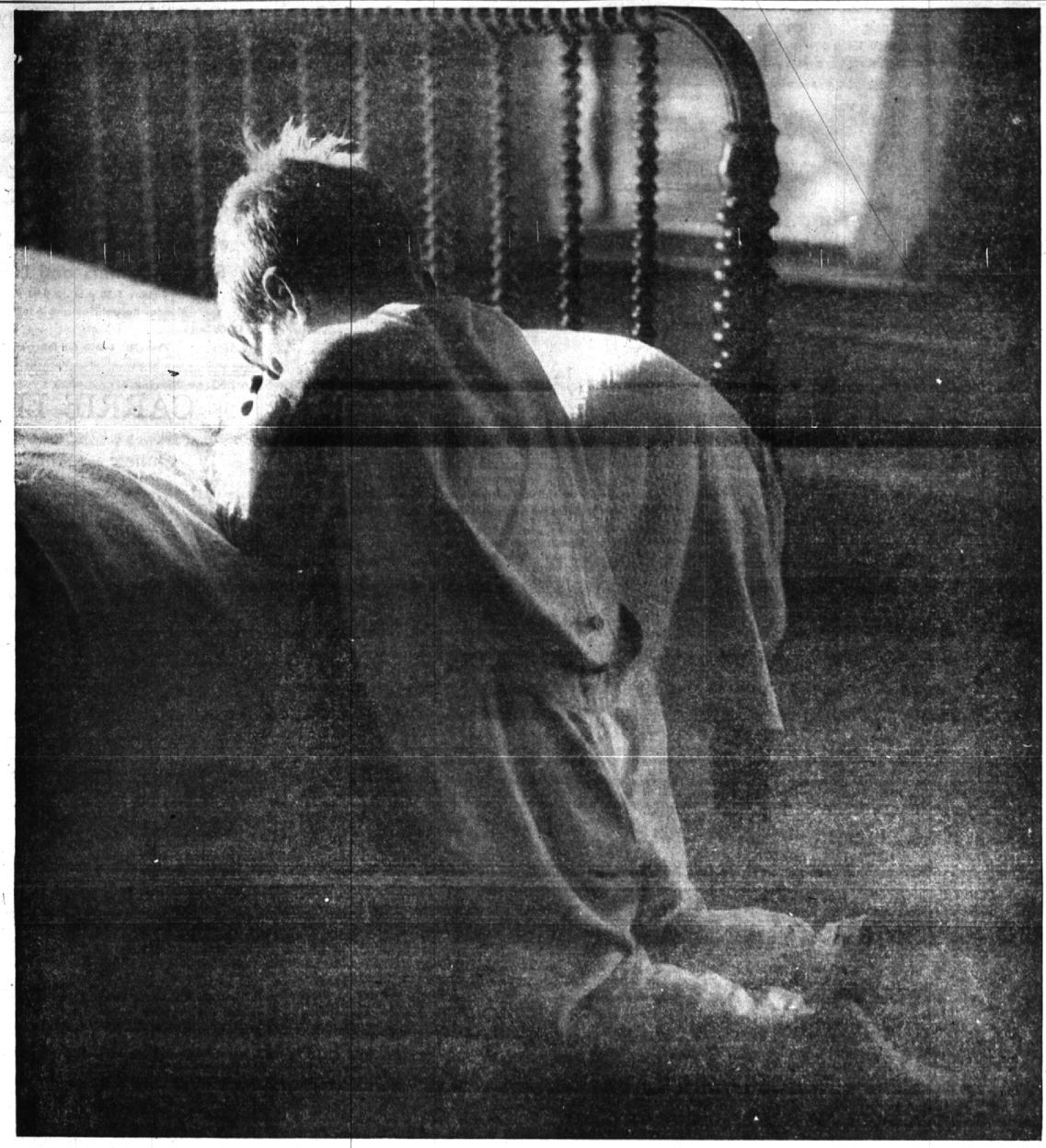

Now is the time to "Let there be Light"

All year you probably go your way without once seeing the misery and despair of the sick, poor, the lonely, the wretched humans who don't have enough food, clothing, shelter, medical care and friendship to make life bearable.

Someone takes care of them as well as possible. Someone is a group of 150 services and organizations who help the blind, the crippled, the deaf, the cancerous, the homeless—the thousands of people less fortunate than you who need help and care and guidance.

But this great group that is symbolized by Detroit's Torch calls on you once a year—in a plea to give once, for all. To help them help others. To bring light where there is darkness, and hope where there is despair.

Give when the time comes. Give generously, once, for all. And when you do, you'll find your heart filled with a new freshness for bringing light to a darkened life.

150 Campaigns in One! The United Foundation is a permanent nonprofit organization created to unite separate campaign appeals for health and community services into one annual drive. It includes 128 United Community Services and 22 other health and service organizations.

How You Can Contribute If you work in a plant, office or small business, make your donation to your United Foundation Chapter by signing a payroll contribution pledge.

If you are a housewife, make your personal contribution to the neighborhood Torch Drive volunteer who will soon be calling on you.

