



The Auto Club Salutes

# BIRMINGHAM

with its beautiful new Automobile Club Office



Today will officially be opened in Birmingham at 275 S. Hunter Blvd., just South of Maple, one of the most modern automobile club division offices in the entire famous AAA system. There are larger offices of course in the larger cities, but this community can have a warm pride in knowing that no city in all America has a nicer, more adequate automobile club office, and too, with adequate parking lot for callers.

It is a tribute to the fine support given organized motoring by the thousands of motorists in the Birmingham area who now belong. And all the American Automobile Association, with nearly a thousand offices, nationally salutes you.

All the community citizens are cordially invited to please stop in and see this new office, so well equipped, so well staffed, with all the facilities to make your motor ownership better, you and your family better protected, and to help make motoring in all Michigan more safe.

Non-members are especially invited to visit the new office, see the equipment, and to consider membership in Michigan's largest civic organization.

AND HERE ARE SOME SOLID REASONS WHY MOTORISTS IN THE BIRMINGHAM AREA AND ALL OVER MICHIGAN, 400,000 OF THEM, JOIN AND BELONG YEAR AFTER YEAR

**THE NUMBER ONE REASON.** No question about it, is that they get more for their membership fee than any money they spend for motoring. Any of its membership representatives will be glad to tell you about it. But here are just some examples of what you get for your money:

**GOING TO TRAVEL?** Well, when you travel, if you belong to this Birmingham division, you automatically become a member of the National AAA and entitled to all the services of nearly 1,000 offices in the United States, and all the services they provide for their local members. You have friends in every town.

**ARE YOU GOING TO GET HURT OR KILLED** like so many others do in travel or recreation? Well, every member of the Club is automatically covered under a blanket accident policy which the Club secures from a great nationally known life insurance company. It covers every paid member. Within the limits of the policy, it pays \$1,000 to \$10,000 for death in accidents, it pays for serious accidents like losing eyes, arms, legs, etc., and pays a sum each week to help pay hospital bills. This protection has already paid to members of the Club or their beneficiaries, over two million dollars.

**GOING TO TAKE A TRIP BY MOTOR?** Well, you get the service of the greatest touring counselors. For your guidance you get a tailored tour personally prepared for you. Not just maps, but also the AAA copyrighted trip tips that give you every turn and every road on your trip.

**WANT TO KNOW WHERE TO EAT OR STOP OVER NIGHT?** You'll get the names of the inspected places recommended by the AAA, a whole book of them. You'll know your way about.

**YOU WANT RESERVATIONS IN HOTELS OR MOTELS?** The Club will make those reservations

for you anywhere. And, too, if you lose your life in a burning hotel, we will bring your family a check for a thousand dollars.

**WANT PROTECTION ON RAILROAD, AIRPLANE OR STEAMSHIP TRAVEL?** If you lose your life in any train, plane or steamship accident, we will bring your family a check of \$1,000 to \$10,000. We paid four different members' families each \$5,000 in the Noronic disaster.

**WANT TO TRAVEL ABROAD?** The Club will assist you in securing your international documents and will provide you with the services of all Clubs in Europe, just the same as your own Club here.

**WANT TO GO TO CANADA OR MEXICO?** The Club will provide you the way you go or the reservations and also the affiliated services of all the automobile clubs in Canada and Mexico.

**ARE YOU GOING HUNTING?** Well, if you get shot or killed, every hunter member is automatically under the blanket accident policy; you are protected against accidents by firearms when hurt while hunting in the field. In fatal accidents one of us here at the division office will bring your family or beneficiary a check for \$1,000 and large payments for other injuries including hospital help.

**GOING FISHING, BOATING OR SWIMMING?** Well, under this blanket policy we will bring your beneficiary or family a quick check for \$1,000 if you drown. Sixteen members drowned this year.

**WANT TO GET RELEASED IF IN JAIL ANYWHERE FOR TRAFFIC VIOLATIONS?** Club membership card guarantees your bond up to \$200.00 or guarantees the payment of your fine if you don't appear, to that amount.

**ARE YOU LIKELY TO GET STUCK ON THE ROAD AND WANT TO BE RESCUED?** Your card and a telephone call will get you road service almost anywhere in America. AAA road service trucks rescue millions of members every year.

**WANT TO GET YOUR CAR LICENSE** in city comfort and convenience? Just come to the Club office and you get your license right over the counter.

**IF YOU ARE A PEDESTRIAN** and are run down on the streets by automobile, buses or street cars, one of us here will be out to see you with money, and if it is a fatal accident, we will be out to see your family with a thousand dollars. And that goes for injuries or fatality while riding in buses, taxis or street cars.

**DO YOU WANT TO SEND WESTERN UNION WIRES COLLECT?** Just show your membership card. That does it!

**WHEN YOU TRAVEL, YOU MAY NEED A FRIEND IN A STRANGE TOWN.** Just look in the telephone book and you'll find the AAA listed in the first few numbers. There are your friends, who will be on your side when trouble comes. You are an AAA traveler.

**IF YOU LOSE YOUR LIFE WHILE RIDING IN AN AUTOMOBILE, DO YOU WANT YOUR FAMILY TO HAVE SOME READY CASH?** Well, we will be around with a check. The Club's blanket accident policy will pay your family quickly \$1,000.00.

**EVER HAVE A FLAT TIRE OR RUN OUT OF GAS?** Just phone AAA road service, and AAA men will hurry out to fix you up.

**EVER PLAY GOLF?** Well, you know people get hurt with balls and golf clubs. Any people get struck by lightning and killed on golf courses. If that happens to one of our members, one of us will be right there with money to help pay the hospital bills, or if death, we will bring the family \$1,000.00.

**EVERY MEMBER GETS INTANGIBLES.** The AAA member generally, all over America, is recognized as a good motor citizen. The member feels this respect. You are supporting, also, the great safety work, the famous School Boy Patrol, the drive for good roads, you are backing fair motor laws. You, through the collective programs of the AAA, are doing a good turn and one of the things you get for that membership fee is that good feeling. Four hundred thousand AAA members in Michigan, four million in America will tell you so.

**ALL THE THINGS ENUMERATED ABOVE,** and they are only a portion of what could be enumerated, are Club advantages, privileges and protection, paid for wholly out of the Club membership fee of \$15.00. And we expect you agree that that \$15.00 is the most important \$15.00 anyone can have. Important to you, and extremely important to your family. But there is another privilege, a great one of tremendous importance!

It is the privilege of applying for insurance with the Detroit Automobile Inter-Insurance Exchange right here at the Club. This is operated solely for members of the Club, and furnishes famed, unsurpassed protection. The member pays comparatively low rates and, for 30 years, the Exchange has every month returned premium savings to holders on their expiring policies. The Exchange has already returned more than \$1,000,000 as savings to the insured Club members. As a matter of fact, tens of thousands of members for years have saved enough on this Exchange auto insurance to make the cost of Club membership little or nothing.

## BIRMINGHAM DIVISION, THE AUTOMOBILE CLUB OF MICHIGAN

New Office 275 South Hunter Blvd., Birmingham, Michigan

Manager Birmingham Division: Douglas Brown

District Representatives: Cramer Wilson, James Moffat

Claims Manager: Robert Janks