

FREE PARKING
BESIDE STORE

STORE HOURS
9:30 to 5:30

Featured June Event!

Hundreds of Summer Cottons

All new, all brought to you now at savings!

prices begin

at a low

8.95



A.

Satin-striped cotton mesh, so cool and pretty, set off with little-girl ruffles and its own starched erinoline. Pastels on white, 7 to 15.

19.95

A.



B.

Polka dot polished cotton, flashed with white pique. Copy of an expensive original. Grey or navy with white, 10-16.

10.95

B.



D.

Camisole top and dress in pen-and-ink floral print; navy, brown, black on white. With cover-up bolero in solid color, 10 to 16.

12.95

D.



E.

Royal stripes in bright, bold colors; beautifully made halter dress, summer-perfect in Bates disciplined cotton, 7 to 13.

14.95

E.

Cool and airy scoop-neck dress in woven striped shirting; with crinoline petticoat to puff out the corded skirt, 10-16.

8.95

F.



C.

Scoop neck floral print with a flash of rhinestones, a great whirl of skirt. Pastel polished cotton, 10 to 16.

14.95

C.

plus many more
summer-time fashions
priced low, low, low!

June, traditionally, is dress month . . . the official beginning of the summer season . . . with sunny weather, out-of-doors social activities, vacations in view. What better time, then, to plan your whole summer wardrobe . . . especially when this June you can buy the prettiest summer dresses at savings! Here they are; hundreds of delightful fashions, all new, all fresh in our stocks, brought to you at prices far below regular. Come and see!

The New
Davidson's
WOODWARD AVENUE
BIRMINGHAM

All these . . . PLUS our famous American Golfers and Tomboy Sailing Blues!