

High Twelve Installs Officers on Jan. 11

Officers of the Birmingham High Twelve club will be installed when the first 1954 meeting is held on Jan. 11 at the Community House. Household Goods of every description are offered for sale in the Classified Columns of The Birmingham Eccentric.

The Treasure Chest

Imports and Gifts

January Inventory Sale

20% Discount

On EVERYTHING In Store

except food items

SALE LASTS TILL JAN. 15th

Tea served daily 2 to 4 p.m.

1573 S. Telegraph

FE 4-0655

Monday-Friday
10:30 p.m.

Saturday
10-6 p.m.

Sunday
2 p.m. - 8 p.m.

8 HOUR PHOTO FINISHING

Films Left 9:30 A.M.

Ready 5:30 P.M.



Eastman
Kodak
Dealer

130 W. Maple at Pierce

MI 4-9010

Open Friday Evenings Till 9

THE COMMUTER'S WIFE

Smart Shoppers Find January's the Time To Buy Home Linens

By HELEN BRUNSON

Special Writer for The Birmingham Eccentric

The smart housewife looks to her linen-closet during the month of January. She lists her anticipated needs for the whole year to come and buys her supply during the white sales, reading labels carefully to determine sizes and thread-counts.

In sheets, the first considerations are weight and wearing quality—along with size. If laundry is sent out and paid for by the pound, buy lighter-weight sheets. But for those laundered at home, the heavy muslin sheet of 140 or more thread-count is the best-wearing. It should last about seven years, or 25 per cent longer than the 128 thread-count.

Percale sheets are nice, and are cooler in summer than muslin, but because of their finer fiber, they cost more without adding anything to wearing quality.

The 108-inch length is the best sheet for both double and single beds. This length precludes jerking the sheet here and there on the bed, and provides a wide margin at the top to pull down over blankets—thus keeping them clean.

Fitted sheets with mitered corners simplify bed-making. However, the corners are a point of wear and should be tape-reinforced.

Colored sheets are nice for guest-rooms, but the busy homemaker still prefers white for every-day use. Buy pillow cases big enough so that pillows need not be stuffed into them, for longest wear.

White huck hand towels should be bought in the heaviest quality, for though they cost more, they will give longer wear. Some housewives prefer terrycloth for hand towels as well as for bath-towels.

A bath-towel for an adult should be about 24 x 40.

Every homemaker wants a few lovely, colored towels to match her bathroom decor, but for everyday living with a family of children, her largest supply should be white. The white ones cost less and are more absorbent, since dyes cut down on absorbency.

Also, white simplifies laundering for strong colors will often "bleed", necessitating washing them separately, and delicate pastels will fade eventually. Look for thick, long loops and firmly woven underweave, to get the best towels for your money. Cheaper, loosely-woven towels and wash clothes will not wear long.

Other textile items are offered at white sales, and the homemaker might consider buying blanket-covers of cotton. They pay back their cost in saving wear and tear and cleaning bills on blankets.

Heavy table padding will save precious table tops, and mattress covers will save wear and soiling of mattresses.



Helen Brunson

PEOPLE'S COLUMN

Vacationer Deplores Destruction Of Trees

To The Editor:

A number of years ago, I set out an assortment of trees on my vacant property which fronts on Oxford drive at the corner of Abbey and extends back to Warwick road. Among them were elms, maples, walnut, mountain ash, blue spruce, norway, scotch and white pine.

My sister, Mrs. Paris Thompson, now deceased, had given me the little seedling pines when only four or five inches tall. I have taken water to them through any period of drought for several years, and also fertilized them.

They responded well and were beautiful trees, some of them five or six feet tall.

I FELT very badly last November when I saw that two of the nice pines my sister had given me had been cut down by some child or children, as they had been bagged down with a saw and left lying on the ground.

A few days later a nice maple was cut down in the same manner. Now while trying to enjoy myself in Florida's sunshine and where the fish are biting furiously, a good friend in Birmingham writes me that all the branches of another Norway pine have been bagged off and left on the ground, and the bark of still another pine has been cut, also an elm tree has been cut down.

ALL SIGNS indicate that the destruction has been done by a child or children playing with their saw. I do hope that they or their mother will see this letter in The Birmingham Eccentric and that there will be no more destruction or trespassing there. If they should care to write me a letter of regret, all will be forgiven and I will send them a basket of oranges, which I am sure would afford them much more pleasure than sawing trees, and I, too, would enjoy the sunshine and my fishing trips more.

