



Lift Up Your

A WONDERFUL NEW WAY OF LIVING

Raise your sights to the magic of **ELECTRONICS** and **ALUMINUM** and **PLASTICS**... to the genius of Designers who have created fabulous homes in a luxurious new community

WESTCHESTER VILLAGE

LOVELIEST FINE HOME DEVELOPMENT IN THE BEAUTIFUL BIRMINGHAM AREA

In tribute to
NATIONAL HOME WEEK
September 19th to 26th

... It is especially fitting that Westchester Village, symbolizing the finest ideals of American home building, has its formal opening in time to join in the observance of this nationwide event.



A dream 20 years in the making comes true today in Westchester Village. Here, for the first time, five of America's greatest industrial firms have pooled their home planning ideas to bring you a totally new kind of living. Here in one fabulous community you will find the most advanced thinking of America's finest designers... the very newest in electrical equipment and appliances... and dramatic "years-ahead" architectural styling that makes these homes breathtakingly beautiful.

Westchester's setting is one of the loveliest in the Birmingham area. Located between Birmingham and Oakland Hills Country Clubs... directly across the road from the new \$5,000,000 Birmingham High School... 10 minutes drive from Hudson's Northland... 5 minutes from the Birmingham commuter station... here indeed is the perfect residential community. Westchester has water, sewers, winding streets... and half-acre lots assure spacious living.

THESE THINGS, TOO, DESERVE

Headlines...

WE JUST HAVEN'T GOT THE SPACE!



MINNEAPOLIS-HONEYWELL "MODUFLOW" COMFORT CONTROL

Moduflow's Electronic Brain "gets the jump" on winter weather, flashes a signal to turn up the heat before your rooms get chilly. The outdoor "Weathercaster" and indoor Clock Thermostat team up to provide steady constant warmth, save fuel.



BEAUTIFUL MODERNFOLD DOORS

These washable, vinyl covered doors fold back like an accordion, smoothly and easily... save 50 square feet of space over old-fashioned doors... provide more useable floor and wall area for extra furniture, roomier living.



BULL-DOG "PUSHMATIC" ELECTRI-CENTER AND ELECTRI-STRIP

No more changing fuses. BullDog's new Electri-Center is so simple a child can work it. Just push a button to restore service. The new Electri-strip permits plugging in lamp or appliance at any desired location.

FREE! BEAUTIFUL NEW 1954 FORD STATION WAGON

Nothing to buy... no obligation of any kind. Just drop in and visit us at Westchester Village during September. Be sure to register your name... you may be the lucky winner of a brand new 1954 Ford Ranch Wagon, donated by Ralph Ellsworth, Inc., 30000 Ford Road at Middlebelt, Garden City. (Phone LOgan 1-2310.)

THESE ARE HOMES YOU'LL LOVE TO ENTERTAIN IN... WITH MANY LUXURIOUS FEATURES YOU WON'T FIND IN HOUSES COSTING \$100,000



A STATION WAGON OR FORD THUNDERBIRD CAR

Recognizing the trend to suburban living and the need for a second car, the planners of Westchester Village have built every home with an oversize 2-car garage. In each garage there is either a Ford Station Wagon or a sleek powerful Thunderbird, the new Ford sports car.

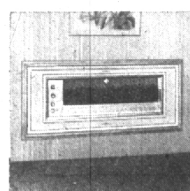
This is in keeping with all the other modern conveniences that go to make up a brand new way of living in Westchester. Today, adequate transportation is a "must" for suburban dwellers. The choice of the new Ford Thunderbird or Station Wagon as an auxiliary car fills this need superbly.



CARRIER "WEATHER MAKER" YEAR-ROUND HOME COMFORT

The Carrier Weathermaker unit—built by the people who know air conditioning best—provides superb comfort the year 'round. It cools in summer and heats in winter. It controls humidity... wrings gallons of water from the air on sticky, muggy days. It keeps your home quieter, cleaner, more healthful. You can keep windows and doors closed... shut out noise, dust, and dirt.

What does a Carrier Air Conditioner mean to the homeowner? No more steamy kitchens... no more daily dusting... no more mold or mildew... no more damp basements... no more sleepless nights.



BUILT-IN HIGH FIDELITY SEEBURG RECORD PLAYER

The "Hi-Fi" music craze that is sweeping the country is no passing fancy. Good music is a vital part of good living. Now, a new world of listening pleasure is available for the lovers of the finest in recorded music. Every Westchester home will have a Seeburg "Selectomatic" built-in record player with high fidelity speaker. A panel in the wall of the room conceals a music system of a hundred records (45 rpm)—enough to play 25 hours without repetition if extended play records are used. The flick of a lever controls each record, and a mechanical brain does the rest.



BUILT-IN G.E. REFRIGERATOR, FREEZER IN KITCHEN

Two newest products in the famed General Electric line—the G.E. built-in refrigerator and the G.E. freezer—have their world premiere at Westchester. These are the first homes to feature G.E.'s wonderful new built-in appliances which provide eye-level, easy-to-reach shelves for food storage as an integral part of the kitchen. Other built-in conveniences to be found in every Westchester home are the G. E. Dishwasher, G.E. Garbage Disposal Unit, and two 60-gallon electric water heaters connected in tandem which provide abundant hot water automatically.

SPECIAL—SUNDAY ONLY—3 P.M.—SEE SEVEN BROTHERS BRING SEVEN BRIDES TO WESTCHESTER!
MGM's "Seven Brides For Seven Brothers" is now showing at the United Artists Theater, Detroit

GARLING'S

BUILDERS OF TRULY GREAT HOMES

15620 MICHIGAN AVENUE, DEARBORN, LUZON 2-6144

Watch Garling's TV-Show—"Adventure Ho!"—Station WWJ-TV, every Sunday—11 a.m. to 12 noon

Model Homes are open daily 9 a.m. to 10 p.m.
Ample Private Parking... supervised playground for children... Favors, Door prizes, Entertainment

Bring the whole family out to Westchester Village! Easily reached from any direction... drive out James Cousens Highway and turn north on Lahser. Or drive out West Maple (15 Mile Road) and turn south on Lahser. Grounds are floodlighted at night.

