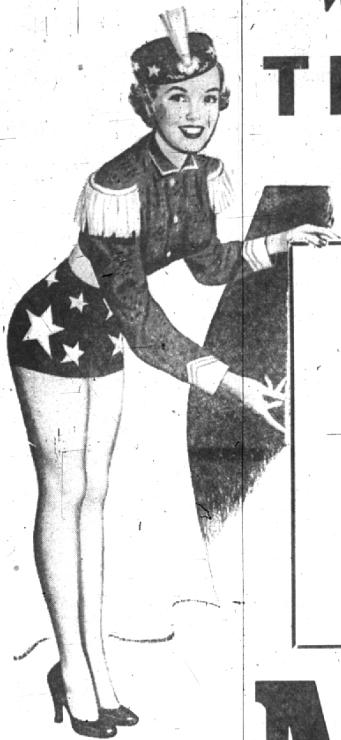


"Won't You Please Come?"

9 A. M.

THURSDAY - FRIDAY - SAT

\$\$\$ SAVINGS GALORE



GRAND

MILKS AP

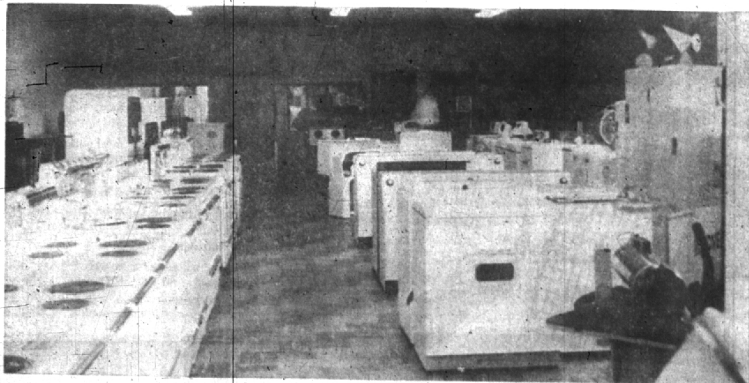
**LONG
EASY
TERMS**

1493 SOUTH WOODWARD

Corner of Chapin & Woodward, Birmingham



As you can see from the above photo our new store takes advantage of the best that modern architecture has to offer. No expense has been spared to present to you the public a store that is easily reached and identified, and designed to facilitate the wisest choice of appliances as seen by abundant natural light coming through the large, store front windows.



This interior view cannot adequately present the depth and spaciousness of the store. Row after gleaming row of appliances await your inspection. Superb lighting, harmonious color schemes and abundant walking space set the mood for an unhurried selection of your particular choice, whether they be television or ranges.

We hope you will accept this invitation to attend the GRAND OPENING of our new store. It promises to be a gala affair.

You will see an entirely new store in an entirely new building on a new and most accessible corner (with lots of free parking space).

You will see an appliance store that is the finest in this area. Distinctively modern both inside and out, you cannot but fail to see that here is a building designed with you in mind. It is a type of store in which you will enjoy making a leisurely choice of appliances. In a word it is a store that does justice to the fine selection of nationally advertised appliances on its floor.

The world of appliances is a dynamic one. Each year sees the introduction of major improvements on standard appliances and each year sees the introduction of totally

new, labor-saving, luxury-adding devices for the Home. Obviously, one manufacturer cannot produce or incorporate all these innovations in his products. Why our selection of appliances is so varied in known makes and models. You are certain to find an appliance to suit your needs, purposes and budget.

And... you will find that along with these fine goes the services of a most competent sales staff. You in your efforts to get the very best, and as fine department as any to see that your appliances are their very best, for the longest possible time.

In short, you will discover that the enjoyment of in a building designed for you, with an unsurpassed of appliances, with excellent sales and service is the reason why it will pay—in all ways—to MILKS APPLIANCES. Come in during "GRAND" and browse around. You'll find it a rewarding

As Dealers We Are Proud To Present

- CROSLEY • GENERAL
- HOTPOINT • HO
- JAMES DISHWASHERS
- MITCHELL AIR CONDITI
- R. C. A. VICTOR • SYLVA