FENTON J. WATKINS,
2601 46th Street South
Gulfport, Fla.

Sports Car Show Set For Jan. 8-10 At Fair Grounds

Michigan hot rod, sports and custom car and motorcycle enthusiasts will join in the second annual "Autorama" sponsored by the Michigan Hot Rod Association which will be held in the Agricultural Building at the Michigan State Fair Grounds January 8, 9 and 10. Approximately 70 cars and motorcycles will be on display during the three-day show. There also will be movies pertaining to various hot rod, auto and boat racing events.

The Michigan Hot Rod Association is a non-profit organization which is composed of 15 member hot rod clubs consisting of approximately 400 members. The group is endeavoring to raise funds through means of the show to build a "drag strip." This is a half-mile of concrete roadway 30-40 feet wide. It is used for acceleration speed contests.

It is generally believed by the police and highway officials that the Michigan Hot Rod Road Association is successful in raising the necessary funds to build the drag strip that over 90% of the unauthorized hot rodding will be eliminated from city streets and state highways.

New Books at the Baldwin Library

- FICTION
- BARKEE—Fire and the Hammer
- BELLY—Adventures of Alice March
- LACE—Bride the Wind
- DE LA ROCHE—Wayback Brothers
- FLOOD—Love Is A Bridge
- STEFFENS—Sibelius
- VAN EVERY—The Trembling Earth
- MELIGION—Major Voices in American Theology
- SOBER—Major Voices in American Theology
- SOCIAL SCIENCES
- DESMAN—The Law—It's on Your Side
- LIBRARY ARTS
- BELL—Practical Wood Carving
- Project
- DEMONTE—Falls International Coin Book
- LICHTEN—Decorative Art of the Victorian Era
- ARNOLD—Stained Glass of the Middle Ages
- GOOG—Vincent Van Gogh in Full Color
- LOREN—Cranes—Composition
- HISTORY—BIOGRAPHY—TRAVEL
- AGAR—Declaration of Faith
- HOLBROOK—Age of the Mergul
- JONES—Life and Work of Sigmund Freud
- BEAUMT—James Madison
- NEWS—Statenmanship of the Civil War
- BABMS—Since 1900
- JUVENILE BOOKS
- BULLLEY—Flowers II—His Nine Lives
- BENNETT—Little Demot and the Thirsty Kitten

LIBRARY HOURS
Monday-Thursday 9:30-5:30
Friday 9:30-5

Lathrup Has Dog Tags

Lathrup residents seeking dog licenses now must go to the Lathrup city offices, 19000 Forest, for the tags. Licenses good until March 1 will cost \$2.00 with a \$3 charge for licenses covering the remainder of the year.

STERNAL'S
for
GOODYEAR
Tires and Tubes
FREE CUSTOMER
PARKING
In Rear of Store
Open Friday evening to 9:00

P. K. Loud Retires From Presidency Of Wright, Kay

The Board of Directors of Wright, Kay and Company, Detroit, have announced the retirement of its president, Percy K. Loud, Lone Pine Road, Bloomfield Hills, who will continue to actively pursue his other interests. Henry H. Wright has been named successor to Loud as president with Harry A. McDonald, Jr., appointed a member of the Board of Directors of the ninety-three year-old firm. Loud first came to the firm at the age of 12 serving as a holiday employee. His first job was sweeping the basement floor. His progress and rapid development in executive roles have now become a matter of record. When Robert Kay retired Loud began a road of steady advancement. He was appointed secretary, followed by his promotion to the office of treasurer in 1919. He retained both positions until his election to president-treasurer in 1944. He resigned the responsibilities of treasurer in 1949.

THROUGHOUT his long association with the firm, Mr. Loud gained prominence nationally and internationally, playing an integral role in many outstanding organizations. He was one of the organizers and the first secretary-treasurer of the Retail Merchants' Association of Detroit; one of the five merchants responsible for the inception of the Merchants' Credit Bureau of which he became the first secretary, and serving for twenty-five years as secretary and member of the Board of Directors.

