

You expect more when you buy



TIMKEN
Silent Automatic
OIL HEAT
WALL-FLAME METHOD

-and you GET more!

- ★ Best-designed automatic heating equipment sold!
 - ★ Cleanest, most dependable oil heating available!
 - ★ Guaranteed to save you up to 25% on fuel oil!
 - ★ Expertly installed by experienced mechanics!
 - ★ Hundreds of thousands of enthusiastic users!
- Pay no money down!
• Convenient terms as low as \$14.65 per month!

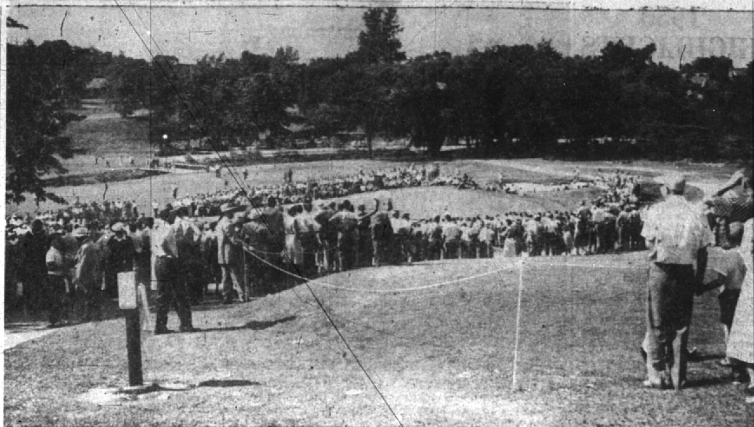
FOR COMPLETE INFORMATION

MI. 4-8685

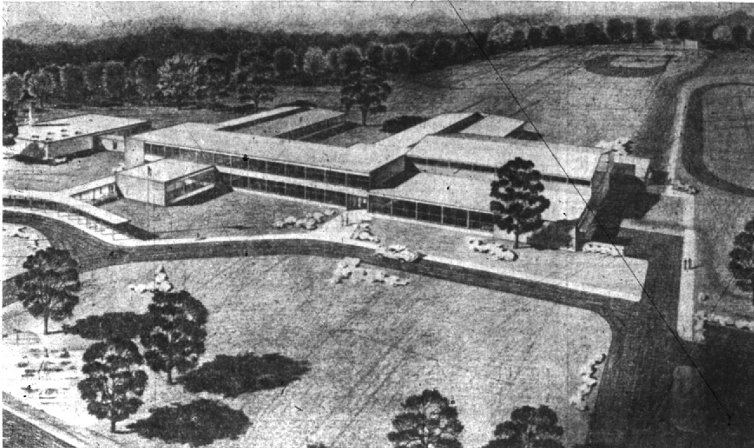


Automatic Heating Corp.
1531 EAST LINCOLN, BIRMINGHAM
PHONE MI. 4-8685

Call Midwest 4-1100 to place an Eccentric Classified Ad.



HUNDREDS OF spectators followed PGA players around the Birmingham country club course during the 35th annual tournament. Here, a hushed crowd watches Dave Douglas even his match with Sammy Snead, and force the play into a play-off hole.



VOTERS OF THE BLOOMFIELD HILLS school district approved a \$1,750,000 bond issue in November that will make possible the building of this ultra-modern high school. The school will be located west of Telegraph road and south of Long Lake on a portion of the George estate. The school will provide 20 classrooms, gymnasium, cafeteria, and several special purpose rooms.

1953 HIGHLIGHTS

(Continued from preceding page)

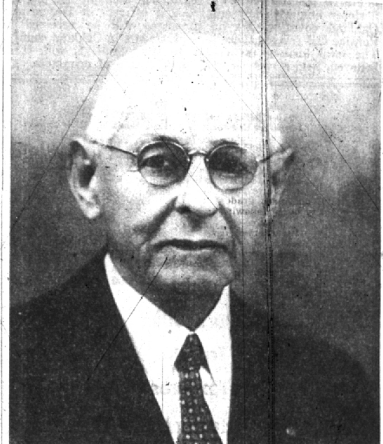
Issue of Oct. 8

J. Bert Peabody, 86, died at his home at 272 Oakland, Oct. 8, after a short illness. Mr. Peabody was a life-long resident of Birmingham and had watched his home town grow from a small village of 700 inhabitants in 1857 to become a busy city of 22,000.

