

# Soviet Uses Sports Events To Exploit Communism

Sport is something that cuts across barriers of language, race and geography. Throughout the world, legions of people—many of whom have small interest in political ideologies—eagerly follow the sporting news in the papers and attend events whenever they can. The top athletes and teams are as well publicized as chiefs of state, and are warmly admired.

The Soviet Union, which misses no bet in the great game of propaganda, fully realizes this fact and is cashing in on it. Today sport is a novel but extremely important weapon in the Kremlin's "peace offensive" and superbly trained Soviet athletes of both sexes are making full-time jobs of winning friends and influencing people on their country's behalf.

A number of articles about this relatively new Soviet policy and its significance have been printed. An excellent summary appears in the August 20 issue of U.S. News & World Report.

**THIS ACCOUNT BEGINS.** "Soviet Russia is pushing a world-wide sports offensive with a calculated goal: Victory over everybody—but most of all over the United States—in the 1956 Olympic games at Melbourne." Even a few years ago that goal would have seemed ridiculously impossible.

In past times Russian contestants were successful only in some highly specialized sports which have comparatively few participants or followers in this country, such as gymnastics and women's field and track events.

But an amazing change has taken place, Russia has been winning at sports which used to be dominated by the West. A So-

viet basketball team won the European championship. Soviet skiers have defeated the Scandinavians.

A Soviet ice-hockey team won from the Canadians, who were supposed to be unbeatable. A Soviet star seems to be the best ice-skater now in practice. Most startling of all, a Soviet rowing crew was victorious at the internationally famous Henley Regatta, which caused the London Times to observe ruefully, "We have suffered a certain fear in the past, but never quite so complete."

**THE RUSSIANS HAVE DONE THIS** by making sport, in the words of U.S. News, "a big, grim, production-line business, run from grade school to Olympic track by that supercoach, the state." The ruling sports lords have the status of a Cabinet ministry. Promising girls and boys are sent to a series of sports schools, and spend all their time developing athletic prowess.

Training is year-round. They are paid well, live well, and have many special privileges—so long as they win. And the amenities are not forgotten. In recent international events, the sportsmanship demonstrated by Soviet athletes has been praised even by unfriendly observers.

U.S. sports leaders and organizations are concerned about this—both because they want American victories and because they know that Soviet success is a very definite asset to Soviet world policy.

They are urging harder work and training by our athletes, particularly those who will go to the next Olympic Games. Hundreds of millions of eyes will be turned on Melbourne in 1956.

## U. S. Prosperity Thrives On Competition

Dean W. I. Myers, College of Agriculture, Cornell University, recently said: "The American way is the free-choice system of private competitive enterprise. It is a profit and loss system. It gives freedom to make a profit or to go broke if you cannot meet competition."

"There is keen competition among business firms in all lines and it is steadily growing keener. To meet competition suc-

cessfully, businessmen are cutting costs, increasing efficiency, and are intensifying efforts to sell their products."

The consumer can see this on the retail level, where stores of every size and kind are going all-out seeking consumer favor. To quote Dean Myers once more, "Competition is the motive force in our steadily rising standard of living."

## Creative Minds Make Nation Great

One of the greatest rewards an individual can enjoy is to render a great service to mankind and live to see it appreciated. An outstanding figure in the copper industry and a pioneer builder of the West, Daniel Cowan Jackling, recently expressed that pleasure at a dual celebration held in Salt Lake City, Utah.

August 14, 1954, was the 50th anniversary of the copper industry in this country and the 85th birthday of the man who made it possible to recover copper from mountains of ore running only one or two per cent copper to the ton.

D. C. Jackling did things in a big way. He was a man who, while profiting as the result of his own vision, initiative, energy and determination, created opportunities for employment and advancement for tens

of thousands of others.

"THE UNITED STATES will be safe as a nation so long as it has young men growing up with creative minds and the opportunity to express themselves in private enterprise, as did Mr. Jackling, who looked beyond the accomplishment of mere personal success to the perpetuation of American ideals of government."

He knew that the basic principle on which this country was founded should have the widest inculcation in the public mind in the interest not only of industry, but in that of society in the broadest sense. D. C. Jackling advanced living standards throughout the world. He was richly deserving of the tributes he received from public officials and private citizens on his 85th birthday.

man's administration never solved. Adlai is one of the intelligentsia who cannot reduce academics to plain commonsense conversation.

