

LaMarre Named Promotion Head

Virgil E. LaMarre, 237 Tibbury, Bloomfield Village, has been named Central Region sales promotion manager of Lincoln Mercury, according to company officials.

LaMarre was central region public relations manager from 1945 to 1950 and assistant district sales manager, Indianapolis district, during 1950 and 1951. He recently worked with the central staff, finance, where he has been on special assignment for the past several years.

Wins Acceptance To St. Michaels

Patrick Baldwin, 13, son of Mr. and Mrs. Kirk Baldwin, 788 Hazmon, has been accepted for enrollment at St. Michael's school in Toronto, Canada.

The school is well known in winter sport circles as a producer of fine hockey players.

Patrick, who played hockey with the Detroit recreation league last winter, went to St. Michael's recently for a hockey try-out to prove his athletic ability.

DO YOUR BEST

And help The Eccentric's editorial and advertising departments with next week's issue.

Because everybody (that includes us, too) will be observing Memorial Day next Monday, May 31,

we on The Eccentric's editorial and advertising staffs would be greatly assisted if you can turn in early news and advertising copy.

We hope you will.

LEND US A HAND

No Need for Alley

An alley extending south from Sheffield road, just behind the Woodward avenue business frontage, has been declared vacated by the Birmingham city commission.

A service station, now under construction at that corner, will have no use for the alley access, commissioners were informed.

Southfield High's First Graduation Set for June 17

In the first high school graduation exercises in the history of Southfield township district schools, 149 graduates will receive diplomas at commencement on Thursday, June 17, at 8 p.m. in the high school gymnasium, Lahser at 10 Mile road.

Speaker will be W. W. Whitehouse, president of Albion college. He will be introduced by Glenn Schoenhals, superintendent of Southfield schools.

The high school chorus, under the direction of composer-conductor Don L. Bosdale, will sing "A Song to David," composed by Bosdale, and "Glory to God," by Handel.

THE GRADUATION class will be presented by Marjorie VanAmeyde, high school principal, and diplomas will be handed out by a member of the board of education.

Benediton will be by the Rev. Ray Middleton, pastor of St. Mark's Evangelical United Brethren church.

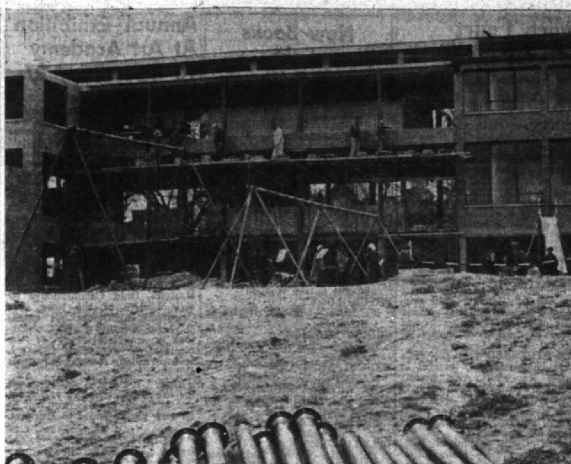
On Sunday, June 13, instead of the standard baccalaureate services, the graduating seniors will hold a reception for their parents in the high school gymnasium. Exact time of the reception will be announced later.

Southfield Youth Wins Scholarship

Robert J. Schoenhals, 27075 Lahser, Southfield township, has been named recipient of an engineering scholarship at the University of Michigan.

A junior at the university, Robert is the son of Glenn Schoenhals, superintendent of Southfield township schools.

He graduated from Berkley high school in 1951 where he received many awards for athletic as well as scholastic accomplishments.



ELEMENTARY STUDENTS at Franklin school are shown playing in the shadow of the construction which will furnish additional classrooms for them next fall. Scheduled for completion July 1 are four classrooms, a multi-purpose room, and a kitchen. Conversion of one of the older classrooms to an office has been deleted from original plans due to greater than anticipated student population growth in the Franklin area. (Eccentric Photo)

People's Column

Is It Worth All This?