Efforts of civic-minded businessmen and industrialists of Birmingham will be crowned Oct. 12 when a Junior Achievement program will be launched with local teenagers operating eight manufacturing and service firms of their own. Firm backing the program are: Watts Electric, The Birmingham Electric, Ford Tractor Division, Lions Club, Birmingham National Bank, Rotary Club, Wabek Bank, and Keller-Koch automobile agency.

The Bloomfield Hills board of education announced plans to build a \$1,750,000 high school. The board is rushing final planning in an attempt to get a bond issue to finance the project before the voters by Dec. 1. The board announced that it was also investigating possibilities of an addition to Wing Lake elementary school.

Automobile accidents in Birmingham (Continued on next page)



J. BERT PEABODY, 86, a life-long resident of Birmingham, died at his home, 272 Oakland, Oct. 8, following a short illness. Mr. Peabody had served his community as a merchant, a school board member, and was active as a member of Lodge No. 41 F. & A. M. and an active member of the Birmingham Gun Club.

See America's Most Exciting New Car Today
The Completely New Star Chief Pontiac!



World's Finest Union of Luxury and Low Cost

The day is past when you must choose between the kind of car you would like to own and the kind your purse allows. Now you can have both luxury and low cost.

You can own a king-sized car of regal beauty with power to match. You can have the very latest power controls. And you don't need to leave Pontiac's low price range.

That is the real news behind Pontiac's new Star Chief—and the big reason why it is so important that you see this magnificent car soon. At a cost just above the lowest, you can now acquire the biggest, most powerful Pontiac ever built. And with this exceptional size and performance comes distinction of contour and interior richness that make the Star Chief the peer of any car for beauty.

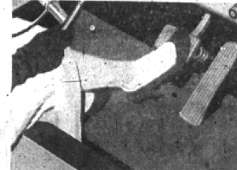
Come in and drive it for plentiful proof that this proud and beautiful Pontiac represents the world's finest union of luxury and low cost.

PONTIAC DUAL-RANGE HYDRA-MATIC DRIVE—and more powerful engines set new standards for performance and thrift. Extra-economical cruising or thought-quick response in traffic is yours with this exclusive combination—now better than ever. *Optional at extra cost.

COMPLETE POWER CONTROLS—power steering, power brakes, electric windows, air conditioning. Pontiac's Comfort-Control driver's seat and Dual-Range Hydra-Matic are available as optional equipment at extra cost to add to the long-range value of your Pontiac.

THE PONTIAC CHIEFTAIN, General Motors lowest priced right, is even mightier and more beautiful for 1954. And the price is so modest that you can pay extra for power controls and still spend less than for standard models of many other makes.

- LOOK AT PONTIAC'S SCORE FOR 1954**
- Biggest Pontiac Ever Built—314 Inches Over-All Length
 - Magnificent New Beauty, Inside and Out
 - New Custom-Styled Interiors—New Exterior Colors
 - Most Powerful Pontiac Ever Built
 - New Roadability and Driving Ease
 - New, Greatly Increased Cross-Country Luggage Room



Dollar for Dollar you can't beat a
PONTIAC

WILSON PONTIAC-CADILLAC, Inc.
275 North Woodward Ave. Phone Midwest 4-1930 and JOrdan 4-6655
DON'T MISS THE NEW EVENING "DAVE GARROWAY SHOW"—FRESHEST, BRIGHTEST SHOW ON TV • CHANNEL 2

TIME TO PLAN YOUR WEST INDIES CRUISE
Over 100 Cruises. From 8 to 28 Days. \$145 to \$785 and up.

For details ask your **BIRMINGHAM TRAVEL SERVICE**
MI 4-5711 379 Hamilton

Do You Have A BED-WETTING PROBLEM?

We have the cure for this!

SHAIN'S
REXALL DRUG STORE
105 W. Maple MI 4-2121

POTTER
Moving & Storage Co.
136 Brownell
Phone MI 4-6112



no.1 specialist in packing!

Shop on credit

pay all bills with one check



Here's the way it works. Once you obtain your charge plate (at no cost) you can shop on credit at any store that displays this sign. Then, you pay all your bills monthly with one check to Wabek. Ask at any member store or at any Wabek State Bank office about this new, simplified way to shop.

WABEEK
STATE BANK OF DETROIT
WABEEK BUILDING