That current romance between popular singer Eddie Fisher and movie star Debbie Reynolds bears all the appearance of respectability. If this twain does get married, here's hoping they remain that way, happily, all through long lives!

This paragraph is to remind you that you should be very careful about spending and making contributions to individuals and "organizations" who, through the mails or in person, try to separate you from your cash. There are scores of such efforts being made all over the country, and the Detroit area always gets more than its share of these activities.

## So They Say ...

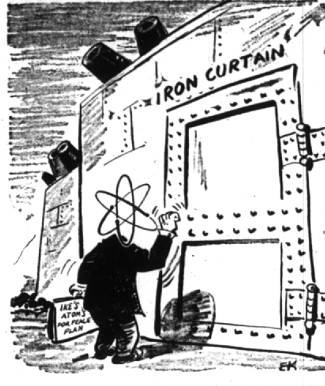
Carlos P. Romulo, former Philippine Ambassador to the U.S.:

"I believe a man should be prepared at all times to sacrifice everything for his convictions."

Harry Emerson Fosdick, retired New York preacher:

"When a man says he can get on without religion, it merely means he has a kind of religion he can get on without."

## Opportunity Is Knocking—Again



## HORSE SENSE AND NONSENSE

BY ALICE E. MORGAN

National Fire Prevention and National Newspaper Weeks are drawing to a close.

The publicity of the one has pointed up the value of the other all across the land.

The former has deposed largely on newspapers to spread its message of safety, resting it into the minds of men and women, boys and girls.

This is, of course, but one of the thousands of services which newspapers perform day in and day out.

There is no better single source of information than the newspaper on local or world events. Not too many years ago some felt a certain fear that radio would detract from the value of the newspaper. "On the spot" broadcasts would, it was feared, hurt sales of papers which would be sold until hours after an event had taken place.

To the contrary, radio's brevity whetted the appetite and more newspapers were read as patrons sought more complete details and information.

TOO, IT WAS difficult to "clip" a radio broadcast for a permanent record of future reference. What remains to be kept, he had to have in print.

Radio, too, played its role, but it did not take the place of the newspaper—the item which had become a part of the evening hours in so many homes. The newspaper could and did deliver news which were not important enough to rate a radio spot, but which mankind wanted to read.

If "current service" were not enough, the very history of newspapers would be sufficient to keep them a part of daily life.

## ONE THING OR ANOTHER

By George Wm. Averill

If any large municipality finds the answer to the monstrous off-street parking problem, it should be the city of Detroit.

At the present time, city officials there appear ready to experiment with answers at three levels:

Underground at Grand Circus Park; on the surface with a 400-car municipal lot at Seven Mile and Livernois; and in the air with a Monroe inventor's automatic multi-level garage at St. Albans and Macomb.

Any owner of a new car can figure he is well-versed.

I don't know where I'd find the percentages to back up my contention, but I am convinced that in most cases where a moving car kills or injures a pedestrian, there is a silent accomplice.

It is the parked car which obscured the pedestrian's view of the approaching car, and which blocked off the motorist's sighting of the pedestrian.

Particularly is this true in residential areas where children are involved in these pedestrian-auto incidents.

I can see no reason why a city like Birmingham, for instance, does not undertake a campaign to get cars parked in driveway instead of at the curb.

Service clubs, city officials, PTAs and others if actively led, could put enough

pressure on the residential curb parker that any offender's car would stand out like a wart on a pretty girl's nose.

A federal court has granted a preliminary injunction which prevents the U.S. post office department from barring from the mails some cocktail coasters bearing the now-famous nude photo of Marilyn Monroe.

Apparently, postal inspectors believe no nudes is good nudes.

Regardless of exactly where that Monroe-Saginaw turnpike is constructed, I feel it will be paid for in considerably less than the 24 years presently estimated.

It is highly probable that hundreds of thousands of Michigan motorists—myself included—will put a couple of bucks a few times a year just by riding along something that isn't solidly fixed with traffic lights, intersections, and parking stands.

Winthrop Rockefeller reportedly is being treated for malnutrition. And with all his lettuce, too!

