



Now is the time to
 "Let there be Light"

All year you probably go your way without once seeing the misery and despair of the sick, poor, the lonely, the wretched humans who don't have enough food, clothing, shelter, medical care and friendship to make life bearable.

Someone takes care of them as well as possible. Someone is a group of 150 services and organizations who help the blind, the crippled, the deaf, the cancerous, the homeless—the thousands of people less fortunate than you who

need help and care and guidance.

But this great group that is symbolized by Detroit's Torch calls on you once a year—in a plea to give once, for all, To help them help others. To bring light where there is darkness, and hope where there is despair.

Give when the time comes. Give generously, once, for all. And when you do, you'll find your heart filled with a new freshness for bringing light to a darkened life.

150 Campaigns in One! The United Foundation is a permanent nonprofit organization created to unite separate campaign appeals for health and community services into one annual drive. It includes 128 United Community Services and 22 other health and service organizations.

How You Can Contribute—If you work in a plant, office or small business, make your donation to your United Foundation Chapter by signing a payroll contribution pledge.

If you are a housewife, make your personal contribution to the neighborhood Torch Drive volunteer who will soon be calling on you.

These are the Health and Community Services supported by the Torch Drive
 [United Community Services

- Adult Psychiatric Clinic, Harper Hospital
- American Youth Hostel, Metropolitan Detroit Council
- Bayville Children's Home
- Barat House
- Bay Court Camp
- Boy Scouts of America, Detroit Area Council
- Boys' Clubs of Detroit:
- Harold B. Blומר Building
- 6 Lyon-Philadelphia Building
- Edgar A. Goss Building
- Quincy Building
- Boys' Republic
- Brightmore Community Center
- Camp Five Girls, Detroit Council
- Catholic Family Center
- Children's and Family Department:
- Catholic Youth Center—Jugoslavina
- Area Recreation Program
- Community Center
- Children's Aid Society
- Children's Center of Metropolitan Detroit
- Children's Hospital at Michigan General Hospital
- Church Youth Service
- Comprehensive Leadership Education Committee
- Deauroon Boys' Club
- Deauroon United Community Services
- Deauroon Recreational Program
- Van Born Community Center
- Delroy Children Neighborhood House
- Delta Home for Girls
- Detroit and Tri-County League for Nursing
- Detroit Central Public Center
- Detroit Committee on Alcoholism
- Detroit Council of Churches, Social Welfare Department
- Detroit Dental Aid League
- Detroit Dutch-American League Service Department
- Detroit League for the Handicapped and Detroit Society for Prevention of Blindness
- Detroit Orthodox St. John and St. George's Hospital School
- Detroit Public School Social Club
- Detroit Urban League
- and Green Park Home Camp
- Disbled A men in Veterans, Wayne County Council, Service Department
- Dodge Community House
- Duane River Convalescent Home
- Duane River United Community Services
- Down River Recreational Program
- Emma Bible Clinic
- Greater St. Community Center
- Franklin Park School Clinic
- East Detroit Community Club
- Economic Disposal Hospital, Obstetrics Department
- Farmy Service of Oakland County
- First National Society of Metropolitan Detroit
- Fisher, Woodward Settlement
- French Park Hospital, Convalescent Center
- Florence Critchfield Hospital, Maternity Home and Social Service Department
- Franklin Settlement
- French Air Society
- Girl Scouts of Metropolitan Detroit
- Golf Service Club
- Gross Memorial Center
- GWA Hospital, Outpatient Department
- Grosse Pointe Woods Community Club
- Guardian Angel Home
- Hartman's United Community Services of Highland Park, United Community Services
- Harper Hospital, Outpatient Department
- Harper Community House, Public Health Center
- Health Institute of the GWA, Clinic, Dental Health Institute
- Highland Park Boys' Club
- Highland Park Community Center
- International Institute of Metropolitan Detroit
- Jewish Community Center
- Jewish Social Service Bureau of Detroit
- Children's and Family Department
- Mrs. J. and Sarah Fisher Hospital for Children
- Legislative Aid Bureau of Detroit
- Libertarian Charter
- Old Waverly Department
- Secluded Home
- Libertarian Children's Friend Service, Detroit Division
- Libertarian Institute for the Deaf
- Marillac Art House of France
- Methodist Children's Hospital Society
- Michigan Children's Aid Society
- Michigan Nurses Society
- MIA-Land Association
- Neighborhood Club
- Neighborhood House Settlement
- North End Clinic
- Phillips-Wheatley Home
- Rouge Ecumene United Centers
- St. Ann's Community House, Public Activities League
- St. Elizabeth's Community House, Public Activities League
- St. Francis Home for Boys
- St. Joseph Mercy Hospital, Outpatient Department
- St. Felix Sister Community House
- St. Vincent and Sarah Fisher Hospital for Children
- St. Vincent de Paul Society of Detroit
- Child Care Department
- Seclusion Army
- Detroit Area Corps and Headquarters
- Edwin Denby Memorial Children's Home
- Family Service Department
- Michigan Youth Memorial Hospital
- Servicemen's Welfare
- Sophie Wright Settlement
- Southern Oakland Girl Scouts, Inc.
- Southern Oakland United Community Services
- Tay-Beta Community House
- Thompson Home
- Teachers Aid Society of Detroit
- United Community Services of Metropolitan Detroit
- United Jewish War Veterans Hospital, Detroit Service Department
- Veterans of Foreign Wars, Warrenton County Council, Service Department
- Volving Homekeeper Association
- and Homeowner Service
- Walling Home Association of Detroit
- Vista Marie School
- Warrenton Community Center
- Walter Topping United Community Services
- Warren Teachers' Recreational Center
- Williams House
- Wilson's Hospital
- Yalley Farm and Social Service Department
- Young Men's Christian Association
- Young Women's Christian Association
- Youth Service Bureau, League of Public Women

United Health and Welfare Fund Agencies

- Essex B. Jackson Memorial Fund
- League Dogs for the Blind
- Michigan Association for Better Housing
- Michigan Association for Retarded Children
- Michigan Heart Association
- Michigan Chapter, National Multiple Sclerosis Society
- Michigan Chapter, Sister Elizabeth Mary Foundation
- Michigan Children's Aid Society
- Michigan League for Nursing
- Michigan Society for Mental Health
- Michigan Welfare League
- United Central Palsy Association, Michigan
- United Leaf-Fruit Fund, (including 6000) (600)
- United Health and Welfare Fund, Detroit
- Other Agencies Participating in the Torch Drive
- American Cancer Society—Southeastern Michigan Division
- Michigan State Public Health Department
- International Institute
- St. Clair Stores Community Clinic
- St. Joseph Mercy Hospital Auxiliary, Detroit
- USD of Metropolitan Detroit
- USD of Macomb County
- AMERICAN RED CROSS
- Macomb County Chapter
- Oakland County Chapter
- Detroit Chapter

Give Once
 for all—



1954 TORCH DRIVE Oct. 19—Nov. 11
 UNITED FOUNDATION OF METROPOLITAN DETROIT

TRACTOR AND IMPLEMENT DIVISION
 FORD MOTOR COMPANY
 BIRMINGHAM, MICHIGAN