemented by cove lighting around the walls. A Modern-fold accordion door, when opened, combines the living room and activities room into one immense 32-foot long area for entertaining. House has Carrier Weathermaker Year-Round Air Conditioning.

Watch Wally Cox as Mr. Peepers—America's favorite school teacher—on NBC WWJ-TV—Sunday 8:00-8:30 p.m.

Fred Garling Jr. Presents

GENERAL ELECTRIC'S House of Stars

With the "World Premiere" of the new General Electric built-in refrigerator and food freezer.

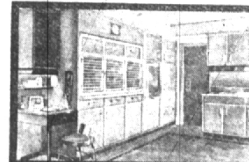
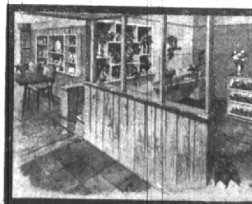
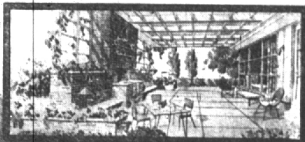
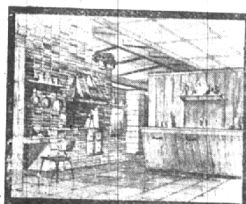
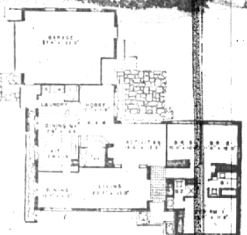


Most talked-about feature of the Edison Jubilee House is the sensational Cabana room, designed for outdoor living supreme. (Ross Mulholland will broadcast from here Sunday afternoon). The sheltered terrace is open at both ends, has a translucent Fiberglas roof. For evening entertainment, spotlights are suspended overhead. The massive barbecue is flanked by built-in stone seats and planter boxes, surmounted with a trellis.

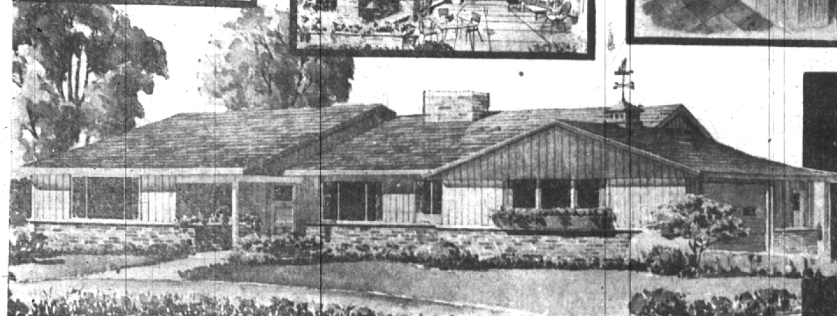
Dominating the kitchen-dining area is an elaborate masonry wall with built-in oven, range and barbecue. Dramatic lighting is provided by indirect fixtures concealed behind translucent Fiberglas sheets.

The magnificent kitchen and dining nook in the House Of Stars extend EIGHTEEN FEET along one wall, with windows looking out over the front lawn. Here for the first time in any home you will see G. E.'s new built-in refrigerator and food freezer. Other built-in conveniences include the G. E. dishwasher, Disposal, Lector-Host Electric oven and range, and kitchen storage

cabinets. The house has Carrier Weathermaker Year-Round Air Conditioning. The hobby room (left, below) is designed for the garden enthusiast, and includes a convenient cutting bench with running water. The room is open on two sides to the dining room and the activities room. A dramatic feature of the hobby room is the high sloped ceiling of golden hued translucent Fiberglas which floods the room with sunlight. A door opens onto the paved garden terrace in the rear.



All homes in Westchester have 2 1/2 baths and an oversized 2-car garage. All have Detroit Edison approved "Blue Ribbon" wiring with 3 phase service. A score of the finest and most satisfactory operation of appliances and electrical equipment.



Fred Garling Jr. Presents

DETROIT EDISON'S Diamond Jubilee ANNIVERSARY HOUSE

The ultimate in carefree electrical convenience . . . celebrating 75 years of electricity in the home.