

BIRMINGHAM BUSINESS BRIEFS

Crew Demonstrates Restoring of Cars

How to make a used car look and operate like new, was demonstrated Monday, July 19th at the Schutz Motors, Inc., 666 So. Woodward, by a crew of specially-trained used car experts representing Plymouth Motor Corp. The demonstration, sponsored by Schutz Motors Inc. is part of a nationwide program provided by Plymouth Motor Corp. to restore used cars and make them safe for highway use.

"In our business, the sale of traded-in cars is a big factor, so we consider this activity extremely important as a part of the business structure of our community," George Schutz, owner, said. Safety must be stressed, he said, because more than 10 million cars now being driven in the United States were built before World War II, and mechanical failures leading to accidents increase in ratio to the age of cars.

Public Relations Head For Agency

James R. Adams, president of MacManus, John & Adams, Inc. today announced the appointment of Arthur C. Scheiffe as director of public relations for the agency. Long associated with advertising and public relations in Detroit, Scheiffe recently operated his own agency. Prior to that he was an account executive with Grant Advertising.

As executive secretary of the Huron Clinton Metropolitan Authority, Scheiffe presided at the Metropolitan St. Clair Beach and Kensington Lake Park. And, for nine years, he was active in the development of expressways and parkways with the Automobile Club of Michigan.

Officers Re-Elected

Unanimously re-elected to offices on the Birmingham recreation board for the coming year were Chairman Mrs. William H. Jackson, Vice Chairman Roland Reese and Secretary William Spence. The election was held at the board's regular monthly meeting last Thursday night.

★ Smile a Minute . . .

"Young man," said the old man severely, "when I was your age I, too, thought I knew all. Now I have reached the conclusion that I know very little."

"Great Scott!" exclaimed the lad in astonishment. "Has it taken you this long to find that out? Why I knew it the minute I saw you."

Get a Grip on Safety

Drive With Firestone TIRES BOB ADAMS SHELL SERVICE

AAA MI 4-9750 Hunter at Maple



A UNIVERSITY of Miami student, Cadet William J. Pfaffenberger is attending the 1954 General Military Science ROTC summer camp at Ft. Benning, Ga. He is the son of Mrs. M. Pfaffenberger, 784 Vinewood.

WE HEARD IT SAID BY: DONALD C. EGBERT, Birmingham city manager: "Before the proposed interceptor sewer down the Rouge valley could become an actuality, it undoubtedly would require a favorable vote by the people in each of the municipalities which would use it—principally to guarantee the legality of any bonds which would be issued to finance the sewer."

STERNAL'S for RCA Television Radios and Record Players FREE CUSTOMER PARKING In Rear of Store Open Friday evening to 9:00

POTTER Moving & Storage Co. 136 Brownell Phone MI 4-4612

no. 1 specialist in packing!

ALLIED Moving & Storage Co. 1111 1/2 E. 11th St. Service—No. 1 in Your Community



SUE SPENCER, 323 Shirley, far right, joins other students attending the High School Speech Institute at the University of Colorado in a forensics discussion just before the close of sessions June 16. Pictured with Miss Spencer are Mary Lu Wray, Fayetteville, Ark.; Helen T. Arnold, Greenfield, Ind. Teacher; and Philippe Charat, Dallas, Texas.

Phone Users Here May Dial Monroe

Telephone users in Birmingham will be able to dial direct to telephones in Monroe and Carleton effective July 18, according to A. H. Warner, manager here for the Michigan Bell Telephone Company.

The new service becomes effective with the conversion of the Monroe telephone exchange to dial operation and increases to more than 70 the number of communities in southeastern Michigan local users can dial direct.

SCUTL that Crabgrass!

It's easy with Scotts unique dry granular compound. SCUTL it yourself—with a few spreader walks over the lawn.

SCUTL is the proven friend of good grass and deadly enemy of Crabgrass. It has saved thousands of lawns from ruin in past 5 years—ready now to save yours.

Another Lawn Care Product by the makers of Scotts Seed

Box 79c and \$2.75 Bag \$5.45 and \$9.95

Scott's SPREADERS

Easy running carts for quick, accurate SCUTL application, all feedings, seedings.

Box \$2.95 No. 25 \$12.85

SCUTL it yourself

HUSTON HARDWARE CO.

Continuous Service Since 1909

205 N. Woodward Hours: 8 to 5:30 Fri. 8 to 9 Closed Wed. 1 p.m. MI 4-7330

KILL Crabgrass

for ENTIRE season with ONE application of

ERADICO

Crabgrass Killer with Chlordane

This formula based on research conducted by the Michigan Agricultural Experiment Station of Michigan State College. Application made during the emergence of crabgrass will destroy existing crabgrass and prevent new seedlings from maturing for the balance of the season. Also controls Chickweed and Grubs. One gallon covers 1000 square feet.

ALSO All Other Types of WEED KILLERS INSECTICIDES and FERTILIZERS

THEISEN'S GARDEN MART

3826 N. Woodward, R.O., between 13 & 14 Mile Rds. LI 2-8400

Summer Hours 9 a.m. to 6 p.m. Closed Sundays, and Wednesday Afternoons

NOTICE OF SPECIAL ELECTION

City of Birmingham, Michigan

To the Qualified Electors of the City of Birmingham, County of Oakland, State of Michigan:

NOTICE IS HEREBY GIVEN that a special election will be held in the City of Birmingham, Oakland County, Michigan, on Tuesday, the 3rd day of August, A.D. 1954, from 7 o'clock A.M. to 8 o'clock P.M., Eastern Standard Time, and that at said election there will be submitted to the qualified electors of said city the question of amending Section 4, Chapter XIV of the charter of said city, so as to read as follows:

Section 4. The commission may grant a permit at any time, in or upon any street, alley, or public place, provided such permit shall be revocable by the commission at its pleasure, whether such right to revoke be expressly reserved in said permit or not; Provided, that when such a permit is granted for water mains, sewers or drains, it may be made irrevocable unless the grantee be a private person, firm or corporation.

