

Student Retailers Start Buying Spree

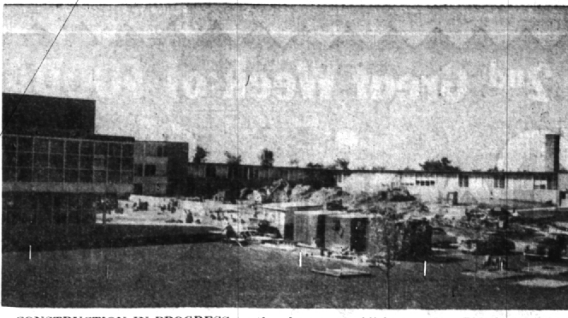
By Arlene Arlt
 B'ham High—Shopping tours to stores each marking period will be conducted to let retailing students of Birmingham high school experience all phases of selling, buying, and shopping.
 Students in groups of two tour stores for each type of shopping with Mrs. Joan Marks, instructor in retailing.
 The four types of tours are personal, comparison, telephone, and Willmark.
 Personal shopping tours compare personnel of one store with personnel of another. They are compared in manners, sales ability, merchandise information, and grooming.
 Comparison shopping compares articles in one store with like articles in another store in quality and price.
 Willmark is an agency which checks salespeople in honesty and sales ability, using agency members acting as customers. This is done at the stores' request.
 Telephone shopping is shopping by telephone. Personnel must show helpfulness, pleasant voices, and adequate merchandise information to make a sale.
 The telephone company is preparing equipment for schools so that students can practice telephone sales techniques and the whole class can learn from watching and practicing.
 Mrs. Mick's retailing classes have already gone on comparison, personnel, and Willmark tours this year.
 After each tour students discuss what they have learned. Then they fill out a shopper's report which asks about all the things they should have looked for.
 Learning what is asked on the shopper's report after several tours will help them to prepare for future positions in stores.
 Retailing students on tours include Claire Auger, Shirley Blawie, Doug Blake, Lawrence Blanton, Sharon Carroll, James Davis, Robert Davis, Sharrill French, Beverly Heath, Martha Hicks, Kim Hixman, Stanley Lowell, Dewey Landquist, William McCorkle, Richard McKee, Dick McTaggart, William Moore, Barbara Nell, James Nicholas, Robert Placko, Shirley Sharp, Dale Stephens, Susan Thornton, Gloria Whitener, Bill Wilbanks and Penel Wood.

B'ham High Elects Class Officers

B'ham High—Election of class officers for the 1954-55 school year were run off at Birmingham high school last week.
 Seniors chose Don Fraser, president; Jim Mosby, vice president; Nancy Yarnall, secretary; Dave Long, treasurer; Syd Fawcett and Jim Johnson, senators.
 Juniors elected Charles Frederickson, president; Ann Gardner, vice president; Ruth Heller, secretary; Nina Slawson, treasurer; Dick McHugh and Carol Negri, senators.
 Officers for the sophomore class are Steve Dew, president; Art Chantler, secretary; Nancy Olsen, treasurer; Bob Podleski and Grace Wagner, senators.
 Freshman class officers are Bob Stephenson, president; Peter Green, vice president; Carol Farn, secretary; A. Neette LeMessurier, treasurer; Jan LeMessurier and Helene Shepy, senators.

Hi School Stages Field Day Wed'day

B'ham High—Field day 1954 will be run off at Birmingham high school's football stadium next Wednesday. Spectators are invited to watch the parade and seats will be reserved in the stadium for the gala proceedings.
 Honoring a suggestion by Dwight D. Eisenhower, President of the United States, the Student Congress adopted as the theme of field day the Olympic games.
 Each year the students organize and carry out a day of inter-class competition based on a weighted point system awarding points on the parade, class cheer, and athletic events.
 Each of the four grade levels will adopt a country and plan class costumes and activities around its national tradition.



CONSTRUCTION IN PROGRESS on the classroom additions to the Birmingham high school which is scheduled for completion February 1. The \$356,221 addition includes eight classrooms, an extension to the cafeteria and a new study hall. R. Stewart and Co., Inc. of Detroit, is the general contractor on the job. (Eccentric Photo)

Parents Discuss Problem Seniors

B'HAM HIGH—To solve various problems that arise in the senior year, parents of all seniors met in the little theatre last Tuesday.
 William Kegal, president of the high school PTA, Miss Dorothy Allen, senior adviser, talked on senior activities.
 E. A. Hubbard, Washington group adviser, explained the budget. Mrs. Joyce Diaz, senior counselor, spoke on certain aspects of senior counseling.
 Rose A. Wagner, principal, discussed post high school planning and gave suggestions for future college students.
 The meeting was followed by a coffee hour in the cafeteria.

Comedy Skit Set By Varsity Club

B'ham High—The Varsity club presented a comedy skit at a pep meeting in the high school gym last Friday afternoon.
 Impersonations by Varsity club members helped put the students in high spirits for Friday night's football game with Mt. Clemens.
 Taking part in the skit, a take-off on pep meetings under direction of J. Ray Myers, advisor, were Jay Lewis, Jerry Williams, Doug Lewis, Bill Dove, Bob Libby, Pat Marshall, Bob Terry, George Stites, Alan Ahmann, and Jim Taup.
 The meeting was followed by a coffee hour in the cafeteria.

Sacred Heart Beats Hills Hi Girls' Hockey Team

By PABBY MACLEAN
 BLM. HILLS HIGH—The Girls' hockey team played their first game this year with Sacred Heart school September 24. They played the game away from home and were defeated 4-1.
 In a try-out assembly student and faculty judges selected the six girls and one alternate to be Bloomfield's cheerleaders.
 Approximately 15 girls were judged on their ability to lead the group in one cheer by herself and one cheer with a few other contestants. The judges elected Jo Beth Bremer, Sue Sheldon, Jo Deason, Judy Sanders, Jane Karris, Barbara Woolson and Phyllis Steele as an alternate.
 Friday Oct. 7, B.H.H.S. played A. E. Smith for their first football game of the season. Bloomfield lost to Smith 14-0 on their home field.
 There are more boys out for football this year but due to injuries received in practice Harlan Davis, Dennis Dinan, and Harvey Franigan, three regulars, were unable to play in last Friday's game.
 Want Ads cannot be accepted after 5 p.m. each Tuesday.

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