# Remodeling of Wilson Drugs Is Completed



BRIGHT NEW LOOK GREETS WILSON DRUG PATRONS interior was completely redecorated

### **Changes Provide Room** For All Departments

Workmen have completed the remodeling and decorating of Wilson Drugs, 101 N. Woodward, and the new look is one of brightness.

Original entrances were changed to all-metal panels and glass with the recessed main entrance franked by modern glass display window boxes.

New fluorescent tube lighting fixtures replaced all the old lights in the store and the entire interior was given a new color combination.

Expansion on the Woodward avenue side added room for enlargement of nearly every department and enabed store efficials to rearrange these departments.

An innovation, a self-selection display has been added for eale of necessary home needs such as tooth-

added for sale of necessary home needs such as tooth-paste, shaving cream hair oil, etc.

The cosmetic department has been enlarged by 25 per cent and more room provided for the prescription counter.

The cosmetic counters now also offer a line of men's cosmetics.

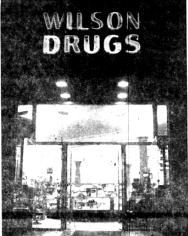
cosmeties.

Increased space has been provided for the gift wrapping and gift card section.

The gift department now includes a line of educational toys and games.

A rubber tile floor completed the remodeling.

The Chissus Construction company was the contraction of the contract tor for the entranceways.



NIGHT PHOTO DRAMATIZES NEW LIGHTING were included in remodeling (Eccentric Photo)

## Monica Guild Sets 1954 Bazaar Date

TO SERV

YOU

BETTER

# REMODELING NOW COMPLETED



Modern New Front Entrance

## FOR PROFESSIONAL SERVICE

We invite you to come in and meet our Five Registered Pharmacists:

EDWARD KURTH HERBERT LINDQUIST.

JOHN GREGESEN DONALD SELLNER RICHARD "Dick" WILSON

Complete Delivery Service Phone Midwest 4-5600

Charge accounts are welcomed for your shopping convenience.

> Donald L. Cummings Office Manager

A Complete -BEVERAGE DEPARTMENT For Your Convenience

In Charge of DICK ERWIN



Our Enlarged Prescription Department

RALPH A. WILSON Founder 1923



RICHARD J. WILSON President 1954

WE ARE PROUD TO HAVE SERVED THE BIRMINGHAM AREA AND TO HAVE BEEN A PART OF ITS GROWTH FOR OVER 31 YEARS.