Which section as it now exists reads as follows:

Section 4. The commission may grant a permit at any time, in or upon any street, alley, or public place, provided such permit shall be revocable by the commission at its pleasure, whether such right to revoke be expressly reserved in said permit or not.

NOTICE IS FURTHER GIVEN that at said special election the following proposition will be submitted to the qualified electors of said city:

Shall the City of Birmingham sell land owned by it, described as Lots 29, 30, 31, 36, 37 and 38 of East Maple Gardens?

NOTICE IS FURTHER GIVEN that the polling places for said special election will be the same as those for the state and county general primary election to be held on the same day.

IRENE E. HANLEY, City Clerk.

July 15, 1954

Call Midwest 4-1100 to place an Eccentric Classified Ad.

GENERAL PRIMARY ELECTION

To the Qualified Electors: Notice is hereby given, that a General Primary Election will be held in the CITY OF BIRMINGHAM, COUNTY OF OAKLAND STATE OF MICHIGAN on

Tuesday, August 3, 1954

AT THE PLACE OR PLACES OF HOLDING THE ELECTION IN SAID CITY AS INDICATED BELOW, VIZ:

PRECINCT NO. 1—Lutheran Church, 1800 West Maple.

PRECINCT NO. 2—Holy Name School, Corner of Harmon and Greenwood.

PRECINCT NO. 3—Adams School, Corner Oakland and Worth.

PRECINCT NO. 4—Municipal Building, 151 Martin Street.

PRECINCT NO. 5—Baptist School.

PRECINCT NO. 6—D.P. W. Garage, 851 Eton Road.

PRECINCT NO. 7—Grand Trunk Station, 245 Eton Road.

PRECINCT NO. 8—Birmingham High School, Corner West Lincoln and Cranbrook, Main Lobby Entrance on West Lincoln.

PRECINCT NO. 9—Pierce School.

PRECINCT NO. 10—Y. M. C. A., 400 East Lincoln.

PRECINCT NO. 11—Torry School, 1658 E. Lincoln, Corner of Torry.

FOR THE PURPOSE OF PLACING IN NOMINATION BY ALL POLITICAL PARTIES PARTICIPATING THEREIN, CANDIDATES FOR THE FOLLOWING OFFICES, VIZ: STATE Governor, Lieutenant Governor, CONGRESSIONAL United States Senator, Representative in Congress LEGISLATIVE State Senator, Representative COUNTY Prosecuting Attorney, Sheriff, County Clerk, County Treasurer, Register of Deeds, Auditor in Counties electing same, Drain Commissioner, Coroners, Surveyor, and such other Officers as may be nominated at that time.

AND FOR THE PURPOSE OF PLACING IN NOMINATION, CANDIDATES PARTICIPATING IN A NON-PARTISAN PRIMARY ELECTION FOR THE FOLLOWING OFFICES, VIZ: CIRCUIT COURT COMMISSIONERS

Notice Relative to Opening and Closing of the Polls ELECTION LAW, REVISION OF 1943 (3093) Section 1. On the day of any election the polls shall be opened at 7 o'clock in the forenoon, and shall be continued open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

THE POLLS of said election will be open at 7 o'clock a.m. and will remain open until 8 o'clock p.m. of said day of election.

IRENE E. HANLEY, City Clerk



BOY SCOUTS OF THIS AREA were honored as Detroit's most promising young sales executives by fellow scouts at a luncheon at the Plymouth Motor Corp. plant. Scouts of District No. 1, of the Detroit Area Council, who were among the leaders in selling tickets to the recent Scout Exposition at the Fair Grounds, were honored with 80 other scouts and their parents at a luncheon presided over by William J. Bird, general sales manager of Plymouth and chairman of the ticket committee for the Exposition. Sales leaders of District No. 1, who are represented in the picture above, included: Jack Tierney, Hazel Park; Richard V. Worthley, Berkley; William Bruner, Epping Lane, Bloomfield Hills; Allen Helsey, Clawson; Jon Hobbe, William Bracco, Royal Oak; and Walter Scobie, 2130 East Sixteen Mile Rd., Troy township.

HEAT

GOT YOU OVER A BARREL?

INSTALL A

CHRYSLER AIRTEMP

Room Air Conditioner

in your home or office and be comfortably cool this summer. This compact, attractive unit fits in your window, provides fresh outside air, filtered and cooled to the right degree. Its moving parts are engineered and mounted to reduce noise to a minimum, insuring restful slumbers on sweltering nights.

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KELLER-KOCH, INC.

Your Chrysler-Plymouth Dealer

479 S. Woodward Ave. MI 6-1200

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A CHRYSLER

Currently in sales we are 420% ahead of any other Chrysler dealer in the Detroit Metropolitan Area. WHY?

1. Because we carry over 50 Chryslers in stock so we can give you quick delivery on almost any model or color.
2. Because our used car lot is successful, we can give you more for your trade-in.
3. Because we believe that the '54' Chrysler is the finest car on the road.

SEE US, TRY US ON A DEAL TODAY AT

KELLER-KOCH, Inc.

479 S. Woodward Ave. MI 6-1200

Don't forget, our Service Dept. hours are 7:30 A.M. to 9 P.M. daily except Saturday