To The Editor:

Who in the — wants to be given a pup, whose only claim on your affection is that he is a pup?

Who in the — wants to act the role of god and master, feeding at will, saying yes or no arbitrarily to a mind that ill comprehends the difference between a rug and grass?

Who in the — wants to see an honest response to a hand-out, to be lavished with tail wagging kisses as you place before him a concoction of gruel called dog food? Food that costs much less than a package of cigarettes, yet promises a healthy dog that will be mail's best friend?

WHO IN THE — wants to see the paws fill out, see the legs take shape with muscle and bone, see the pup's face mature, and watch the eyes that never change?

Who in the — wants to come home after a day of work, and find him stretched out in the middle of the road, crushed as only the wheels of modern traffic can crush?

Who in the — wants to pick him up still warm and recall with recriminations that if a rug and grass were one and the same, then the speed of two ton monsters were beyond his ken?

Who in the — wants to own a dog?

EX-DOG OWNER

Friday and Saturday HOT SPOT SPECIAL

All-Wool Blankets

\$12

Warm, luxuriously soft North Star blankets deeply bound with satin. Blue, light green, rose, white, yellow or hunter green. An unusual value offered only Friday and Saturday. No phone orders.

Jacobson's

Home Decorative Shop

325 N. Woodward

BIRMINGHAM

Jacobson's

BIRMINGHAM

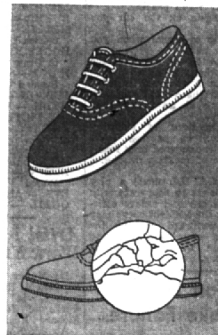
JUST RIGHT FOR A BOY OR GIRL'S SUMMER SPORTS

They're

R.F.'s

of course

(Posture Foundation)



The important P.F. means "Posture Foundation", a rigid wedge that helps keep body weight properly balanced on the outside of the foot, while a sponge rubber cushion supports and protects the arch. Washable canvas uppers with long wearing rubber soles in faded blue denim, red and blue. Sizes 6-12, 2.95; 12 1/2-3, 3.25; 4-9, 3.45.

End-of-Month CLEARANCE

Spring and Summer MILLINERY

\$3

Orig. 5.95 to 7.95

\$5

Orig. 8.95 to 13.95

\$7

Orig. 15.95 to \$25

Wonderful Savings On The Season's Most Wanted Styles And Colors!

Jacobson's

BIRMINGHAM

Jacobson's

BIRMINGHAM

The dress you'll wear most (the cool Ciella acetate jersey waistband) needs the least care... washes superbly, packs small, unpacks wrinkle-free and never wilts. The elasticized waistband flexes to fit any waist. Left: Red or brown bumble bee print on white. Sizes 10 to 20. 14.95. Right: Navy, cork, peacock or pink basic waistband. Sizes 10 to 20. 10.95.



SACONY CIELLA WAISTBANDERS

CASUAL DRESSES STREET LEVEL



PARKING AREA FOR YOUR SHOPPING CONVENIENCE

Jacobson's

BIRMINGHAM

Look, Mom... no ironing!

SEERSUCKER SUMMER PLAY-TIMERS

Our cool 'n' comfy sun togs need only to be washed and dried... and worn endlessly!

- A. Snap-shoulder cotton knit shirts in white, pastels, prints. Sizes 1 to 4. 1.29.
- B. Toddler's blue, red or green sunsuit. Sizes 3 and 3x. \$2.
- C. Blue or red sleeveless shirt. Sizes 3 to 3x. 2.50. Sizes 7 to 14. \$3.
- D. Red or blue tapered pedal pushers. Sizes 3 to 6x. \$3. Sizes 7 to 14. 3.95.
- E. Red or blue shorts. Sizes 3 to 6x. 2.50. Sizes 7 to 14. \$3.

YOUTH CENTER - PARKING LEVEL

