

# WRIGLEY'S Loves Lucy's Notebook

(YOU WILL, TOO)



Get Your Copy of Lucy's Notebook...  
Learn Her Hollywood Homemaking  
and Cooking Secrets

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Lucy's visited in your home many times through your television set. Now she invites you to share her happy homemaking secrets. You'll love LUCY'S NOTEBOOK—it's full of ideas and fun and good sense. Dozens of recipes and menus and entertainment ideas straight from Hollywood. We are proud to bring you LUCY'S NOTEBOOK—the same Notebook that was offered at 25c through the mails. The cost to you? Nothing! It's FREE with the purchase of only 1 carton of Philip Morris, regular or King size—the cigarette that brings you the "I Love Lucy" show every week.

and Lucy Loves  
**WRIGLEY'S**  
Naturally Tender  
**Meats**



Tender  
Young

**PORK LOIN ROAST**

First  
Seven  
Rib  
Cut

**35¢**  
lb.

**PUERCO GUAIRO**  
(Pork Country Style) recipe  
on P. 13 in Lucy's  
Notebook

Orchard Fresh  
U.S. No. 1—MICHIGAN  
**SNOW APPLES**  
**5 lbs. 39¢**

- Head Lettuce California Iceberg Kool-Krisp 18s. and 24s. 2 heads **25¢**
- Apples Northern Spy or Jonathan Michigan Hand Picked 4 lbs. **49¢**
- Apple Cider Kool-Krisp 100% Sweet Gal. **69¢**
- Velvet Peanuts In the Shell 1 lb. Cello **39¢**

**TOP FROST Fresh Frozen**  
Whole Kernel **CORN**  
**7** 10-OZ. PKGS. **\$1.00**

- Red Raspberries Top Frost Fresh Frozen 3 12-oz. Pkgs. **\$1.00**
- Breaded Shrimp Top Frost Fresh Frozen 10-oz. Pkg. **55¢**
- Cottage Waffles Fresh Frozen 4 Pkgs. of Six **49¢**
- Tasty Steak Fresh Frozen 12-oz. Pkg. of Four **49¢**

For Delicious Bar-B-Q



**Lean-Meaty SPARE RIBS**

Serve With Tanga Sauer Kraut

**35¢**  
lb.

**BARBECUED SPARE RIBS**  
Recipe on P. 17 in LUCY'S NOTEBOOK

- Pork Loin Roast Tenderloin Cut **49¢** lb.
- Skinless Wieners Peschke, Glendale or Armour Star **45¢** lb.
- Sliced Bacon Broadcast or Arnold's Lean Sugar Cured **59¢** lb.
- Ground Beef Freshly Ground for Hamburgers or Meat Loaf **39¢** lb.



**MEAT LOAF IN WINE**  
See Recipe on P. 15 in LUCY'S NOTEBOOK

• BEEF • VEAL • PORK For Delicious

**MEAT LOAF** 49¢ lb.

**DONALD DUCK ORANGE JUICE**  
Giant 46 oz. Cans  
**2 for 49¢**

- APPLE SAUCE STOKELY'S FINEST 3 303 Cans **49¢**
- SAUER KRAUT SILVER FLOSS No. 2 Can **10¢**
- BISQUICK BETTY CROCKER'S FOR PANCAKES Large 40-oz. Pkg. **39¢**
- LOG CABIN PANCAKE SYRUP 12-Oz. 33c 24-Oz. Bottle **59¢**
- DILL PICKLES Kool-Krisp Kosher or Plain 1/2-Gal Jar **49¢**
- SWEET GHERKINS Kool-Krisp Fancy 16-Oz. Jar **29¢**



Naturally Tender  
**BEEF ROAST**  
U.S. Grade Choice

**45¢**  
lb.

**BEEF ROAST**  
See P. 6 of LUCY'S NOTEBOOK

**RUBY BEE**

- Grape Jam
- Plum Jam
- Orange Marmalade

Big 21 Oz. Jars  
**3 for \$1.00**

**BRACH'S CANDY CORN**  
16-OZ. PKG. **29¢**

- Baby Ruth 40 count 2c Bars
- Butterfingers 40 count 2c Bars
- Roof Beer Barrels 80 count
- Assl. Be Be's 100 count
- Dum Dums 80 count
- Reeds Cinnamon Balls 80 count
- Reeds Butterscotch Balls 80 count

Your Choice **79¢**

Low Everyday Prices on Nationally Advertised Coffee

Choice of Grinds  
**COFFEE** 1-Lb. **99¢** Vac. Can

- Maxwell House
- Don De
- Dol Monte
- Beech-Nut
- Hills Bros.
- White House

**WRIGLEY'S MEL-O-SPRED Yellow MARGARINE**  
1-Lb. Ctns. In Qtrs. **39¢**

**Michigan Medium Sharp PINCONNING STORE CHEESE** **59¢** lb.

Hollybrook Butter Pure Creamy Double Wrapped Print 1-lb. **63¢**

Cottage Cheese WRIGLEY'S Cream Added 16-oz. Crn. **21¢**

Del Crest American Cheese Food 2-lb. Loaf **75¢**

- CHIVER'S Imported Old English CRANGE MARMALADE 16-Oz. Jar **25¢**
- SALAD or HORSE RADISH PREMIUM MUSTARD 2 1/2-oz. Ice Box Jar **19¢**
- Heavier - Stronger - Finer for Pressing FRESHRAP WAX PAPER 2 Large Cutter Rolls **39¢**
- ROCHELLE - CUT GREEN SELECTIVE ASPARAGUS 10 1/2-Oz. Can **15¢**
- IN OIL or In Mustard BULLDOG SARDINES 3 Cans **29¢**