Loud initiated the formation of the Business Properties Association and acted as the first secretary-treasurer. He is now the only original director still on the Board. He and Walter Jaccard of Kansas City organized the National Jewelers Research Group, Mr. Loud becoming the first secretary-treasurer and member of the Board of Directors. On the retirement of Jaccard, Loud became chairman. The Jewelers Research Group assisted in the organization of the American Gem Society and Loud became the first chairman of their International Committee.

THE NATIONAL Jewelers Research Group provided the backing needed to organize the Gemological Institute of America, an educational institution which now numbers several thousand jeweler-students from seventeen countries. Loud as Chairman of the Jewelers Endowment Fund and during his six year term as treasurer, helped to raise nearly a half million dollars for the perpetuation of this activity.

He became a member of the Board of Trustees of this fund and later became chairman of the Board of Governors of the Institute, both of which positions he now holds. It was during this term as Treasurer that the Institute was transferred from a privately owned institution to a non-profit corporation owned by The Jewelers of America.

Loud was one of the original incorporators of the Detroit Underground Parking Corporation. He also serves as Michigan Representative of the Jewelers Vigilance Committee and until recently was secretary-treasurer of all subsidiaries of Wright, Kay and Company.

Building Permits Issued LAST WEEK

Single family	Commercial bldg.	Number	Valuation
4	2	6	\$60,000
2	2	4	\$2,000
2	2	4	\$28,000
1953	1953		
Jan.	10	10	\$15,000
Feb.	10	10	\$15,000
Mar.	10	10	\$15,000
Apr.	10	10	\$15,000
May	10	10	\$15,000
June	10	10	\$15,000
July	10	10	\$15,000
Aug.	10	10	\$15,000
Sept.	10	10	\$15,000
Oct.	10	10	\$15,000
Nov.	10	10	\$15,000

And Read This Ad If You Want ...

all the original sleep giving qualities of your bed restored like new. We'll pick them up in the morning and deliver them that evening to your specifications of comfort.

STOP

MATTRESSES & BOXSPRINGS
Completely Renovated
In Just-1-Day

OXFORD MATTRESS CO.
37 Years in Oakland County

Phone—**Dial O ak for Enterprise 6310** FOR ESTIMATES
12 W. HURON PONTIAC FE 2-7655

SPECIAL Aluminum Storm Doors

\$39.95 plus tax

- EXTRUDED DOOR
- ALUMINUM JAMBS
- 4 INSERTS
- COMPLETE HARDWARE
- 4 1/2" ALUMINUM GRILLE

OAK SASH AND SCREEN
2317 WEST 12-MILE ROAD, BERKLEY LI 2-2226
Open Daily Till 5:30—Friday Till 9 P.M.

City of Birmingham, Michigan

NOTICE

SERVICEMEN AND VETERANS HOMESTEAD TAX EXEMPTION IF YOU ARE:

1. A veteran of the Spanish American War.
2. A veteran of World War No. 1 and have a service or non-service connected disability recognized by the United States Veterans Administration upon which compensation is paid.
3. An active service man.
4. A veteran of World War No. 2 who has been discharged from service within less than one year.
5. A veteran of World War No. 2 who has a service or non-service connected disability recognized by the United States Veterans Administration upon which compensation is paid.
6. Unmarried widow of any of above.

THEN YOU ARE entitled to homestead tax exemption on \$2,000 of assessed value, PROVIDING: on January 1, 1954, you owned and occupied the property as a homestead, did not own property assessed at more than \$7,500, make application between January 1st and March 9th, 1954.

Applications may be made at the office of the City Assessor, Municipal Building, who will assist you.

Bring deed or land contract, discharge papers, recent proof of receiving compensation for service or non-service connected disability, if you are receiving same.

We respectfully suggest that application be made as soon after January 1st as possible.

Elmer W. Haack, City Assessor
City of Birmingham, Michigan

BIRMINGHAM'S TV STORE

Electronic Service

580 S. Woodward
MI 4-8705

ORDER NOW! ENJOY THE SEASON!
LIBERAL TRADE-IN! BUDGET PAYMENTS!

Imagine owning **DUMONT** QUALITY TELEVISION from \$199.95

Only DuMont invites **COMPLETE* COMPARISON**



MITCHEL 3D HI-FIDELITY Record Reproducer

BIGGEST TRADE-IN EVER

Open evenings 7 to 9

Free Parking

ELECTRONIC SERVICE COMPANY

580 S. Woodward

MI 4-8705