

THE FIRST UNIT OF THE new Lawrence Institute of Technology school at Ten Mile road and Northwestern highway. Southfield township, is well under construction. Steel workers are shown above completing the framework of the building's two-story wing. The 260 x 60 foot classroom and administration building is one of three units that will be built on the new campus and is valued at \$6075,000. The campus comprises 63 acres and buildings are being erected by Schurrer Construction company of Pontiac. (Eccentric Photo)

#### **Baldwin Fair Proceeds** Helps New Beverly PTA

By VIRGINIA DETWILER Staff Correspondent MI 4-3820

erly school PTA in the fail.

Last weekend, the Charles S.

Hazards, of Riverside drive, entertained her brother and new sistertained her brother and her brother brother

On May 10, the West Bever! Hills women's bowling league wil what up its season with a banque at Rotunda Inn. A business meet-ing and election of officers wil

**PUBLIC SALES** 

Household Furnishings

Mr. and Mrs. G. D. Lewis (Moving to Buffalo) 5767 Yorkshire Rd.

(North of Warren)

Detroit, Michigan

Sunday, May 16th. from 10 a.m.

Mr. and Mrs. Wilfred Helliwell

4302 Nottingham Rd.

(North of Mack)

Detroit, Michigan

Sunday, May 23rd. from 10 a.m.

SALES CONDUCTED BY

H. O. McNIERNEY

WOodward 1-9085

#### SOFT WATER WILL WORK MIRACLES!

# **ENJOY SOFT WATER**

electricity, gas or telephone faciliti

#### Compare these advantages with

Consider the initial investment.
Consider the depreciation.
Consider the interest and finance charters are hidden.

"It" doesn't work.
Consider the importance of through stessification.
Consider the importance of through stessification.
Consider water supply and cost of water for regeneration.
Consider how you will dispose of the sall be regeneration.
Consider how you will dispose of the sall be regeneration in the property of the sall be regeneration.



The only fully Automatic Sa SOFT WATER SERVICE

### Split \$1,142,775.11

Oakland County's share of the st quarter 1954 state motor ve.

#### Marshall on Yale Varsity Golf Team

Alan Newell Marshall, son of fr. and Mrs. Albert Marshall, 180 of fr. and Mrs. Albert Marshall, 119 opnurst, is a member of the arsity Golf team at Yale University. In their four contests were the sear, the Yale link men have gone eart, Army, and a strong Holy ross squad.

Marshall, a sophomore this year, reparde for Yale at the Taft chool, where he was active in off, basketball, saccer. Here at ale, he is on the Dean's List.

#### STERNAL'S

WHIRLPOOL WASHERS AND DRYERS

FREE CUSTOMER PARKING In Rear of Store n Friday evening to 9:00

#### Fisher Recognized



#### Firestone TIRES

"With Spring In The Air It's Time To Rotate

**BOB ADAMS** 

SHELL SERVICE

Hunter at Maple MI 4-9750

#### MORE THAN \$22.000

FOR YOU AT AGE 65

ONE OF THE MOST FAR-SIGHTED PLANS ever devised for the was use of usings is offered for your earnest consideration by the SIN LIFE ASSIGHANCE COMPANY OF GANADA, a leading world organization in its full. By means of the plan, regular amounts of the plan section of th

#### OR AN INCOME OF \$150 MONTHLY FOR LIFE

ACCORDING to Your choice.

IF YOU DO NOT LIVE TO AGE 65, THEN AN AMOUNT OF AT LEAST \$22,000 WILL BECOME IMMEDIATELY PAYABLE TO YOUR FAMILY OR YOUR ESTATE.

By the way, the plan can be easily tailored to the amount of regular savings you can afford, with corresponding adjustments in the sums payable,

#### W. H. BURLINGAME

I should like to know more about your Special Income Plan, without incurring any obligation.

NAME. ADDRESS

Date of Birth

Amount quoted above are for men. A similar plan is available for wamen.

BUY A NEW CHEVROLET—TODAY'S BEST BUY IN PERFORMANCE!

# compression Wer

OF ANY LEADING LOW-PRICED CAR



TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3-PERFORMANCE, ECONOMY, PRICE

The modern trend in engine design is to higher and higher compression. That's to wring more work out of less gas. Chevrolet gives you the highest compression of any leading low-priced car. Come in, get the facts-and a demonstration. We're sure you'll tell us that Chevrolet out-performs and out-saves its field!

Only Chevrolet in the low-price field gives you all these "Best Buy" values

- HIGHEST COMPRESSION POWER BIGGEST BRAKES SAFETY PLATE GLASS
- · FAMED KNEE-ACTION RIDE • FULL-LENGTH BOX-GIRDER FRAME

## CHEVROLET

Now's the time to buy! Get our BIG DEAL! Enjoy a New Chevrolet! YOUR CHEVROLET DEALER

## IMPORTANT POINTS

#### ABOUT YOUR HOUSE

ATTIC (Finish it

424 Book Building

PORCH (Screen it)



KITCHEN (Modernize it)

BASEMENT (Waterproof it)

Finance the Job with a

Low-Cost Home Repair Loan Here



#### THE BIRMINGHAM NATIONAL BANK

BIRMINGHAM, MICHIGAN

Member Federal Reserve System Member Federal Deposit Insurance Corporation