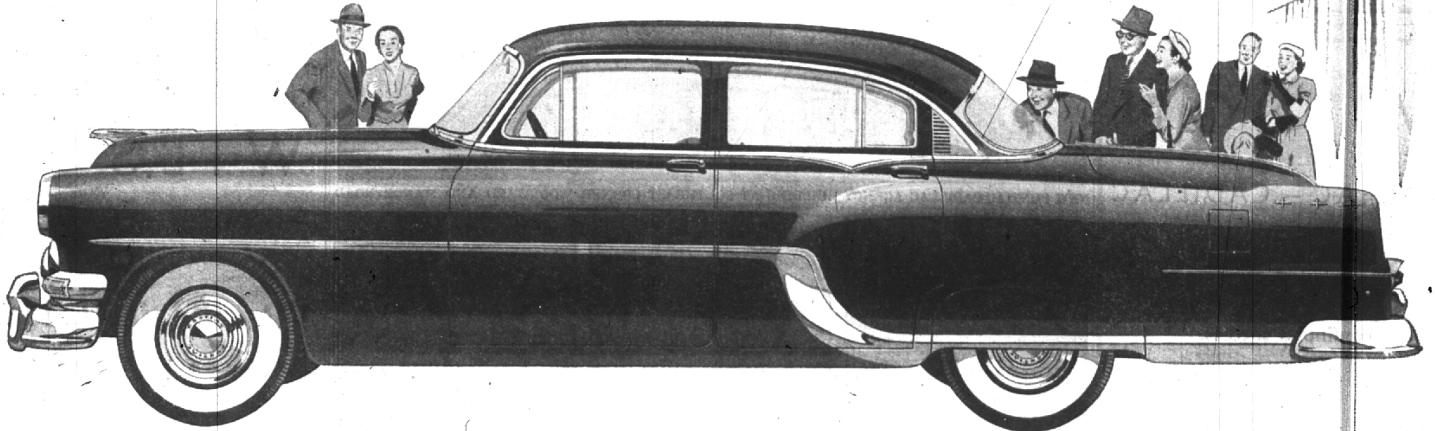


# A Wonderful *NEW HOME*



For a Wonderful

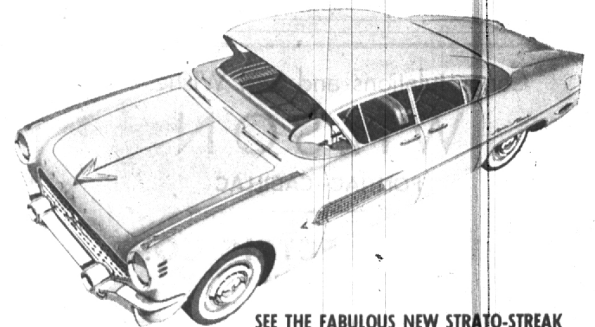
# *NEW CAR!*



## **Our New Modern Building is Ready to Serve You Better!**

**Y**ES, we've moved . . . and it's a move we had to make! Because of the many Pontiac owners in this locality, our old facilities were found to be inadequate to serve our customers properly, so we did the only thing we could do . . . we moved. Actually, we could see it coming because every day more and more people are discovering the thrill of driving the wonderful new Pontiac and finding, too, that they can have luxury, beauty, size and big-car per-

formance without paying a "big car" price. It's a new adventure in driving when you slip behind the wheel of the new Pontiac—and dependability, handling ease and comfort are attributes that will make Pontiac the car for you. Our grand opening is July 16-17, so why not drop in and look over our new building and while you're there, ask for a demonstration ride in the 1954 Pontiac. There is no better time to buy Pontiac than *Right Now!*



**SEE THE FABULOUS NEW STRATO-STREAK**

You'll also find the new "Dream Car" of the future, the Pontiac Strato-Streak on display in our showroom. This is the car of tomorrow that caused such a sensation at the General Motors Motorama and at auto shows all over the country. So if you would like to look at what Pontiac holds for the future, come in at your earliest convenience.

**DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC**

Come join the crowd at

# **WILSON PONTIAC-CADILLAC**

**1350 NORTH WOODWARD AVENUE • BIRMINGHAM, MICHIGAN**