

19,000 'Rescues' Last Year



CONGRATULATIONS

To The
**AUTOMOBILE CLUB
of MICHIGAN**

ON THEIR NEW HEADQUARTERS BUILDING
FOR THE BIRMINGHAM - BLOOMFIELD AREA

SUMNER MOTOR SALES INC.
BUICK SALES & SERVICE

808 S. Woodward Phone MI 4-9160

OUR COMPLIMENTS

to



on the opening of the
**BIRMINGHAM
AAA Office**

**JENKINS
AUTO BODY**

1301 S. Woodward MI 4-2616

- BUMPING ● PAINTING
- WRECKS REPAIR
- ALL WORK GUARANTEED

The 13 AAA emergency road service stations in the Birmingham area rescued stalled Auto Club members 19,000 times during the past year. This number was lower than usual, due to one of the mildest winters in years.

Many AAA service stations in this area are open hours per day. Rescues vary all the way from opening car doors when keys have been locked inside to repairing flat tires and extracting cars from snow drifts.

Members in trouble call the AAA whenever they're motoring in Birmingham, in Arizona, Mexico or France. For Auto Club members also are AAA members, and there are AAA Auto clubs all over the globe. The 1000 AAA offices in the nation offer free emergency road service to all Automobile Club of Michigan members upon the presentation of the membership card.

"The 13 official stations in the Birmingham area are particularly outstanding in the quality and speed of their service," says Robert Nisbet, road service manager of Auto Club of Michigan. "There isn't a better-equipped or more efficient group of AAA stations in Michigan."

IN MOTORING emergencies, Birmingham Club members can call one of the following AAA stations:

- Bob Adams Shell Service, 120 Hunter Blvd.; Midwest 4-9750.
- Bill Monahan's Standard Service, 880 W. 14 Mile Road; During day Midwest 4-9089 or Midwest 4-9085; night Lincoln 3-2172 or Lincoln 7-4443.
- Reeve's Service, 6496 Telegraph Road; MA 9-2877; Midwest 4-2910 or Midwest 4-2960.
- Pinter's Service, 1565 N. Woodward; Midwest 4-9128 or Midwest 4-9027; night Midwest 4-0128.
- Hodgson Shell Service, 4200 W. 11 Mile Road; Lincoln 4-3869; night Lincoln 6-5414.
- Lincoln 6-5414.
- Mile Road; Midwest 9-1900.
- Frank Greba Service, Long Lake Road; W. Woodward; Midwest 4-9654; night Midwest 9-2254.
- Clawson Towing, 502 S. Main; Lincoln 3-5650 or Midwest 9-1900; night Midwest 9-1900.
- W. J. Sadler Service, 2550 Southfield; Flanders 1-9383; night Flanders 1-3398.
- Kinsel's Corner, 2445 Telegraph Road; Flanders 1-3952; night Flanders 1-3834.
- Well's Standard Service, 22480 Northwestern Highway; Flanders 1-3167; or Flanders 1-9576.
- Northwestern - Telegraph Service, 27700 Telegraph; Flanders 1-3818.

Business Is Aided by Bad Weather

Bad weather—no business. That's the formula most organizations follow. But with the aid of the Birmingham Birmingham-area Division of the Automobile Club of Michigan, the worse weather, often the better the business.

When snow, sleet, mud or rain hinders the weather picture, telephone rings constantly. Three hands are then a real asset at the Birmingham division of the Club.

Salesmen, winter sports enthusiasts, sun bathers and vacationists want to know how the road is to Everywhere, U.S.A.

THE BIRMINGHAM road information service is part of a vast network. Trained travel counselors in 43 club division offices exchange information daily. Each office reports its conditions into the Detroit headquarters office and receives a resume of the reports of all other offices.

But the "road dope" swapping doesn't end there.

Truck drivers, bus companies, police departments, Michigan state police, Michigan highway depart-

ment, AAA garages and sources in northern Indiana, Ohio, Illinois and Wisconsin will fill in the Club picture.

All reports are tabulated and repeatedly analyzed as they come in. Oftentimes reports for a single area will vary.

"Sometimes people make a mistake in rain depth or over-estimate the seriousness of the condition," says Division Manager Douglas Brown. "Then, too, on an 'impassable road' some hardy soul in a jeep with four-wheel drive always gets through."

WORST MICHIGAN driving conditions generally occur between December 1 and April 1, Brown points out. At least 85 per cent of the time during that season state roads are in good condition. Birmingham's streets are in safe driving condition a good 95 per cent of the time.

Only about 20 days of the year can actually be termed as "bad traveling weather." The problem of the weather trackers of Birmingham is to know which days of the year these 20 will be.

Yes, to travel counselors, bad weather is good business.

Local Men

(Continued from Page 1, this Sec.)

pioneers with Maxwell Motors and was a founder of the Rickenbacker Motor Car Co.

Hood served as president of Automobile Club of Michigan from 1950-52, his term of office being distinguished by boosting membership to the 300,000 mark and the establishment of new club divisions in Michigan.

Now an official of the George W. Borg Corp., Hood also was director and secretary of the American Automobile Association National Automobile Club of Michigan.

HE IS A member of the Detroit Athletic Club, the Players and the Detroit Golf Club as well as past commander of the Detroit Commandery, Knights Templar.

Frank J. Howlett is one of the senior members of Auto Club's board of directors, having been elected in 1948. He currently is serving as third vice president of the board.