These are the Health and Community Services supported by the Torch Drive

United Community Services

Adult Psychiatric Clinic, Harper Hospital
American Youth Hostels, Metropolitan Detroit Council
Baptist Children's Home
Barat House
Bay Court Camp
Boy Scouts of America, Detroit Area Council
Boys' Clubs of Detroit
- Howard B. Bloomer Building
- Byron Philadelphia Building
- Edgar B. Guest Building
- Oakes Building

Boys' Republic
Brightmoor Community Center
Camp Fire Girls, Detroit Council
Catholic Family Center
- Children's and Family Departments

Catholic Youth Organization
- Area Recreation Program
- Community Center

Children's Aid Society
Children's Center of Metropolitan Detroit
Children's Hospital of Michigan and Convalescent Home
Church Youth Service
Coordinated Leadership Education Committee
Dearborn Boys' Club
Dearborn United Community Services
- Dearborn Recreational Projects
- Van Born Community Center

Delray Christian Neighborhood House
Delta Home for Girls
Detroit and Tri-County Leage for Nursing
Detroit Cerebral Palsy Center
Detroit Committee on Alcoholism
Detroit Council of Churches, Social Service Departm...
Detroit Dental Aid, Inc.
Detroit Districts Association, American Legion, Service Department
Detroit League for the Handicapped and Detroit Society for the Prevention of Blindness
Detroit Orthopaedic Clinic and Sigma Gamma Hospital School
Detroit Public Schools Social Service
Detroit Urban League
- and Green Pastures Camp

Disabled American Veterans, Wayne County Council, Service Department
Dodge Community House
Down River Consultation Service
Down River United Community Services
- Down River Recreational Projects
- Ecorse Baby Clinic
- Grosse Ile Community Center
- Trenton Pre-School Clinic

East Detroit Community Chest
Evangelical Deaconess Hospital, Outpatient Department
Family Service of Oakland County
Family Service Society of Metropolitan Detroit
Father Wenman Settlement
Ferndale Pleasant Ridge Community Center
Florence Crittenton Hospital Maternity Home and Social Service Department
Franklin Settlement
Fresh Air Society
Girl Scouts of Metropolitan Detroit
Girls' Service Club
Glenn Memorial Centre
Grace Hospital, Outpatient Department
Grosse Pointe Woods Community Club
Guardian Angel Home
Hamtramck United Community Services and Highland Park United Community Services
Harper Hospital, Outpatient Department
Harper Community House, Polish Aid Society
Health Institute of the UAW-CIO, Mental Health Division
Highland Park Boys' Club
Highland Park Community Center
International Institute of Metropolitan Detroit
Jewish Community Center
Jewish Social Service Bureau of Detroit
- Children's and Family Departments

King's Daughters and Sons Home
Legal Aid Bureau of Detroit
Lutheran Charities
- Child Welfare Department
- Settlement House

Lutheran Children's Friend Society, Detroit Division
Lutheran Institute for the Deaf
Marillac Apts. House of Providence
Methodist Children's Home Society
Michigan Children's Aid Society
Michigan Humane Society
Milk Fund Association
Neighborhood Club
Neighborhood House Settlement
North End Clinic
Phyllis Wheatley Home
Rouge Ecorse United Centers
St. Anne's Community House, Polish Activities League
St. Elizabeth's Community House, Polish Activities League
St. Francis Home for Boys
St. Joseph Mercy Hospital, Outpatient Department
St. Peter Claver Community House
St. Vincent and Sarah Fisher Home for Children
St. Vincent de Paul Society of Detroit, Child Care Department
Salvation Army
- Detroit Area Corps and Headquarters
- Echo Grove Camp
- Edwin Denby Memorial Children's Home
- Family Service Department
- William Booth Memorial Hospital

Servicemen's Bureau
Sophia Wright Settlement
Southern Oakland Girl Scouts, Inc.
Southern Oakland United Community Services
Tau Beta Community House
Thompson Home
Travelers Aid Society of Detroit
United Community Services of Metropolitan Detroit
United Spanish War Veterans Municipal Council, Service Department
Veterans of Foreign Wars, Wayne County Council, Service Department
Visiting Housekeeper Association and Homemaker Service
Visiting Nurse Association of Detroit
Vista Maria School
Warrendale Community Center
Warren Township United Community Services
- Warren Township Recreational Projects

Wilkins House
Woman's Hospital:
- Valley Farm and Social Service Department

Young Men's Christian Association
Young Woman's Christian Association
Youth Service Bureau, League of Catholic Women

United Health and Welfare Fund Agencies

Booker B. Jackson Memorial Laboratory
Leader Dogs for the Blind
Michigan Association for Better Hearing
Michigan Epilepsy Center
Michigan Heart Association
Michigan Chapter, Arthritis & Rheumatism Foundation
Michigan Chapter, National Multiple Sclerosis Society
Michigan Chapter, Sister Elizabeth Kenny Foundation
Michigan Children's Aid Society
Michigan League for Nursing
Michigan Society for Mental Health
Michigan Welfare League
National Community Service Organizations (19)
United Cerebral Palsy Association of Michigan
United Defense Fund (including national USO)
United Health and Welfare Fund Services

Other Agencies Participating in the Torch Drive

American Cancer Society, Southeastern Michigan Division
Metropolitan Detroit Polio Foundation
- Rehabilitation Institute

St. Clair Shores Community Chest
St. Joseph Mercy Hospital Auxiliary—Rooftop
USO of Metropolitan Detroit
USO of Macomb County

AMERICAN RED CROSS:
- Macomb County Chapter
- Oakland County Chapter
- Detroit Chapter

Give Once for all—

1954 TORCH DRIVE Oct. 19—Nov. 11

UNITED FOUNDATION OF METROPOLITAN DETROIT

Sponsored for the Birmingham - Bloomfield - Franklin Area by

Watt, Manuel & Snyder, Inc.
Realtors
298 SOUTH WOODWARD AVE., BIRMINGHAM

WILSON PONTIAC-CADILLAC, INC.
1350 NORTH WOODWARD AVE., BIRMINGHAM