

Store Hours 9:30 to 5:30

summer
begins
with

tom boy
Sailing Blues

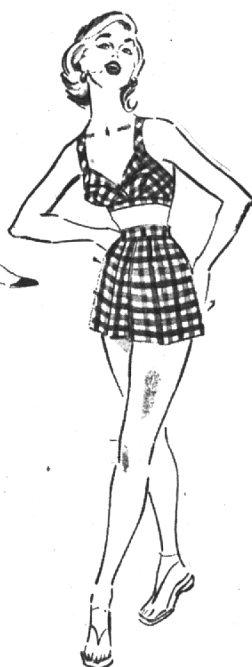
America's Favorite Playclothes

.... and davidson's is where you'll find them!



Sailing Blues denim, for work, for play; popular separates in a choice of five sun-and-suds-proof colors.

Sleeveless shirt 3.95
Pedal pushers 4.50
Cuffed Shorts 3.50



Eye-catching denim checks; black and white with red, yellow, or blue. Featured in shirts, skirts, shorts, bra.

Bra top 3.95
Short shorts 3.95
Sleeveless Shirt 3.95
Gored Skirt 6.95



Sailing Blues separates make a summer wardrobe; here, a bare-shoulder shirt, plus skirt with dramatic pockets.

Shirt 3.95
Skirt 6.50

A sleeveless shirt in red and white, gingham checks teams smartly with Bermuda shorts in Sailing Blues denim.

Shirt 3.95
Shorts 3.95



Here, in infinite variety, are the sun and fun fashions you love... carefree sports separates and sundresses done in the original tom boy Sailing Blues denim. The suds-loving sun-fast fabric that's tough but never rough... always crisp, cool, comfortable. This season, you will find new color variety... green, brown, grey, red... and bright, bold checks... as well as Sailing Blues denim. So come in. Our collection is now complete... and bigger and better than ever!

Sizes for misses, women, half-sizes



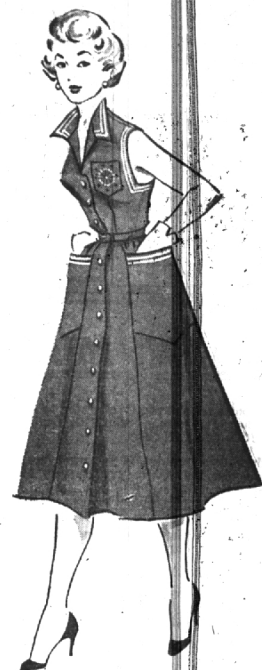
Sturdy Sailing Blues denim highlighted with four rows of white stitching. Red, green, brown, grey, blue.

Sizes 10-22 8.95



Favorite Sailing Blues sun dress in colorful denim with braid embroidery trim on the flared skirt, squared shoulder-strap.

Sizes 10-22 8.95
Brief bolero 3.95



Our featured sailor dress; braid-trimmed Sailing Blues denim, with squared arm holes, deep V-neck. Blue, brown, white.

10.95



Rows of rick-rack braid encircle the off-shoulder neckline; denim sundress in a choice of five colors.

9.95

davidson's
Apparel Shops Incorporated
WOODWARD AVENUE BIRMINGHAM
American Cotton and Tencel Cotton Blues

All in sizes 10 to 20

conveniently with Davidson's in the greater Detroit area