



SHOE SALON-STREET LEVEL

by JOYCE of CALIFORNIA

Under the spell of the Orient . . . Joyce shapes the pagoda sandal with an exotic new sole shape, influenced by the mystic lands of the East.

Natural calf . . . for your languid hours.

Jacobson's



You'll delight the June graduate with the sheerest of the sheer . . . beau-

tiful Belle Sharmeers to cloud her limbs with lovely summer shades of HEMisphere Hues. See how they cling to the leg's contours with skin-fitting sleekness.



Shadow 1.65 1.95 3 pair 4,75 HOSIERY-STREET LEVEL



our dynamic RAINCOAT ENSEMBLE has its own plaid umbrella

and hat

water-repellent cotton poplin raincoat by Main Street, a new approach to stormy weather fashion . . . punctuated with plaid gingham at the obvious collar and lining, re-echoed in the pert little hat and slim-jim umbrella. Wear it cinched with the leather-like cord belt, or free and flowing. White or pink with cheerful plaid. Sizes 10 to 16.

SPORTS WEAR STREET LEVEL