

COME TO GALA . . .
OPEN HOUSE CELEBRATION
AT
SCHUTZ MOTORS, INC.

BIRMINGHAM'S NEWEST DESOTO-PLYMOUTH DEALER
912 SOUTH WOODWARD . . . JUST NORTH HUNTER BLVD. CUTOFF

WIN A \$100 SAVINGS BOND

Take a demonstration ride in the DeSoto Automatic. If the lucky Mystery Mileage figure turns up while you're aboard you will win a \$100 savings bond. Contest runs through June 30.

**FAVORS! FUN!
 AND ENTERTAINMENT**

Herman Rouse, Famous Radio Organist will entertain at the organ. Favors for everyone, flowers for the ladies, Groucho cigars for the men and balloons for the children.

PLENTY OF DOOR PRIZES

BIG BOY BARBECUE

This is a beaut with 22 1/4" x 16" grill, big hood and attached cutting boards.

DELUXE PICNIC BASKET

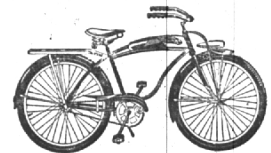
Attractive 30 piece unit, complete service for 6.

BEACH THERMOS KIT

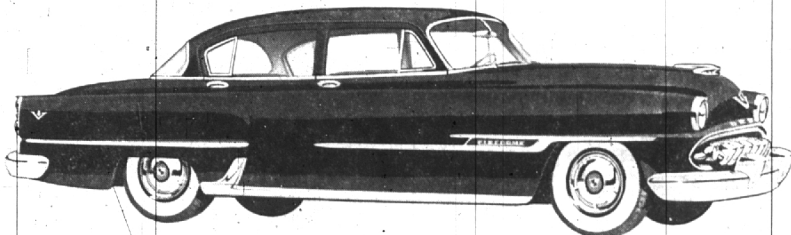
2 Thermos bottles, lunchbox, zipper bag.

GIRLS' and BOYS' BICYCLES GIVEN AWAY

Bring in your parents and register as a Junior De Soto-Plymouth Salesman. You may win a beautiful Murray bicycle! Ask the salesman for complete details.



**EVERYBODY WELCOME
 DROP IN ANYTIME**



**JUNE 10th
 11th and 12th
 9 AM till 9 PM**

SEE THE GREAT NEW '54 DESOTO AUTOMATIC . . .