Because it won't permit the free world a peek behind the Iron Curtain, the International Monetary Fund has provisionally expelled Czechoslovakia. Looks like a threat to cancel some Czechs.

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**Happenings of Long Ago**

**Bits Of News Cleaned From Old Files Of The Eccentric—The Items That Make Up The Historical Background Of The Birmingham Of Today.**

**50 YEARS AGO**  
October 7, 1904  
"Mr. David Rowley, once the most prominent merchant of Rome but now of the far west, with his sister, Mrs. M. J. Eddy of Detroit, visited Mrs. C. Utter, this week. It has been 50 years since Mr. Rowley visited Birmingham and he thinks we have as fine a town of its size as he ever came across."

"Those fine, large, perfect specimen of potatoes, weighing from out to two and a half pounds each at Whitehead and Mitchell's were raised by James A. Miller. Jim has been so busy lately that he has not had time to name or christen his product. The ladies are certainly fine."

"After twelve years of bringing milk to the steam railway and never once missing a trip, not even a single one, or ever being late, Phillip Lambert has handed the lines over to his son, Fred, who will hereafter deliver to the electric their supply of pure, fresh, clean milk."

"Last week Thursday about 16 boys marched in on Elmer Mudge and gave him a pleasant surprise. It being his 16th birthday. The boys had previously let Mrs. Mudge in on the secret and she had a sumptuous supper prepared for them to which the boys did ample justice. The table was beautifully decorated with flowers. The boys presented him with a baseball bat."

"The stock has been very high in this locality. At Mr. and Mrs. Daniel Case's home on Piercy street, he left a pretty little girl, beautifully named Charlotte and with Mrs. H. M. Grinnell near Franklin a bouncing baby boy, weight 11 pounds."

**30 YEARS AGO**  
October 3, 1924  
"Far Mrs. Mary Grubb, the new director of the Community House, who started her work here Oct. 1, has been elected to the board of directors of the Community House at a meeting held at the Community House last Wednesday evening."

"The Old Farm 'Tea House' made a pretty setting for a bridge luncheon last Wednesday when Mrs. Godfrey Strelinger of Dochester road entertained twelve young matrons at one o'clock luncheon."

Miss Elizabeth Shaw, who left for the Garland School of Home-making in Boston, on Monday, was accompanied by her sister, Miss Frances Shaw, who went on to New York City where she will be a guest for several weeks before returning."

On almost any day, townpeople may see a pleasant, kindly man, with wavy hair and a kind smiling contrast to a soft black hat and black overcoat, which are almost inseparable companions to him as he goes about on these chilly days. Strangers wonder who the sprightly gentleman may be. He is the Rev. C. M. Thompson of Fernside avenue, who recently celebrated his seventy-first birthday."

Mr. and Mrs. Ralph I. Palk, Jr., of Lone Pine road left last Saturday for Europe where they will spend several months in travel.

**15 YEARS AGO**  
October 5, 1939  
Julian Felzer was elected president of the 12-A class in a meeting of the two fraternities last Wednesday at Baldwin high school.

Announcement of the formation of a workroom in Birmingham for the production of hospital and refuge garments was made at the meeting of American Red Cross chairman and Roll Call workers which was held recently.

In response to many requests, German has been added to the curriculum of Baldwin high school this term. There are 17 students in the class which is primarily for juniors and seniors.

Mrs. S. James Duncan entertained her neighbors on Larchdale drive at luncheon and bridge Tuesday afternoon in order that the families on her street might become better acquainted.

Mrs. Joseph L. Harding entertained ten young guests at dinner Saturday evening at her home on Kennesaw road, in honor of her son, Joseph, who was celebrating his twelfth birthday anniversary.

Want Ads cannot be accepted after 5 p.m. each Tuesday.

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## From The Eccentric's Point of View ...

Now that the Cleveland Indians have won the American League baseball pennant for 1954, let's hope that middle-west teams manage to keep that flag flying away from the eastern seaboard. Wouldn't it be wonderful to see it flying in the autumn of 1955 from Detroit's Briggs Stadium?

Apparently Adlai Stevenson, the Democratic Presidential candidate in 1952, hasn't yet learned that most voters want straight facts and a less-wise-cracking doubletalk. Currently he is lambasting the Republicans on issues that Harry S. Truman

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