President of the real estate firm of Howlett, Barrett and Watson Inc., he was born in Gregory,

Will Help Locate Traveling Members In an Emergency

Upon the death of a member of an Automobile Club family, Birmingham division Auto Club employees sometimes perform the service of locating and informing relatives who are on the road traveling or are otherwise hard to find.

The Club traces persons in emergencies by contacting the affiliated AAA club in the area and requesting that in a thorough search be made for the person to be notified. Sometimes police help out.

"We have to limit this service to emergency cases," says Birmingham Division Manager Douglas Brown, "because the volume of emergency work must go through first."

Mich., and was graduated from University of Michigan in 1926.

Howlett is a member of the Detroit Real Estate Board, the Detroit Commandery, Detroit Golf Club, Nottside Club and is a board member of the Florence Crittenton hospital.

Show Film Asking For Better Roads

"Don't honk your horn—raise your voice and ask for the better streets and highways we need" was the advice given to members and guests of the General Motors Club of Pontiac at a recent meeting at Bloomfield Hills Country Club.

Feature of the meeting was a full-color 16 mm. sound motion picture entitled, "Give Yourself the Green Light."

The film, produced by General Motors as a contribution to the national highway education campaign, emphasized that "the task of providing adequate highways and parking facilities is not beyond the reach of Americans aroused to action."

Asserting that Americans didn't "dream big enough" in early road planning, the film points out that the nation's present day highways are wearing out faster than they are being replaced.

It goes on to deal with the need for better farm-to-market roads, urban thoroughfares and super highways, the problems of small town traffic and big city congestion, and the almost universal lack of adequate parking facilities.

Included are shots of areas where public support of highway improvement program has solved local and regional traffic problems.

The film concludes with a strong appeal for public action in support of a more adequate highway system.

H. Thibert, GM Club Chairman who presided at the meeting, announced that prints of "Give Yourself the Green Light" may be borrowed without cost for presentation by any organization interested in doing something about the highway problem.

Initially sponsored by Auto Club, the courses consist of classroom work combined with actual driving in dual-controlled cars. Books consist of the AAA text, "Sportmanlike Driving," which is supplied by Auto Club.

Dual-controlled training cars are supplied by local auto dealers, with the Club assisting the dealers in arranging for the cars, which are usually kept for two years and then replaced.

THERE ARE now 416 Auto Club-sponsored high school driver education courses in Michigan. They turn out 42,000 trained drivers annually.

Most of the driver-training teachers in Birmingham have attended the driver-training institutes which the state department of public instruction, Auto Club and University of Michigan have conducted to assure an adequate teacher force to handle the subject, especially popular with high school students.

Instructor of driver training at Birmingham high school course is Paul Watta is the driving instructor at Bloomfield high school with 40 pupils.

Crabtree's instructor is Harry D. Hoey who has 80 students annually.

**FOR THE FINEST
IMPORTED
AUTOMOBILES**

Visit
**FALVEY SALES
AND SERVICE**

22600 Woodward Ave.
Ferndale
Phone Lincoln 3-5000

Call Midwest 4-1100 to place an Eccentric Classified Ad.

**AT YOUR SERVICE
ALL WAYS**

BEST WISHES
on the opening
of your new
home

**PINTER'S
SERVICE**

STANDARD OIL PRODUCTS
Parts and Accessories
Snow Plowing Driveways
24 HOUR TOWING SERVICE

Rice Midway 1-0128
Woodward at Quanton Birmingham

REEVE'S STANDARD SERVICE

WEST MAPLE at TELEGRAPH

SALUTES

On The Auspicious Opening
Of Its New Birmingham Office

And takes this occasion to remind the motoring public that



COURTESY

PROMPTNESS

ROAD SERVICE

have always been
standard service at



OIL & GASOLINE

REEVE'S Standard Service

W. MAPLE



Grandmother's Sugar Bowl!

Time honored hiding place for the family savings... but not very safe, is it? How much better to open your account with us today. Your money earns dividends while it's under our protected guardianship. You have the privilege of using our many services. And above all your savings are insured by the Federal Savings and Loan Insurance Corporation. Let your passbook, an example of our carefully kept records, be your picture of the progress you are making.

BIRMINGHAM FEDERAL SAVINGS AND LOAN ASSOCIATION

Member of Federal Home Loan Bank System
Woodward at Maple Berkeley Branch: 3055 W. 12 Mile Rd.

Automatic Shifts 'Sympto-Matic'

The American Automobile Association's President, Ralph Thomas, has observed that he is "pretty well convinced that only an advanced scholar, automotive engineer or someone versed in identifying government 'alphabet agencies'" could figure out the many locations and lever positions of all of the automatic transmission-equipped cars.

"We hope," he says, "that as soon as the manufacturers will agree before they run out of alphabet, or drivers get out of their minds trying to figure what the symbols and letters mean."

Motor News Artist Is John Coppin

Motor News, which leads all other magazines with a Michigan circulation of over 300,000, was established in 1918. The cover of the first World War.

Hunting, Fishing Licenses Issued

Birmingham hunting and fishing enthusiasts get special treatment as members of Automobile Club of Michigan. In addition to issuing hunting and fishing licenses, the Birmingham Division of the Club has available free copies of the Club's booklet "Hunting and Fishing Lodgings in Michigan."