

ONE OUT OF TEN!

ONE out of every ten paychecks handed out in Michigan is paid by Motor Transport—did you know that? And the average annual wage it pays is about 25% higher than the average for all other industries!

That gives you some idea of how big and important the trucking industry is in this State.

Everything you eat, wear, or use travels at least a part of the way to you in trucks and trailers. And besides this, the trucking industry is a major job producer for your State!

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Michigan Trucking Association
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- Consider the initial investment.
- Consider the depreciation.
- Consider the interest and finance charges, even though they are hidden.
- Consider the regeneration problem.
- Consider the cost of salt and trouble to haul it in.
- Consider the cost of repairs and maintenance when it doesn't work.
- Consider the cost of replacing mineral.
- Consider the importance of thorough sterilization.
- Consider water supply and cost of water for regeneration.
- Consider how you will dispose of the salt brine from regeneration. (Dump it on your lawn? In septic tank? Please don't!)

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YMCA Planning New York Trip

A weekend trip to New York City is being planned by all branches of the Detroit YMCA for men and women November 11-14. The group will leave Willow Run Airport Thursday evening, November 11 at 8:05 p.m. and will return on Sunday evening arriving at Willow Run at 8:30 p.m.

The schedule provides for three full days in New York City, three nights in a hotel, and ample time for shopping, dinner in a night club, sightseeing, visit to the United Nations, a visit to Radio City and attendance at one of New York's famous churches.

In addition each member of the group will have a reserved seat ticket to the wonderful entertainment feature in the Radio City Music Hall. This entertainment includes a first run selected feature motion picture, the Rockettes, a stage show and music.

The group will be located in a hotel in the heart of Radio City, walking distance from Times Square, television studios, Fifth Avenue, and many places of interest.

The number of reservations for this trip is limited. Airline space is being held until October 20 so reservations should be made by that time in order to be sure of a place on the trip. Men and women who wish to apply for reservations for this trip may do so by contacting the Birmingham YMCA branch or by calling the tour leader, W. F. Newell, Metropolitan YMCA, 2020 Witherell, Detroit.



THE NEW BIRMINGHAM DIVISION of Automobile Club of Michigan was formally opened to the motoring public Thursday, with Club President Clarence E. Otter and Vincent Watkins, Birmingham mayor pro-tem, snipping the ribbon. Secretary of State Owen J. Cleary also participated in the ceremonies at the new building at 275 Hunter Blvd., South. Participating in the ceremonies are, (l. to R.) Douglas Brown, manager of the Birmingham division; Club Directors Frank Howlett and Charles T. Bush; Mayor Pro-Tem Watkins; Club Directors Roy Hood, Otter, and Edward J. Weeks; Secretary of State Owen J. Cleary; Elmer Kephart, Bloomfield Hills City Manager, and Club Director J. Lee Barret. During the day, hundreds of club members inspected the new building.

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And it isn't hard for you to figure out that Buick dealers must be offering the kind of prices and trade-ins that the public goes for—because you can't make record sales these days unless you have everything it takes to make a winning combination.

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3. **Top Allowance**—from the tremendous volume that has put Buick into the top 3 of the nation's best sellers. So you get the benefit of our soaring success in the form of a higher trade-in allowance on your present car. Come in and check!

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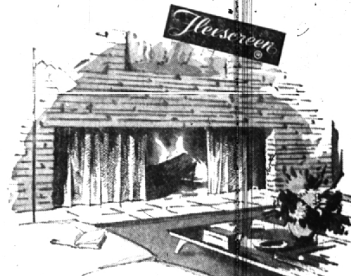
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